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THREE IN FIVE PINOYS 15 YEARS OLD AND OVER TRAVELLED WITHIN THE COUNTRY IN 2016

Three out of five Filipinos 15 years old and over travelled within the country, according to the results of the 2016 Household Survey on Domestic Visitors (HSDV). The preliminary results of the HSDV 2016, jointly conducted by the Philippine Statistics Authority (PSA) and the Department of Tourism (DOT), showed that 59 percent of Filipinos 15 years old and over travelled within the country from April 1 to September 30, 2016. About 99 percent of them arranged their trips independently, and less than one percent availed at least one domestic package tour. Each domestic traveller made two trips, on average, during the reference period. Female domestic travellers were higher than males, with a sex ratio of 93:100. Median age of domestic travellers was 34 years old, with about 52 percent in the group of 15 to 34 years. In select cities in the National Capital Region (NCR), including the City of Manila, Quezon City, Mandaluyong City, Caloocan City and Parañaque City, an estimated 3.4 million individuals travelled during the same period.

- **Main purpose of visit.** About two-fifths of the domestic visitors intended to go for pleasure or vacation, while three in ten were visiting friends or relatives, and 6 percent went on religion or pilgrimage trip.
- **Type of accommodation.** About half of the travellers who went for pleasure or vacation, stayed in home of friends or relatives during their most recent trip, while about one-fourth opted to stay in resorts and about one in ten lodged in hotels.
- **Expenses of independent domestic travellers.** Majority (79 percent) of the independent domestic visitors spent an average of ₱476 on land transportation, and ₱5,179 on air transportation from origin to destination. About 55 percent of them spent on shopping spree, 42 percent on food and beverage, and one-fifth on local transport.
- **Package tour travellers.** About one-third of those who availed of package tour paid for their most recent trip. Nearly two-thirds had paid for an item in addition to the price paid for the package tour.
- **Classification of visitor and length of stay.** Three in ten domestic travellers stayed overnight in the places they visited during their most recent trip, on an average of five nights of stay. About 40 percent of them had stayed for two to three nights. In select NCR cities, three of four domestic travellers were day visitors in the places they visited.

• **Top places visited.** NCR was the most visited place among domestic travellers whose main purpose of travel is for pleasure or vacation. The other top destinations are the provinces of Negros Occidental, Pangasinan, Cavite, Quezon, Bohol, Cebu, Camarines Sur, Laguna, and Leyte. Meanwhile, for households in select NCR cities, the most visited places were the provinces of Laguna, Cavite, Rizal, Bulacan, Batangas, Benguet, Zambales, Pangasinan, and Quezon.


• **Long weekend holidays.** Christmas Day (49.0 percent) tops the list of long weekend holidays in the past 12 months preceding the survey period, followed by All Saints' Day (40.7 percent) and Holy Week (27.6 percent).

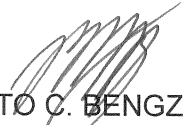
• **Outbound travellers.** About 245 thousand Filipinos 15 years old and over travelled outside the country during the reference period. The number of female travellers was about equal to that of the male travellers. About 19 percent of the outbound travellers came from the select NCR cities. The median age of outbound travellers was 45 and one in five of them belonged in both the 35 to 44 and 55 to 64 age groups. China, including Hong Kong, was the top country visited among outbound travellers with an estimated share of 28.1 percent, followed by Malaysia (10.7 percent), Japan (9.7 percent), USA (9.5 percent), and Singapore (8.3 percent). An outbound traveller made one trip, spent around ₱50,800 and stayed for 17 nights, on average.

• **Received visitors.** Around 15.3 million households received at least one visitor during the reference period. Majority (61.3 percent) of them had day visitors only, the others had overnight visitors only (11.8 percent), and the rest had both day and overnight visitors (26.9 percent). About 39 percent of these households recently received overnight visitors, most of them (95 percent) had Filipino or foreign visitors residing in the Philippines while others accommodated foreigners or Filipinos residing abroad (5.4 percent).

It should be noted that only core indicators on domestic tourism were reported. The figures presented are still preliminary; hence, subject to change.

The HSDV 2016 is the fifth in the series since 2005. The primary objective of the survey is to gather updated household and individual level data on domestic and international visitors for policymaking purposes. Specifically, it was undertaken to measure the volume of domestic and international visitors, determine the profile and travel characteristics of domestic and outbound visitors, identify the travel patterns of the household members 15 years old and over, and estimate the extent and economic contribution of domestic and international visitors in the country.


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