

# **32nd National Statistics Month (NSM)**

## **10th NSM Media Awards Criteria**

### **I. About the National Statistics Month Media Awards**

#### **1.1. National Statistics Month (NSM)**

Pursuant to Presidential Proclamation No. 647, “Declaring the Month of October of Every Year as the National Statistics Month,” the NSM is annually observed nationwide. The NSM aims to: (a) promote, enhance, and instill awareness and appreciation of the importance and value of statistics to the different sectors of the society and (b) elicit the cooperation and support of the general public in upgrading the quality and standards of statistics in the country.

The theme for this year’s celebration is “NSM @32 Revving Up for Economic and Social Recovery Through Evidence-Based Policies.” Among the highlights of the month-long celebration is to recognize the contribution of media practitioners in the use and widening of public understanding of official statistics.

#### **1.2. NSM Media Awards**

The NSM Media Awards aims to recognize the significant role and contribution of media in promoting and popularizing official statistical information by way of featuring data/statistics and other products and services from the Philippine Statistical System in television, radio, print and online news service.

## II. Type of Awards

Categories	Type of Award	Coverage
1. Individual	Best Statistical Reporting in Print Media	Special feature or editorial type of articles published in print media
2. Individual	Best Statistical Reporting in Online Media <sup>1</sup>	Special feature or editorial type of articles published in online media
3. TV Program	Best Statistical Reporting in TV Broadcast Media	Segment or documentary program broadcast in TV that discusses economic and social condition with reference to statistical data of PSS
4. Radio Program	Best Statistical Reporting in Radio Broadcast Media	Segment or documentary program broadcast in Radio that discusses economic and social condition with reference to statistical data of PSS
5. Organization	Best Media Advocate for Statistics	An organization which has the most number of statistical news (online and print) released

<sup>1</sup>The online media report refers to a modern approach where institutions or organizations deliver, share, or distribute their newsworthy items via the internet.

### III. Criteria for evaluation

The NSM Media Awards winners will be chosen by the Board of Judges who will use the following criteria as basis for their evaluation of entries.

<b>Quality</b>  - Correctness of interpretation and reliability of statistics being used/shared, and clarity, fairness, brevity, and professionalism in communicating statistics	<b>50%</b>
<b>Effectiveness and Relevance to the current time</b>  - Use of data visualization for greater understanding and/or with clear analysis of statistical data - Impact of the report which bring positive motivation in deeply understanding statistics as it potentially improves the people's lives	<b>50%</b>
<b>Total</b>	<b>100%</b>

### IV. Eligibility

For individual award categories (i.e., Best Statistical Reporting in print Media and Best Statistical Reporting in Online Media), all national and local media practitioners affiliated in Philippine private news organization may join.

Any TV/Radio program aired in the Philippines by Philippine TV/Radio media organization is eligible for Best Statistical Reporting in TV/Radio Broadcast Media award.

Philippine private news organizations may vie for the Advocate for Statistics award.

### V. Submission of Entries

Applicants can apply or be nominated by accomplishing an application form (downloadable in PSA website) along with the copies of news articles published in printed newspaper and/or online (at least 5) and/or TV/Radio segments/documentaries (at least 3) aired on television/radio which make use of statistics **during the period August 2020 to July 2021**. All news articles and TV/Radio segment/documentary submissions should be properly labelled with title of article/segment/program, the name of writer/reporter/s, name of media organization, and date of publication/release.

All entries must be accompanied by evidence illustrating the reach and impact of submitted articles and/or TV/Radio segments/documentary programs such as but not limited to the following:

- Number of online shares/views
- Analytics (number of webpage hits)

Submissions may be done in person, through e-mail, and/or courier. Candidates or nominating party must submit the above-mentioned requirements (Annex A) not later than **30 August 2021, 5:00PM** to NSM Media Awards Secretariat.

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- 5.1. Decisions of the Board of Judges are final. Candidates or representatives by the act of submitting and nominating, the author/writer/producer agree to the immunity of the members of the Board of Judges, the PSA and its employees from any legal suit that may arise from or relative to the conduct of the contest.
- 5.2. By submitting articles/news cuts to the Committee, the author/writer/producer agrees and gives the PSA the right to use his/her articles/reports as materials for information dissemination/advocacy programs related to the any statistical

activities without undue disadvantage to the writer/author and/or producer.

- 5.3. Sole entry in a specific category will not automatically make it qualify for the title or award. The entry will still be evaluated by the Board of Judges.
- 5.4. The Board of Judges has the right not to declare any winner and/or may opt to recognize deserving media practitioners for special awards, if deemed necessary.

## **VI. Prizes**

A plaque shall be given to each winner during the 32nd NSM Opening Ceremony on 01 October 2021.

# NSM Media Awardees

## 1st NSM Media Awards

- **Mr. Roel L. Landingin** of **Newsbreak Magazine** for his article "*The Hidden Job Crisis*"

## 2nd NSM Media Awards

- **Ms. Iris Gonzales** of **Philippine Star** for her article "*RP races to meet Millennium Development Goals by 2015*"

## 3rd NSM Media Awards

- **Outstanding Award for Print and TV Broadcast Categories**— Ms. Malou C. Mangahas of Philippine Center for Investigative Journalism (PCIJ) and Investigative Documentaries
- **Print Straight News Category**—Mr. Roderick de la Cruz of Manila Standard Today
- **Online Investigative Documentary Category**—Ms. Karole Ann M. Ilagan of PCIJ
- **Radio Broadcast Category**—Mr. Francisco Cansino of DZRB-Radyo ng Bayan

## 4th NSM Media Awards

- **Online Investigative Category**— Ms. Malou C. Mangahas of PCIJ
- **Print Straight News Category**—Ms. Iris Gonzales of Philippine Star
- **TV Broadcast Category**—Special Assignment Team of GMA News and Public Affairs
- **Online News Category**—Mr. Jake Chew Soriano of GMA News Online

## 5th NSM Media Awards

- **Online News Category**— Ms. Cai U. Ordinario of Rappler
- **Print Straight News Category**—Ms. Mayvelin U. Caraballo of Manila Times
- **TV Broadcast Category**—Ms. Apples Jalandoni of ABS-CBN

### 6th NSM Media Awards

- **Individual for Print** – Angela Lorraine Celis of Malaya Business
- **Individual for Online** – Malou C. Mangahas of PCIJ
- **Program for Television** - I-Witness (GMA News TV)

### 7th NSM Media Awards

- **Individual for Print** – Gabrielle H. Binaday of Manila Standard
- **Individual for Online** – Charisse Jaylissa V. Dela Paz of Rappler
- **Program for Television** - I-Witness (GMA News TV)

### 8th NSM Media Awards

- **Individual for Print** – Jasper Y. Arcalas
- **Individual for Online** – Pauline Macaraeg of Entrepreneur Philippines
- **Program for Television** - I-Bandila Mo, Radyo Patrol, ABS-CBN
- **Ambassador for Statistics** – Business Mirror

### 9th NSM Media Awards

- **Best Statistical Reporting in Print Media** – Jasper Emmanuel Y. Arcalas of Business Mirror
- **Best Statistical Reporting in Online Media** – Brenda Barrientos-Vallarta of GMA News Online
- **Best Statistical Reporting in TV Broadcast Media** - ABS-CBN News Channel
- **Best Media Advocate for Statistics** – Business World