



AM-0711

November 12, 2007

MEMORANDUM FOR THE SECRETARY

THRU : **Undersecretary Segfredo R. Serrano**

FROM : **Director Romeo S. Recide**

SUBJECT : **PRICE SITUATIONER of Selected Agricultural
Commodities, Week ending November 9, 2007**

This is to apprise the Secretary of the domestic retail price movements of major agricultural and basic commodities in 13 trading centers throughout the country during the week ending November 9, 2007 compared to week ending October 26, 2007.

RICE: There was a downward price movement for regular milled rice was observed while prices of other rice types showed mixed price patterns.

- Fancy rice was cheaper by as much as P8.00/kg in Davao City.
- Prices of well-milled rice slightly moved up by P0.50 to P1.00 per kilogram in Cebu, Kidapawan and Cotabato cities but in the cities of San Fernando and Legaspi, prices went down by P1.00/kg.
- In the cities of San Fernando, Cabanatuan and Legaspi, prices of regular milled rice were lower by P1.00/kg.

MEAT & POULTRY: Prices of beef, pork and chicken egg were generally stable while those of dressed chicken scaled up in seven (7) trading centers.

- Price of beef lean meat was down by P2.00/kg in Davao City.
- Prices of beef with bones in Metro Manila and pork lean meat in Legaspi City were up by P10.00/kg.
- Prices of dressed chicken rose by P5.00 to P20.00 per kilogram in the cities of Tuguegarao, Cabanatuan, Legaspi, Naga, Cagayan de Oro, Butuan and Cotabato.

FISH: There was an uptrend in the prices of alumahan, bangus and galunggong in some trading centers.

- Price mark ups for alumahan ranged from P10.00 to P40.00 per kilogram. The biggest increment was recorded in Cotabato City.
- Price gains for galunggong were P3.00/kg in Legaspi City, P10.00/kg in Tacloban City and P20.00/kg in San Fernando and Naga cities.

VEGETABLES: Prices of carrots, habichuelas, red onion, sitao and white potato were on the uptrend while the rest of the indicator commodities showed different trends.

- Prices of red onion rose in ten (10) trading centers by P1.00/kg (Tuguegarao City) to P10.00/kg (Iloilo and Butuan cities). In Naga City, however, price fell by P20.00/kg.
- Prices of eggplant decreased in Metro Manila, San Fernando, Tuguegarao, Cabanatuan, Batangas and Butuan cities, but these increased in Legaspi, Naga, Iloilo, Cebu, Tacloban, Cagayan de Oro and Davao cities. Price movements ranged from P5.00 to P20.00 per kilogram.

FRUITS:

- Calamansi prices increased in nine (9) trading centers by P3.25 to P24.00 per kilogram.
- Prices of mango were down by P10.00/kg in Tacloban and Butuan cities but in Cabanatuan City, quotation was up by P20.00/kg.

OTHER BASIC COMMODITIES:

- **Cooking Oil** – Prices were stable except in Butuan City where a price hike of P4.00/kg was noted..
- **Refined Sugar** – Price mark ups of P1.00/kg were noted in Tuguegarao and Cotabato cities while price cut of P1.00/kg and P2.00/kg was recorded in Iloilo and Davao cities, respectively.
- **Brown Sugar** – Prices were down by P2.00/kg in Tuguegarao and Iloilo cities. Prices were up by P1.00/kg in Tacloban City and by P3.00/kg in Cabanatuan City.

**Prevailing Retail Prices of Selected Agricultural Commodities
Compared to Week Ending October 26, 2007**

(peso per kilogram)

Trading Center	BANANA, LAKATAN (per piece)			BANANA, LATUNDAN (per piece)			CALAMANSI			MANGO, CARABAO			PAPAYA		
	week ending Oct. 26	week ending Nov. 9	Difference	week ending Oct. 26	week ending Nov. 9	Difference	week ending Oct. 26	week ending Nov. 9	Difference	week ending Oct. 26	week ending Nov. 9	Difference	week ending Oct. 26	week ending Nov. 9	Difference
Metro Manila	3.33	3.33		2.50	2.50		25.00	30.00	5.00	90.00	90.00		70.00	70.00	
CAR (Baguio City)	2.50	2.00		2.00	15.00		15.00	20.00	5.00	120.00	120.00		35.00	25.00	(20.00)
REG.1 (San Fernando City)	3.50	3.50		2.50	2.50		15.00	18.00	0.10	120.00	120.00		45.00	40.00	
REG.2 (Tuguegarao City)	1.75	1.75		1.25	1.35		18.00	30.00	0.15	80.00	110.00	20.00	25.00	25.00	
REG.3 (Cabanatuan City)	2.20	2.50	0.30	2.15	2.30		20.00	25.00	10.00	90.00	90.00		25.00	25.00	
REG.4 (Batangas City)	4.44	4.44		2.70	2.70		15.00	40.00	10.00	80.00	80.00		30.00	30.00	
REG.5 (Legaspi City)	4.00	4.00		3.00	3.00		40.00	38.00	24.00	80.00	80.00		35.00	35.00	
REG.5 (Naga City)	3.33	3.33		2.50	2.50		14.00	30.00		80.00	70.00		27.50	20.00	(7.50)
REG.6 (Iloilo City)	3.75	3.75		2.50	2.00		30.00	32.00		70.00	60.00		20.00	20.00	
REG.7 (Cebu City)	3.50	3.50		2.00	2.50		32.00	19.50	3.25	60.00	60.00		30.00	30.00	
REG.8 (Tarlac City)	3.00	3.00		2.50	2.50		16.25	20.00		60.00	70.00		20.00	20.00	
REG.9 (Zamboanga City)	1.66	1.66		1.23	1.23		20.00	36.00	16.00	70.00	60.00		20.00	15.00	(5.00)
REG.10 (Cagayan de Oro City)	2.50	2.50		1.40	1.40		20.00	25.00	5.00	60.00	45.00		15.00	15.00	
REG.11 (Davao City)	1.10	1.20	0.10	0.70	0.75		20.00	12.00		45.00	45.00		12.00	12.00	
REG.12 (Kidapawan City)	1.64	1.64		1.67	1.67		12.00	30.00	5.00	45.00	60.00		20.00	20.00	
CARAGA (Butuan City)	2.60	2.60		1.20	1.20		25.00	18.00	5.00	60.00	60.00		20.00	20.00	
ARMM (Cotabato City)	3.89	3.89		2.00	2.00		18.00	18.00		60.00	60.00		20.00	20.00	

**Prevailing Retail Prices of Selected Agricultural Commodities
at Various Trading Centers for the Week Ending November 9, 2007
Compared to Week Ending October 26, 2007**
(peso per kilogram)

Trading Center	AMPALAYA			CABBAGE			CARROTS			EGGPLANT			HABITCHUELAS		
	week ending Oct. 26	week ending Nov. 9	Difference	week ending Oct. 26	week ending Nov. 9	Difference	week ending Oct. 26	week ending Nov. 9	Difference	week ending Oct. 26	week ending Nov. 9	Difference	week ending Oct. 26	week ending Nov. 9	Difference
Metro Manila	60.00	50.00	(10.00)	60.00	40.00	(20.00)	50.00	50.00		40.00	30.00	(10.00)	40.00	40.00	
CAR (Baguio City)	70.00	60.00		60.00	40.00	(10.00)	50.00	50.00		40.00	30.00	(20.00)	50.00	60.00	20.00
REG.1 (San Fernando City)	60.00	60.00		50.00	40.00	(10.00)	50.00	50.00		50.00	30.00	(20.00)	40.00	60.00	20.00
REG.2 (Tuguegarao City)	38.00	25.00	(13.00)	40.00	35.00	(5.00)	35.00	35.00		30.00	25.00	(5.00)	30.00	40.00	10.00
REG.3 (Cabanatuan City)	50.00	50.00		40.00	30.00	(10.00)	45.00	45.00		40.00	30.00	(10.00)	45.00	30.00	(15.00)
REG.4 (Batangas City)	60.00	60.00		60.00	60.00		60.00	60.00		30.00	25.00	(5.00)	60.00	60.00	
REG.5 (Legaspi City)	50.00	50.00		60.00	60.00		40.00	60.00	20.00	25.00	30.00	5.00	40.00	60.00	20.00
REG.5 (Naga City)	50.00	60.00	10.00	48.00	60.00	12.00	60.00	70.00	10.00	20.00	30.00	10.00	40.00	45.00	5.00
REG.6 (Iloilo City)	50.00	60.00	10.00	50.00	60.00	10.00	60.00	70.00	10.00	40.00	60.00	20.00	40.00	50.00	10.00
REG.7 (Cebu City)	45.00	45.00		20.00	28.00	8.00	40.00	40.00		20.00	35.00	15.00	28.00	28.00	
REG.8 (Tarlac City)	50.00	50.00		35.00	35.00		40.00	40.00		20.00	25.00	5.00	35.00	40.00	5.00
REG.9 (Zamboanga City)	40.00	40.00		38.00	38.00		45.00	45.00		25.00	25.00		50.00	40.00	(10.00)
REG.10 (Cagayan de Oro City)	28.00	30.00	2.00	20.00	20.00		25.00	30.00	5.00	20.00	30.00	10.00	20.00	20.00	
REG.11 (Davao City)	35.00	35.00			30.00		40.00	35.00	(5.00)	20.00	25.00	5.00	35.00	30.00	(5.00)
REG.12 (Kidapawan City)	40.00	40.00		40.00	40.00		40.00	40.00		20.00	20.00		35.00	35.00	
CARAGA (Butuan City)	40.00	40.00		40.00	30.00	(10.00)	40.00	40.00		25.00	20.00	(5.00)	35.00	40.00	5.00
ARMM (Cotabato City)	30.00	30.00		40.00	40.00		50.00	50.00		25.00	25.00		60.00	60.00	

**Prevailing Retail Prices of Selected Agricultural Commodities
at Various Trading Centers for the Week Ending November 9, 2007
Compared to Week Ending October 26, 2007**
(peso per kilogram)

Trading Center	ONION, RED		PECHAY, NATIVE		SITAO		TOMATO		WHITE POTATO		
	week ending Oct. 26	week ending Nov. 9	week ending Oct. 26	week ending Nov. 9	week ending Oct. 26	week ending Nov. 9	week ending Oct. 26	week ending Nov. 9	week ending Oct. 26	week ending Nov. 9	Difference
Metro Manila	45.00	45.00	40.00	35.00	50.00	50.00	30.00	35.00	40.00	40.00	5.00
CAR (Baguio City)	65.00		80.00		35.00		60.00		45.00	45.00	
REG.1 (San Fernando City)	50.00	50.00	40.00	40.00	35.00	25.00	40.00	40.00	45.00	50.00	5.00
REG.2 (Tuguegarao City)	35.00	36.00	26.00	24.00	26.00	14.00	20.00	20.00	35.00	35.00	
REG.3 (Cabanatuan City)	50.00	50.00	25.00	30.00	30.00	40.00	35.00	35.00	40.00	40.00	
REG.4 (Batangas City)	45.00	50.00	40.00	50.00	60.00	60.00	30.00	40.00	45.00	48.00	3.00
REG.5 (Legaspi City)	52.00	56.00	30.00	35.00	30.00	40.00	30.00	30.00	45.00	45.00	
REG.5 (Naga City)	68.00	48.00	30.00	40.00	28.00	40.00	36.00	40.00	40.00	45.00	5.00
REG.6 (Iloilo City)	50.00	60.00	66.70	50.00	50.00	50.00	30.00	30.00	50.00	50.00	
REG.7 (Cebu City)	48.00	55.00	36.00	32.00	24.00	28.00	28.00	25.00	44.00	60.00	16.00
REG.8 (Taclaban City)	48.00	52.00	20.00	20.00	20.00	25.00	25.00	20.00	40.00	40.00	
REG.9 (Zamboanga City)	50.00	55.00	20.00	20.00	25.00	25.00	20.00	20.00	45.00	45.00	
REG.10 (Cagayan de Oro City)	44.00	50.00	40.00	40.00	20.00	28.00	20.00	12.00	45.00	50.00	5.00
REG.11 (Davao City)	55.00	60.00	35.00	35.00	35.00	25.00	18.00	15.00	50.00	45.00	(5.00)
REG.12 (Kidapawan City)	65.00	65.00	40.00	40.00	35.00	35.00	20.00	20.00	50.00	50.00	
CARAGA (Butuan City)	50.00	60.00	30.00	30.00	30.00	30.00	25.00	25.00	60.00	60.00	
ARMM (Cotabato City)	60.00	60.00	20.00	25.00	20.00	20.00	18.00	18.00	40.00	40.00	

**Prevailing Retail Prices of Selected Agricultural Commodities
at Various Trading Centers for the Week Ending November 9, 2007
Compared to Week Ending October 26, 2007**
(peso per kilogram)

Trading Center	BEEF, LEAN MEAT			BEEF, WITH BONES			PORK, LEAN MEAT			PORK, LIEMPO			DRESSED CHICKEN		
	week ending Oct. 26	week ending Nov. 9	Difference	week ending Oct. 26	week ending Nov. 9	Difference	week ending Oct. 26	week ending Nov. 9	Difference	week ending Oct. 26	week ending Nov. 9	Difference	week ending Oct. 26	week ending Nov. 9	Difference
Metro Manila	220.00	220.00		170.00	180.00	10.00	140.00	140.00		140.00	140.00		120.00	120.00	
CAR (Baguio City)	200.00			180.00			160.00	160.00		150.00	150.00		140.00	140.00	
REG.1 (San Fernando City)	220.00	220.00		200.00	200.00		160.00	160.00		150.00	150.00		110.00	110.00	
REG.2 (Tuguegarao City)	190.00	190.00		140.00	140.00		140.00	140.00		130.00	130.00		110.00	120.00	10.00
REG.3 (Cabanatuan City)	180.00	180.00		160.00	160.00		140.00	140.00		140.00	140.00		110.00	120.00	10.00
REG.4 (Batangas City)	190.00	190.00		170.00	170.00		150.00	150.00		140.00	140.00		130.00	130.00	
REG.5 (Legaspi City)	200.00	200.00		160.00	160.00		150.00	160.00	10.00	140.00	140.00		110.00	130.00	20.00
REG.5 (Naga City)	210.00	210.00		190.00	190.00		160.00	160.00		150.00	150.00		110.00	120.00	10.00
REG.6 (Iloilo City)	160.00	160.00		150.00	150.00		130.00	130.00		120.00	120.00		110.00	110.00	
REG.7 (Cebu City)	180.00	180.00		140.00	140.00		150.00	150.00		140.00	140.00		105.00	105.00	
REG.8 (Taclaban City)	240.00	240.00		180.00	180.00		150.00	150.00		145.00	145.00		110.00	110.00	
REG.9 (Zamboanga City)	200.00	200.00		130.00	130.00		150.00	150.00		125.00	125.00		100.00	100.00	
REG.10 (Cagayan de Oro City)	170.00	170.00		120.00	120.00		140.00	140.00		130.00	130.00		105.00	110.00	5.00
REG.11 (Davao City)	180.00	178.00	(2.00)	150.00	150.00		125.00	125.00		125.00	125.00		110.00	110.00	
REG.12 (Kidapawan City)	140.00	140.00		110.00	110.00		110.00	110.00		110.00	110.00		110.00	110.00	
CARAGA (Butuan City)	220.00	220.00		130.00	130.00		150.00	150.00		150.00	150.00		110.00	125.00	15.00
ARMM (Cotabato City)	160.00	160.00		120.00	120.00		125.00	125.00		115.00	115.00		110.00	120.00	10.00

**Prevailing Retail Prices of Selected Agricultural Commodities
at Various Trading Centers for the Week Ending November 9, 2007
Compared to Week Ending October 26, 2007**
(peso per kilogram)

Trading Center	RICE FANCY		RICE PREMIUM		WELL MILLED RICE		REGULAR MILLED RICE		NFA RICE	
	week ending Oct. 26	week ending Nov. 9	week ending Oct. 26	week ending Nov. 9	week ending Oct. 26	week ending Nov. 9	week ending Oct. 26	week ending Nov. 9	week ending Oct. 26	week ending Nov. 9
Metro Manila	40.00	40.00	28.00	28.00	26.00	26.00	24.00	24.00	18.00	18.00
CAR (Baguio City)	28.00		26.00		24.00		22.00		18.00	18.00
REG.1 (San Fernando City)	32.00	30.00			28.00	27.00	26.00	25.00	18.00	18.00
REG.2 (Tuguegarao City)	29.00	30.00	27.00	27.00	26.00	26.00	24.00	24.00	18.00	18.00
REG.3 (Cabanatuan City)					25.00	25.00	23.00	22.00	18.00	18.00
REG.4 (Batangas City)	28.00	28.00			26.00	26.00	24.00	24.00	18.00	18.00
REG.5 (Legaspi City)	35.00	35.00			26.00	25.00	23.00	22.00	18.00	18.00
REG.6 (Naga City)	29.00	28.00	27.00	27.00	25.00	25.00	23.50	23.50	18.00	18.00
REG.6 (Iloilo City)	40.00	40.00			28.00	28.00	25.00	25.00	18.00	18.00
REG.7 (Cebu City)			28.00	28.00	26.00	26.50	24.00	24.00	18.00	18.00
REG.8 (Tarlac City)	40.00	40.00	25.00	25.00	24.00	24.00	22.00	22.00	18.00	18.00
REG.9 (Zamboanga City)	31.00	31.00	30.00	30.00	27.00	27.00	23.00	23.00	22.00	22.00
REG.10 (Cagayan de Oro City)	30.00	30.00	28.00	28.00	26.00	26.00	24.00	24.00	18.00	18.00
REG.11 (Davao City)	40.00	32.00			26.00	26.00	22.00	22.00	18.00	18.00
REG.12 (Kidapawan City)	29.00	29.00	25.00	26.00	24.00	25.00	22.00	22.00	18.00	18.00
CARAGA (Butuan City)			27.00	27.00	24.00	24.00	21.00	21.00	18.00	18.00
ARMM (Cotabato City)	28.00	28.00	27.00	27.00	24.00	25.00	22.00	22.00	20.00	20.00

**Prevailing Retail Prices of Selected Agricultural Commodities
Compared to Week Ending October 26, 2007**

(peso per kilogram)

Trading Center	COOKING OIL (in Long neck bottle)		BROWN SUGAR		REFINED SUGAR	
	week ending Oct. 26	week ending Nov. 9	Difference	week ending Oct. 26	week ending Nov. 9	Difference
Metro Manila	40.00	40.00		34.00	34.00	
CAR (Baguio City)	50.00			32.00	40.00	
REG.1 (San Fernando City)	38.00	38.00		34.00	38.00	
REG.2 (Tuguegarao City)	40.00	40.00		34.00	42.00	1.00
REG.3 (Cabanatuan City)	58.00	58.00		31.00	40.00	
REG.4 (Batangas City)	38.00	38.00		33.00	40.00	
REG.5 (Legaspi City)	56.00	56.00		32.00	42.00	
REG.5 (Naga City)	33.00	33.00		34.00	40.00	
REG.6 (Iloilo City)	40.00	40.00		40.00	39.00	(1.00)
REG.7 (Cebu City)	36.00	36.00		30.00	34.00	
REG.8 (Tacloban City)	40.00	40.00		34.00	38.00	
REG.9 (Zamboanga City)	36.00	36.00		32.00	38.00	
REG.10 (Cagayan de Oro City)	60.00	60.00		32.00	40.00	
REG.11 (Davao City)	35.00	35.00		30.00	38.00	(2.00)
REG.12 (Kidapawan City)	45.00	45.00		26.00	36.00	
CARAGA (Butuan City)	52.00	56.00	4.00	30.00	40.00	
ARMM (Cotabato City)	36.00	36.00		26.00	35.00	1.00