



AM-0710

November 5, 2007

**MEMORANDUM FOR THE SECRETARY**

THRU : **Undersecretary Segfredo R. Serrano**

FROM : **Director Romeo S. Recide**

SUBJECT : **PRICE SITUATIONER of Selected Agricultural  
Commodities, for the month of October 2007**

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This is to apprise the Secretary of the domestic retail price movements of major agricultural and basic commodities in 13 trading centers throughout the country during the month of October 2007.

**RICE: Prices eased down from last month's increased prices due to limited supply. However, price mark ups were still noted in few trading centers.**

- Regular milled rice was priced lower in six trading centers: in Tuguegarao City, by P0.75/kg; in Baguio, Cabanatuan and Legaspi cities, by P1.00/kg; and, in Zamboanga and Kidapawan cities, by P2.00/kg.
- Fancy rice was cheaper by as much as P5.00/kg in Tacloban City.
- In Naga City, all rice types except for NFA rice rose as follows: fancy rice by P1.00/kg while the three other rice types by P0.50/kg.

**MEAT & POULTRY: Prices of pork and beef products were generally stable. Prices of poultry products softened after successive increases due to slowed down production brought by prolonged dry spell.**

- In Tuguegarao City, prices of beef lean meat and pork liempo were higher by P5.00 and P10.00 per kilogram, respectively.
- Prices of beef products were up by P10.00/kg in Davao City.
- Prices of dressed chicken went down by P2.00/kg (Zamboanga City) to P10.00/kg (San Fernando, Cabanatuan and Naga cities).

- Prices of chicken egg eased down by P0.20 to P0.40 per piece in five (5) trading centers.

**FISH: Price movements were generally upward for all fish species monitored.**

- Prices of alumahan rose by as high as P30.00/kg in Legaspi City.
- Increments recorded in other trading centers for any of the specie were either P5.00 or P10.00 per kilogram except for tilapia in Naga City and galunggong in Davao City with minimal gains of P2.50/kg.

**VEGETABLES: Except for tomato which showed downtrend in prices, the rest of the indicator commodities recorded upward price movements.**

- In Metro Manila, red onion, native pechay and tomato remained at last month's prices. The rest increased as follows: white potato, by P2.50/kg; cabbage, by P5.00/kg; carrots, eggplant and habitchuelas, by P10.00/kg; sitao, P15.00/kg; and, ampalaya, by P20.00/kg.
- Prices of tomato decreased in nine (9) trading centers. The maximum price decrement was P10.00/kg (San Fernando City).

**FRUITS:**

- Prices of calamansi scaled up by P2.00 to P8.00 per kilogram in seven (7) trading centers.
- Prices of mango were higher by as much as P20.00/kg in Cabanatuan and Zamboanga cities.

**OTHER BASIC COMMODITIES:**

**Prevailing prices of refined and brown sugar were on the uptrend in most trading centers. Milling operations in Negros Occidental which has just started early October were hampered by the continuous rains thus resulted to limited supply.**

- **Cooking Oil** – Prices moved up by P2.00/kg in Tuguegarao, Batangas, Butuan and Cotabato cities, by P2.50/kg in Davao City and by P3.00/kg in Cabanatuan City.
- **Refined Sugar** – Upward price movements of P1.00 to P5.00 per kilogram were noted in twelve (12) trading centers. In Cebu and Davao cities, however, prices were down by P1.00/kg and P2.00/kg, respectively.
- **Brown Sugar** –Prices were higher in most trading centers by P0.50 to P8.00 per kilogram. Downward price movements were recorded in Cagayan de Oro and Davao cities by P3.00/kg and P1.00/kg, respectively.

**Comparative Prevailing Retail Prices of Selected Agricultural Commodities  
at Various Trading Centers for October 2007**  
(peso per kilogram)

Trading Center	RICE FANCY			RICE PREMIUM			WELL MILLED RICE			REGULAR MILLED RICE			NFA RICE		
	last month	this month	Difference	last month	this month	Difference	last month	this month	Difference	last month	this month	Difference	last month	this month	Difference
	Metro Manila	40.00	40.00		28.00	28.00		26.00	26.00		25.00	25.00		18.00	18.00
CAR (Baguio City)	35.00	31.50	(3.50)	27.00	26.50	(0.50)	25.00	24.50	(0.50)	24.00	23.00	(1.00)	18.00	18.00	
REG.1 (San Fernando City)	32.00	32.00					28.00	28.00		26.00	26.00		18.00	18.00	
REG.2 (Tuguegarao City)	29.50	29.00	(0.50)	27.00	27.00		26.25	26.00	(0.25)	24.75	24.00	(0.75)	18.00	18.00	
REG.3 (Cabanatuan City)							27.00	27.00		24.00	23.00	(1.00)	18.00	18.00	
REG.4 (Batangas City)	28.00	28.00					26.00	26.00		23.50	24.00	0.50	18.00	18.00	
REG.5 (Legaspi City)	35.00	35.00		28.00	28.00		25.50	26.00	0.50	24.00	23.00	(1.00)	18.00	18.00	
REG.5 (Naga City)	28.00	29.00	1.00	26.50	27.00	0.50	24.50	25.00	0.50	23.00	23.50	0.50	18.00	18.00	
REG.6 (Iloilo City)	40.00	40.00					29.00	28.00	(1.00)	25.00	25.00		18.00	18.00	
REG.7 (Cebu City)				28.00	28.00		26.00	26.00		23.00	24.00	1.00	18.00	18.00	
REG.8 (Tacloban City)	45.00	40.00	(5.00)	25.00	25.00		24.00	24.00		22.00	22.00		18.00	18.00	
REG.9 (Zamboanga City)	29.00	31.00	2.00	30.00	30.00		26.00	27.00	1.00	25.00	23.00	(2.00)	22.00	22.00	
REG.10 (Cagayan de Oro City)	30.00	30.00		28.00	28.00		26.00	26.00		24.00	24.00		18.00	18.00	
REG.11 (Davao City)	40.00	40.00					26.00	26.00		22.00	22.00		18.00	18.00	
REG.12 (Kidapawan City)	29.00	29.00		26.00	25.00	(1.00)	25.00	24.00	(1.00)	24.00	22.00	(2.00)			
CARAGA (Butuan City)				27.00	27.00		24.00	24.00		21.00	21.00		18.00	18.00	
ARMM (Cotabato City)	30.00	28.00	(2.00)	27.00	27.00		24.00	24.00		22.00	22.00		20.00	20.00	

**Comparative Prevailing Retail Prices of Selected Agricultural Commodities  
at Various Trading Centers for October 2007**  
(peso per kilogram)

Trading Center	BEEF, LEAN MEAT		BEEF, WITH BONES		PORK, LEAN MEAT		PORK, LIEMPO		DRESSED CHICKEN	
	last month	this month	last month	this month	last month	this month	last month	this month	last month	this month
		Difference		Difference		Difference		Difference		Difference
Metro Manila	220.00	220.00	170.00	170.00	140.00	140.00	140.00	140.00	110.00	110.00
CAR (Baguio City)	200.00	200.00	180.00	180.00	160.00	160.00	150.00	150.00	140.00	140.00
REG.1 (San Fernando City)	220.00	220.00	200.00	200.00	160.00	160.00	160.00	150.00	120.00	(10.00)
REG.2 (Tuguegarao City)	185.00	190.00	140.00	140.00	140.00	140.00	120.00	130.00	115.00	10.00
REG.3 (Cabanatuan City)	180.00	180.00	160.00	160.00	140.00	140.00	140.00	140.00	120.00	110.00
REG.4 (Batangas City)	190.00	190.00	170.00	170.00	150.00	150.00	140.00	140.00	130.00	130.00
REG.5 (Legaspi City)	200.00	200.00	160.00	160.00	150.00	150.00	140.00	140.00	112.50	110.00
REG.5 (Naga City)	210.00	210.00	190.00	190.00	160.00	160.00	150.00	150.00	120.00	110.00
REG.6 (Iloilo City)	160.00	160.00	150.00	150.00	130.00	130.00	120.00	120.00	105.00	110.00
REG.7 (Cebu City)	180.00	180.00	140.00	140.00	150.00	150.00	140.00	140.00	105.00	105.00
REG.8 (Tacloban City)	240.00	240.00	180.00	180.00	150.00	150.00	145.00	145.00	110.00	110.00
REG.9 (Zamboanga City)	200.00	200.00	130.00	130.00	150.00	150.00	125.00	125.00	100.00	98.00
REG.10 (Cagayan de Oro City)	170.00	170.00	120.00	120.00	140.00	140.00	130.00	130.00	100.00	100.00
REG.11 (Davao City)	170.00	180.00	140.00	150.00	125.00	125.00	125.00	125.00	100.00	110.00
REG.12 (Kidapawan City)	140.00	140.00	110.00	110.00	110.00	110.00	110.00	110.00	110.00	110.00
CARAGA (Butuan City)	220.00	220.00	130.00	130.00	150.00	150.00	150.00	150.00	110.00	110.00
ARMM (Cotabato City)	160.00	160.00	120.00	120.00	125.00	125.00	120.00	120.00	110.00	110.00

Trading Center	CHICKEN EGG, MED. (per piece)		ALUMAHAN		BANGUS		GALUNGGONG		TILAPIA	
	last month	this month	last month	this month	last month	this month	last month	this month	last month	this month
		Difference		Difference		Difference		Difference		Difference
Metro Manila	4.50	4.25	100.00	100.00	80.00	80.00	90.00	100.00	75.00	80.00
CAR (Baguio City)	4.50	4.50	120.00	130.00	85.00	77.50	90.00	75.00	80.00	75.00
REG.1 (San Fernando City)	4.50	4.50	110.00	100.00	70.00	80.00	80.00	80.00	60.00	70.00
REG.2 (Tuguegarao City)	4.50	4.50	90.00	80.00	100.00	100.00	60.00	60.00	80.00	80.00
REG.3 (Cabanatuan City)	4.25	4.25	80.00	80.00	100.00	100.00	90.00	100.00	70.00	70.00
REG.4 (Batangas City)	4.00	4.00	80.00	110.00	70.00	80.00	70.00	80.00	70.00	70.00
REG.5 (Legaspi City)	4.60	4.40	70.00	80.00	65.00	70.00	60.00	70.00	85.00	90.00
REG.5 (Naga City)	4.20	4.20	95.00	90.00	100.00	100.00	85.00	85.00	70.00	72.50
REG.6 (Iloilo City)	4.80	4.50	90.00	100.00	80.00	90.00	75.00	80.00	85.00	85.00
REG.7 (Cebu City)	4.25	4.25	100.00	100.00	80.00	90.00	75.00	80.00	80.00	80.00
REG.8 (Tacloban City)	4.50	4.67	50.00	60.00	75.00	80.00	40.00	45.00	100.00	85.00
REG.9 (Zamboanga City)	5.00	4.60	75.00	80.00	85.00	90.00	70.00	75.00	60.00	60.00
REG.10 (Cagayan de Oro City)	4.25	4.25	90.00	90.00	100.00	100.00	70.00	75.00	60.00	60.00
REG.11 (Davao City)	4.60	4.30	80.00	70.00	85.00	85.00	70.00	72.50	45.00	45.00
REG.12 (Kidapawan City)	5.00	5.00	80.00	70.00	120.00	120.00	85.00	90.00	70.00	70.00
CARAGA (Butuan City)	4.40	4.50	90.00	90.00	100.00	100.00	60.00	60.00	90.00	90.00
ARMM (Cotabato City)	5.00	5.00	90.00	90.00	100.00	100.00	60.00	60.00	70.00	70.00

**Comparative Prevailing Retail Prices of Selected Agricultural Commodities  
at Various Trading Centers for October 2007**  
(peso per kilogram)

Trading Center	AMPALAYA			CABBAGE			CARROTS			EGGPLANT			HABITCHUELAS		
	last month	this month	Difference	last month	this month	Difference	last month	this month	Difference	last month	this month	Difference	last month	this month	Difference
	Metro Manila	40.00	60.00	20.00	35.00	40.00	5.00	35.00	45.00	10.00	30.00	40.00	10.00	50.00	60.00
CAR (Baguio City)	40.00	65.00	25.00	30.00	50.00	20.00	50.00	50.00	15.00	25.00	40.00	15.00	50.00	50.00	5.00
REG.1 (San Fernando City)	45.00	50.00	5.00	35.00	40.00	5.00	45.00	40.00	(5.00)	20.00	40.00	20.00	50.00	45.00	(5.00)
REG.2 (Tuguegarao City)	25.00	34.00	9.00	20.00	32.50	12.50	35.00	40.00	5.00	16.50	24.00	7.50	30.00	40.00	10.00
REG.3 (Cabanatuan City)	45.00	50.00	5.00	25.00	40.00	15.00	32.50	42.50	10.00	25.00	40.00	15.00	40.00	45.00	5.00
REG.4 (Batangas City)	40.00	60.00	20.00	40.00	50.00	10.00	50.00	55.00	5.00	20.00	30.00	10.00	55.00	60.00	5.00
REG.5 (Legaspi City)	40.00	50.00	10.00	35.00	60.00	25.00	35.00	40.00	5.00	25.00	25.00	5.00	35.00	40.00	5.00
REG.5 (Naga City)	24.00	40.00	16.00	40.00	40.00	4.00	44.00	40.00	(4.00)	19.00	18.00	(1.00)	36.00	40.00	4.00
REG.6 (Iloilo City)	40.00	50.00	10.00	30.00	50.00	20.00	60.00	60.00	10.00	30.00	40.00	10.00	50.00	45.00	(5.00)
REG.7 (Cebu City)	44.00	45.00	1.00	20.00	35.00	15.00	45.00	41.00	(4.00)	28.00	24.00	(4.00)	36.00	32.00	(4.00)
REG.8 (Tacloban City)	50.00	47.50	(2.50)	25.00	35.00	10.00	49.00	40.00	(9.00)	20.00	20.00	1.00	40.00	42.50	2.50
REG.9 (Zamboanga City)	40.00	40.00	0.00	30.00	45.00	15.00	40.00	45.00	5.00	24.00	25.00	1.00	40.00	40.00	0.00
REG.10 (Cagayan de Oro City)	27.00	29.00	2.00	20.00	20.00	0.00	25.00	30.00	5.00	20.00	20.00	0.00	24.00	20.00	(4.00)
REG.11 (Davao City)	35.00	35.00	0.00	30.00	31.00	1.00	30.00	32.50	2.50	25.00	25.00	0.00	30.00	35.00	5.00
REG.12 (Kidapawan City)	40.00	40.00	0.00	40.00	40.00	0.00	45.00	40.00	(5.00)	15.00	15.00	0.00	35.00	35.00	0.00
CARAGA (Butuan City)	40.00	40.00	0.00	35.00	40.00	5.00	40.00	40.00	0.00	20.00	20.00	0.00	35.00	30.00	(5.00)
ARMM (Cotabato City)	27.50	35.00	7.50	35.00	35.00	0.00	50.00	25.00	(25.00)	25.00	25.00	0.00	35.00	50.00	15.00

Trading Center	ONION, RED			PECHAY, NATIVE			SITAO			TOMATO			WHITE POTATO		
	last month	this month	Difference	last month	this month	Difference	last month	this month	Difference	last month	this month	Difference	last month	this month	Difference
	Metro Manila	45.00	45.00	0.00	40.00	40.00	0.00	40.00	55.00	15.00	40.00	40.00	0.00	40.00	42.50
CAR (Baguio City)	50.00	57.50	7.50	50.00	65.00	15.00	20.00	37.50	17.50	60.00	60.00	0.00	40.00	45.00	5.00
REG.1 (San Fernando City)	60.00	50.00	(10.00)	30.00	40.00	10.00	30.00	35.00	5.00	50.00	50.00	0.00	45.00	45.00	0.00
REG.2 (Tuguegarao City)	38.00	38.00	0.00	26.00	25.00	(1.00)	24.00	25.00	1.00	29.00	29.00	0.00	25.00	37.50	12.50
REG.3 (Cabanatuan City)	50.00	50.00	0.00	32.50	35.00	2.50	37.50	30.00	(7.50)	40.00	40.00	0.00	35.00	40.00	5.00
REG.4 (Batangas City)	45.00	45.00	0.00	50.00	60.00	10.00	50.00	55.00	5.00	40.00	40.00	0.00	45.00	45.00	0.00
REG.5 (Legaspi City)	50.00	52.00	2.00	25.00	40.00	15.00	25.00	30.00	5.00	36.00	30.00	(6.00)	40.00	40.00	0.00
REG.5 (Naga City)	48.00	60.00	12.00	28.00	40.00	12.00	20.00	24.00	4.00	40.00	40.00	0.00	40.00	40.00	0.00
REG.6 (Iloilo City)	50.00	50.00	0.00	50.00	100.00	50.00	50.00	50.00	0.00	30.00	30.00	0.00	50.00	50.00	0.00
REG.7 (Cebu City)	48.00	48.00	0.00	40.00	36.00	(4.00)	34.00	24.00	(10.00)	33.00	28.00	(5.00)	45.00	44.00	(1.00)
REG.8 (Tacloban City)	48.00	48.00	0.00	22.50	25.00	2.50	30.00	20.00	(10.00)	24.00	22.00	(2.00)	40.00	48.00	8.00
REG.9 (Zamboanga City)	48.00	50.00	2.00	20.00	20.00	0.00	20.00	25.00	5.00	25.00	30.00	5.00	40.00	45.00	5.00
REG.10 (Cagayan de Oro City)	42.50	40.00	(2.50)	30.00	50.00	20.00	18.00	20.00	2.00	20.00	20.00	0.00	40.00	42.50	2.50
REG.11 (Davao City)	50.00	52.50	2.50	30.00	35.00	5.00	17.00	20.00	3.00	25.00	18.00	(7.00)	50.00	50.00	0.00
REG.12 (Kidapawan City)	67.50	65.00	(2.50)	37.50	40.00	2.50	30.00	30.00	0.00	25.00	25.00	0.00	45.00	50.00	5.00
CARAGA (Butuan City)	50.00	50.00	0.00	35.00	30.00	(5.00)	30.00	30.00	0.00	25.00	30.00	5.00	55.00	50.00	(5.00)
ARMM (Cotabato City)	50.00	60.00	10.00	22.50	20.00	(2.50)	22.50	20.00	(2.50)	25.00	20.00	(5.00)	45.00	40.00	(5.00)

**Comparative Prevailing Retail Prices of Selected Agricultural Commodities  
at Various Trading Centers for October 2007**  
(peso per kilogram)

Trading Center	BANANA, LAKATAN (per piece)		BANANA, LATUNDAN (per piece)		CALAMANSI		MANGO, CARABAO		PAPAYA	
	last month	this month	last month	this month	last month	this month	last month	this month	last month	this month
		Difference		Difference		Difference		Difference		Difference
Metro Manila	3.33	3.33	2.50	2.50	20.00	25.00	100.00	100.00	70.00	70.00
CAR (Baguio City)	2.50	2.50	2.00	2.00	15.00	12.50	100.00	110.00	35.00	35.00
REG.1 (San Fernando City)	3.50	3.50	2.50	2.50	15.00	15.00	130.00	120.00	40.00	45.00
REG.2 (Tuguegarao City)	1.50	1.75	0.25	1.35	10.00	16.50	80.00	100.00	35.00	37.50
REG.3 (Cabanatuan City)	2.50	2.28	(0.22)	2.08	10.00	12.00	80.00	80.00	25.00	25.00
REG.4 (Batangas City)	4.44	4.44	2.70	2.70	15.00	13.50	70.00	70.00	30.00	27.50
REG.5 (Legaspi City)	4.00	4.00	3.00	3.00	40.00	40.00	70.00	80.00	35.00	30.00
REG.5 (Naga City)	3.33	3.33	2.50	2.50	20.00	10.00	70.00	80.00	35.00	35.00
REG.6 (Iloilo City)	3.75	3.75	2.50	2.50	20.00	20.00	70.00	70.00	30.00	27.50
REG.7 (Cebu City)	3.50	3.50	2.00	2.00	24.00	32.00	80.00	60.00	20.00	20.00
REG.8 (Tacloban City)	3.00	3.00	2.50	2.50	16.25	16.25	70.00	65.00	25.00	27.50
REG.9 (Zamboanga City)	1.25	1.66	0.41	1.23	16.00	14.00	40.00	60.00	20.00	20.00
REG.10 (Cagayan de Oro City)	2.40	2.50	0.10	1.40	12.00	18.00	60.00	50.00	25.00	25.00
REG.11 (Davao City)	1.10	1.10	0.70	0.70	8.00	15.00	35.00	50.00	15.00	15.00
REG.12 (Kidapawan City)	1.64	1.64	1.67	1.67	12.00	12.00	40.00	40.00	15.00	12.00
CARAGA (Butuan City)	2.50	2.60	0.10	1.20	20.00	20.00	50.00	60.00	20.00	20.00
ARMM (Cotabato City)	4.44	3.89	(0.55)	2.25	15.00	18.00	47.50	60.00	25.00	20.00

Trading Center	COOKING OIL (in Long neck bottle)		BROWN SUGAR		REFINED SUGAR	
	last month	this month	last month	this month	last month	this month
		Difference		Difference		Difference
Metro Manila	40.00	40.00	30.00	34.00	36.00	40.00
CAR (Baguio City)	50.00	50.00	31.00	32.00	39.00	40.00
REG.1 (San Fernando City)	38.00	38.00	32.00	34.00	38.00	38.00
REG.2 (Tuguegarao City)	38.00	40.00	33.00	33.50	40.00	41.00
REG.3 (Cabanatuan City)	55.00	58.00	30.00	31.00	36.00	40.00
REG.4 (Batangas City)	36.00	38.00	28.00	33.00	35.00	40.00
REG.5 (Legaspi City)	54.00	54.00	28.00	32.00	38.00	42.00
REG.5 (Naga City)	33.00	33.00	27.00	34.00	35.00	40.00
REG.6 (Iloilo City)	40.00	40.00	38.00	38.00	38.00	38.00
REG.7 (Cebu City)	36.00	36.00	27.00	30.00	35.00	34.00
REG.8 (Tacloban City)	40.00	40.00	26.00	34.00	35.00	38.00
REG.9 (Zamboanga City)	32.00	32.00	26.00	32.00	34.00	38.00
REG.10 (Cagayan de Oro City)	54.00	54.00	28.00	25.00	38.00	40.00
REG.11 (Davao City)	32.00	34.50	29.00	28.00	38.00	36.00
REG.12 (Kidapawan City)	45.00	45.00	26.00	26.00	36.00	36.00
CARAGA (Butuan City)	50.00	52.00	26.00	30.00	35.00	38.00
ARMM (Cotabato City)	34.00	36.00	24.00	26.00	34.00	35.00