

2020 SURVEY OF TOURISM ESTABLISHMENTS IN THE PHILIPPINES

Economy Wide Preliminary Results



The Survey of Tourism Establishments in the Philippines provides data on tourism activities relating to supply and capacity, inventory of facilities and services, employment, revenue, and other indicators relevant for planning and policy information by the government and private sectors. The survey covers the tourism characteristic industries classified according to the 2016 Philippine Tourism Statistical Classification System (PTSCS).



40,815

ESTABLISHMENTS



Leading Industries in Terms of Number of Establishments



24,584

Food and Beverage Serving Activities

60.2%



7,591

Education, Health and Personal Service Activities

18.6%



4,070

Accommodation for Visitors

10.0%



672,947

TOTAL EMPLOYMENT



Leading Industries in Terms of Total Employment



275,715

Food and Beverage Serving Activities

41.0%



214,675

Education, Health and Personal Service Activities

31.9%



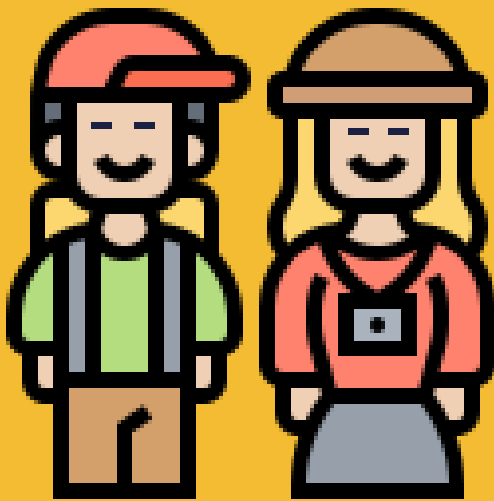
83,457

Accommodation for Visitors

12.4%

Revenue Generated from Tourists

PhP 360.96 billion



Top 3 Industries

Food and Beverage Serving Activities

PhP 188.45 billion

52.2%



Air Passenger Transport

PhP 58.87 billion

16.3%



Accommodation for Visitors

PhP 40.45 billion

11.2%

Plans, DOT Accreditation and Solid Waste Disposal



2,480

6.1%

Number of establishments with plan to expand within the next five (5) years

PhP 25.87 billion

Estimated Investment Cost for Expansion



3,346

8.2%

Number of establishments with plan to renovate within the next five (5) years

PhP 21.13 billion

Estimated Investment Cost for Renovation

10,905

26.7%

Number of establishments with DOT Accreditation



67.55 million kg

Solid Waste Disposal