

Data Diplomacy within ASEAN Countries and Beyond

By

Joefer B. Santarita, Ph.D.

Presented by:

Joefer B. Santarita, Ph.D.

Associate Professor and Dean

Asian Center, University of the Philippines Diliman

FLOW OF DISCUSSION

- Data, Big Data, Data Diplomacy
- Data Diplomacy in ASEAN
- Data Diplomacy with External Partners
- Conclusion

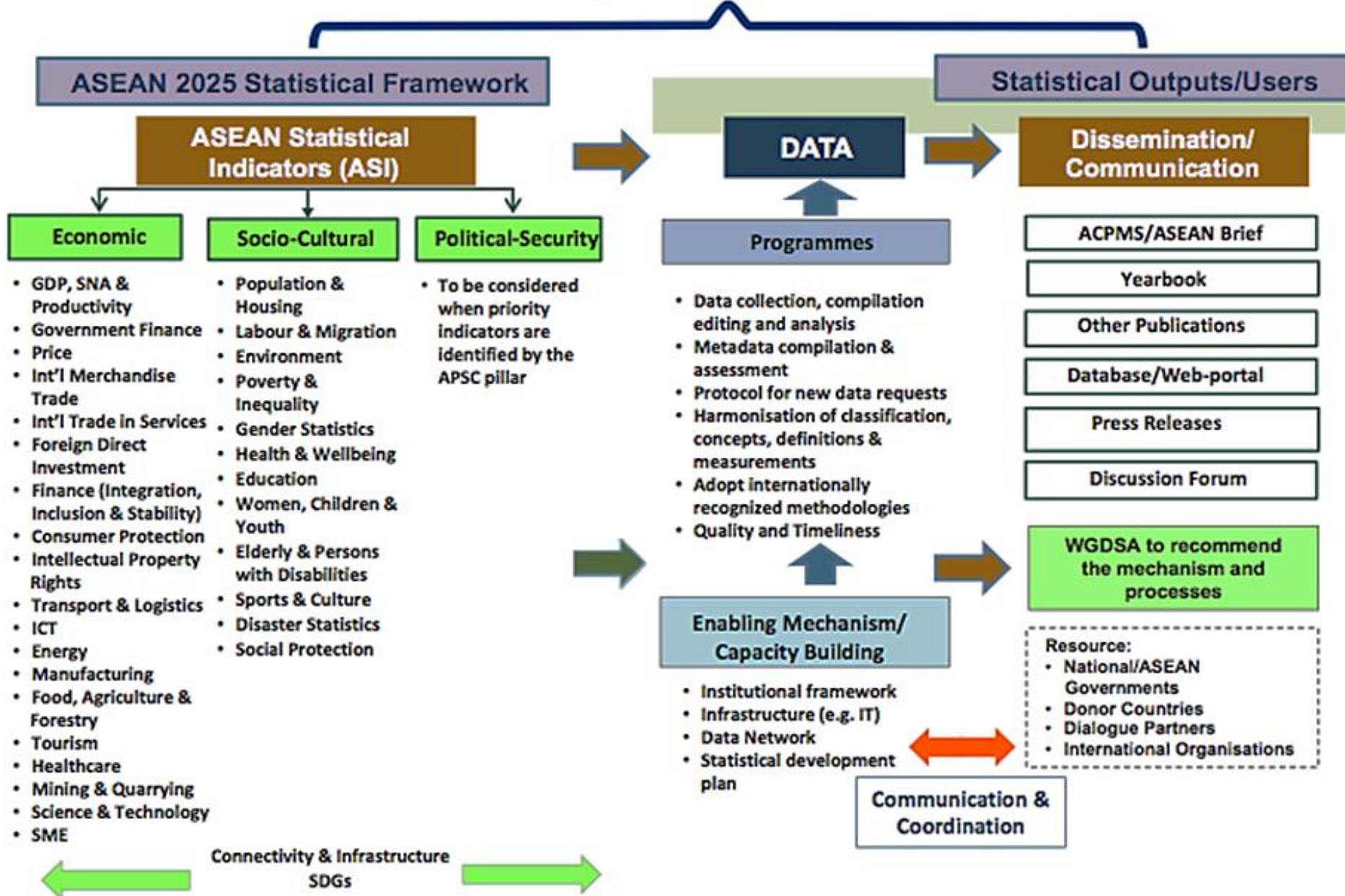
DATA, BIG DATA, DATA DIPLOMACY

- Data – big data
- Big Data – enormous amount of data that, using sophisticated analytics techniques, can be mined for information in order to reveal patterns and spot trends and correlations.
- 4 V's – *Volume, Velocity, Variety, and Veracity*

DATA, BIG DATA, DATA DIPLOMACY (2)

- Data Diplomacy (DD)- emerging cross-disciplinary idea that addresses the role of diplomacy and negotiation in relation to data access and sharing, as well as the impact of data on diplomatic relationships among nations and organizations
- data an important tool in advancing diplomacy in the field of consular affairs, strategic planning policy research, public diplomacy, development and humanitarian aid, international law among others

Major Stakeholders



Enabling Mechanism/ Capacity Building

- Institutional framework
- Infrastructure (e.g. IT)
- Data Network
- Statistical development plan



Resource:

- National/ASEAN Governments
- Donor Countries
- Dialogue Partners
- International Organisations

Communication &
Coordination

Processes

- One of the divisions - ASEAN Economic Community Department
- Provides statistical services to the ASEAN Secretariat, ASEAN bodies and ASEAN stakeholders.
- Technical arm of ASEAN Community of Statistics
- Design and implement statistical cooperation activities
- Responsible for information requirements of regional policies, and programs, priorities spelled out in the ASEAN national strategies
- Adopts the UN Fundamental Principles of Official Statistics - adhere to the core values of public service, user orientation, integrity, excellence, professionalism and independence in the development and delivery of statistical products and services



- Mobilizes national statistical systems and institutions in the AMS
- Assist in building relevant statistical capacities
- Liaises with the national statistical institutions, international/regional statistical agencies and related organizations on technical cooperation and development.
- Monitors and evaluates the implementation of programs and activities on ASEAN statistical cooperation.



- ASEAN Community Statistical System (ACSS) Committee
- ASEAN Integration Monitoring Directorate (AIMD)
- *Working Group on International Merchandise Trade Statistics*
- *Working Group on International Investment Statistics*
- *Working Group on Statistics of International Trade in Services*
- *Working Group on Data Sharing, Analysis, Dissemination and Communication of ASEAN Statistics*
- *Working Group on the Sustainable Development Goals Indicators*
- *Working Group on System on National Account*



➤ Outputs (online and offline)

➤ ASEAN Statistical Yearbook

➤ ASEAN Economic Community Chartbook

➤ ASEAN Community in Figures

➤ ASEAN Statistics Leaflet

➤ Downloadable data on Trade in Goods, Trade in Services, Foreign Direct Investment, Tourism, Population, GDP and other indicators

DATA DIPLOMACY WITH EXTERNAL PARTNERS

- 40 Years of EU–ASEAN Cooperation — key statistics
- COMPASS
- ARISE
- United Nations Economic and Social Commission for Asia and the Pacific, United Nations Population Fund, International Labour Organisation, and Food and Agriculture Organization
- China

CONCLUSION

Table 1. ASEAN Notional Calendar of Meetings/Events, 2016-2019

YEAR	Total Activities
2016	603
2017	136
2018	291
2019	154

CONCLUSION

- **Use of statistics to show how membership in ASEAN has helped the members fulfill their SDG commitments**
- **data in the management of consular affairs, conduct of strategic planning policy research, public diplomacy, and implementation of development programs**
- **Good quality statistics greatly assist the decision makers and planners to make a well-informed decision**



Thank you very much