

Incorporating Transport Data Requirements in Housing Surveys

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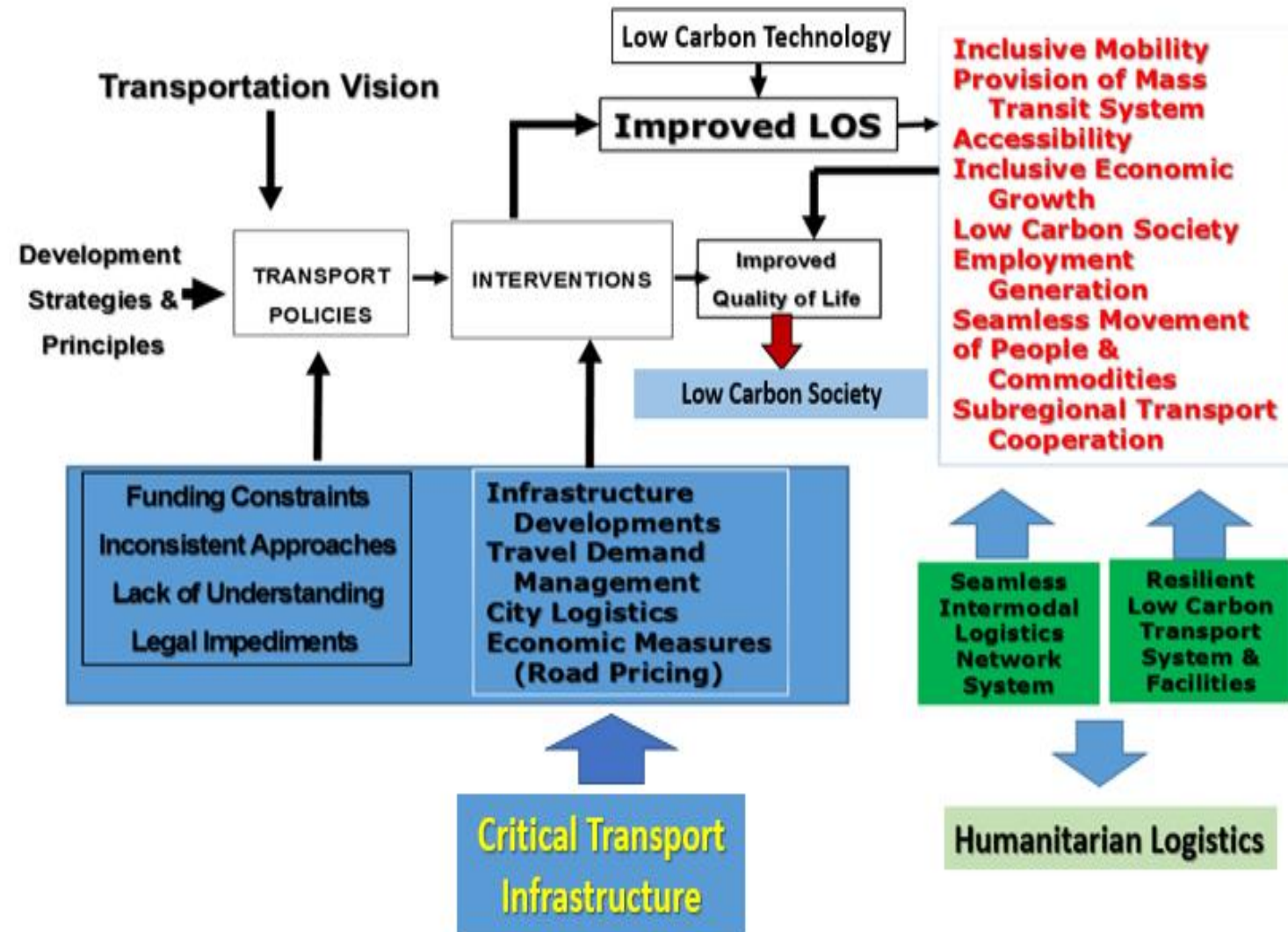
Introduction

- Inclusion of trip information in household surveys has long been recognized but yet to be practiced
- Person Trip Information and Commodity Flows
- Knowledge on these data can support more responsive and appropriate strategies for intermodal logistics systems
- **This paper proposes the inclusion of transport data in household surveys and Philippine Census**

Importance of Household Transport Data

Transport Policy Framework

- behavioral data of the users in intermodal transport system
- consider IT implications on data (e.g., apps)
- highlight the need for household-level data pertinent to commodity flows

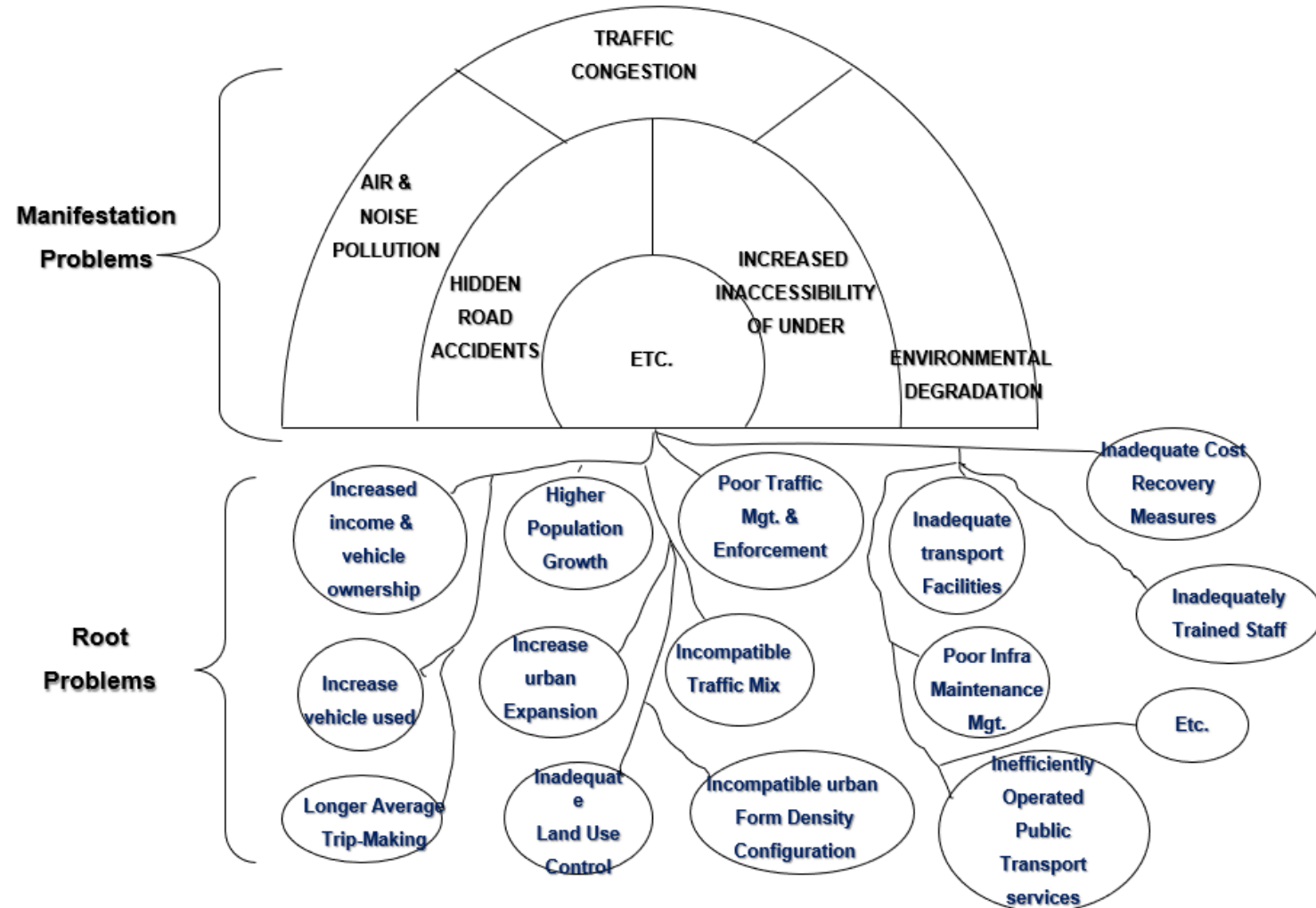


Source: Adopted from Dr. Cal

Importance of Household Transport Data

Urban Transport Manifestations and Root Problems

- Household- and individual-level data will lead to better understanding of root problems and formulate appropriate and relevant transport initiatives

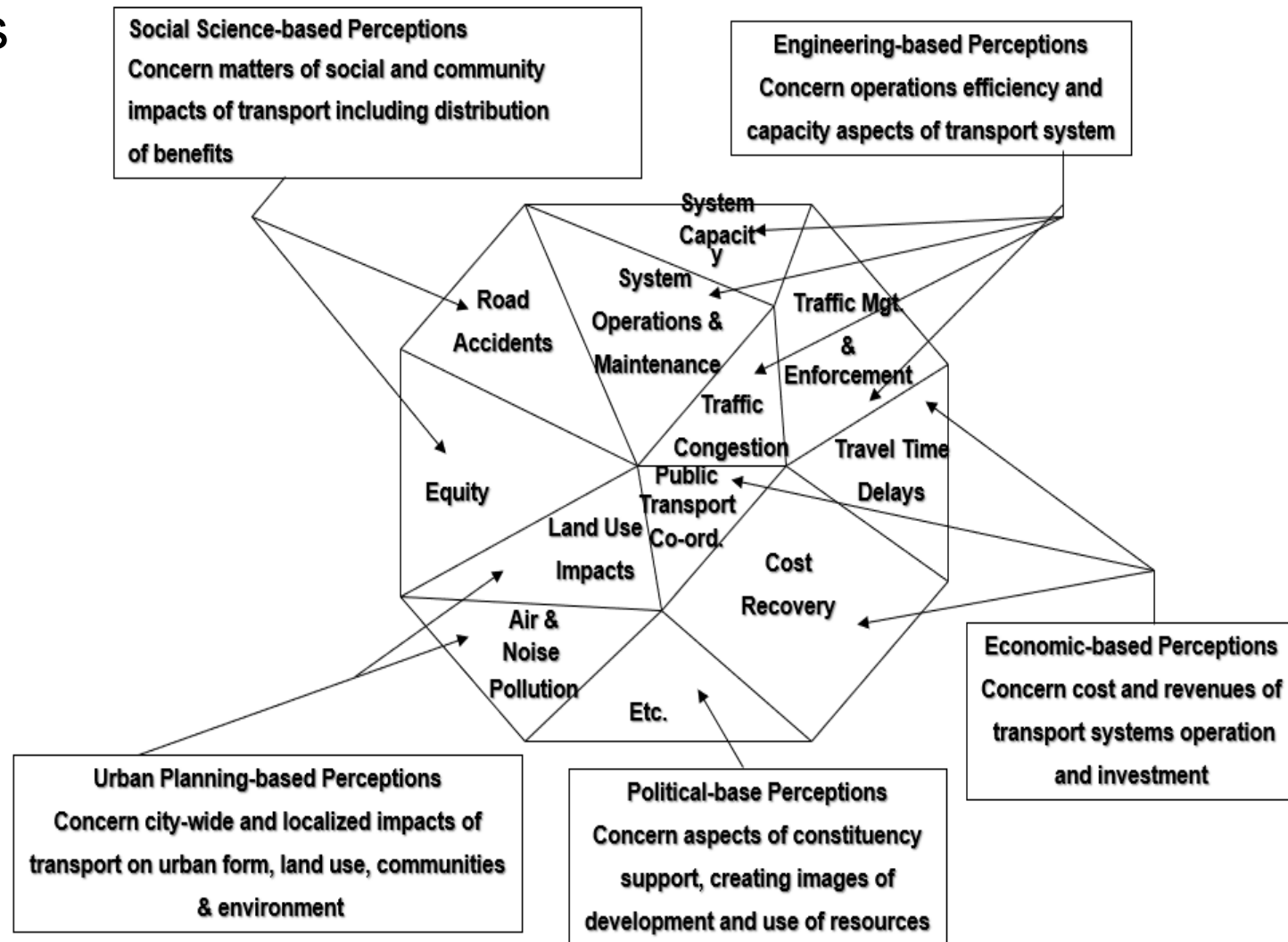


Source: Lidasan, Transport Planning Lectures

Importance of Household Transport Data

Multiple Dimensions and Perceptions of Urban Transport Problems

- intertwining relationships of transport variables necessitate incorporating transport data in housing surveys (e.g., Philippine Census)
- household-level data to facilitate formulation of logistics policies at urban areas
- information on household commodity behavior support measures to regulate delivery apps and ensure road safety for transport delivery

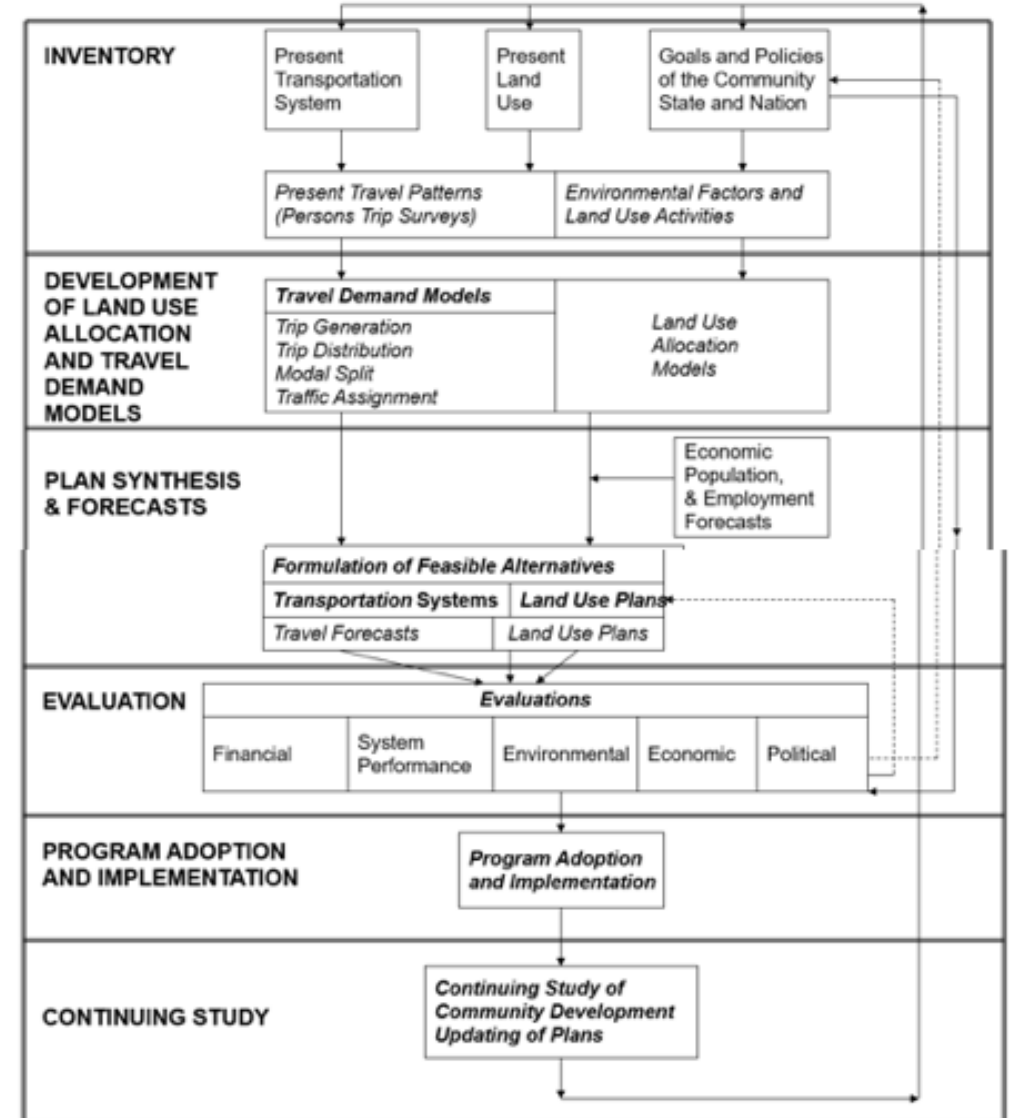


Source: Lidasan, Transport Planning Lectures

Importance of Household Transport Data

Urban Land Use-Transport Planning Process

- shows at what stage of the process household- or individual-level data is needed
- importance of household-level trip data
 - provide socio-economic profile of households and study areas
 - characterize travel behavior and trip patterns of household members
 - support formulation of land-use transport models
 - predict modal choices or shares
 - assess effectiveness of travel demand measures
 - support more responsive and more accurate census



Source: Lidasan, Transport Planning Lectures

Identification of Transport Data for Inclusion in Housing Surveys

Information Obtained from a Person Trip Survey

Household Level	Socioeconomic characteristics that describe the profile of the households: structure, vehicle ownership, household income levels, license-held, places of residence, etc.
Individual Member Level	Socioeconomic characteristics of the individual members, 5 years of age and over, such as age, sex, occupation, employment, work/school address, individual member income, etc.
Trip Information	<ul style="list-style-type: none">• Characteristics of the weekday and weekend trips of the individuals interviewed• Data to be collected: trip origin and destination (O-D), trip purpose, travel mode, transfers and time of departure and arrival
Perception	<ul style="list-style-type: none">• Getting the views of household members interviewed on certain present conditions of traffic, public transport and strategies.• At times, perceptions on willingness-to-pay (WTP) and capacity-to-pay) on new public transport systems may be included.

Source: JICA, MUCEP Manual, 2013

Identification of Transport Data for Inclusion in Housing Surveys

- 2 Categories of Person-Trip Survey
 - Revealed Preference (RP)
 - Stated Preference (SP)
- Disaggregate Modeling (esp. Discreet Choice)
- Panel or Longitudinal Data for Census
- Practice in Other Countries
 - US: O-D, value, weight, transport modes, types of commodities; census on exports and imports, household consumptions
 - Japan: domestic and international passengers and freight surveys at national levels

Conclusions

- There is an urgent need to incorporate transport data in household surveys and regular census.
- Transport data, including commodity flows, will provide better understanding of travel behavior and trip patterns of households.
- This will further support formulation of more appropriate and more responsive transport policies and strategies.