



**15TH NATIONAL
CONVENTION
ON STATISTICS**

03-05 OCTOBER 2022

*Organized by the Philippine Statistical System
Spearheaded by the Philippine Statistics Authority*



Domestic Tourism: Backbone of BIMP Tourism Industry

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Domestic Tourism: Backbone of BIMP Tourism Industry

Hypotheses

- Multiple segments within domestic tourist markets are under-researched
- Domestic tourism performs well during the pandemic in Indonesia, Malaysia, and the Philippines



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Domestic Tourism

Table 1. Tourists in BIMP, 2016-2020 (in million visitors)

	2016	2017	2018	2019	2020
Foreign	4.6	5.6	49.06	5.69	1.00
Domestic	78.1	82.6	90.33	84.61	49.39
Total	82.7	88.2	139.4	90.3	50.4

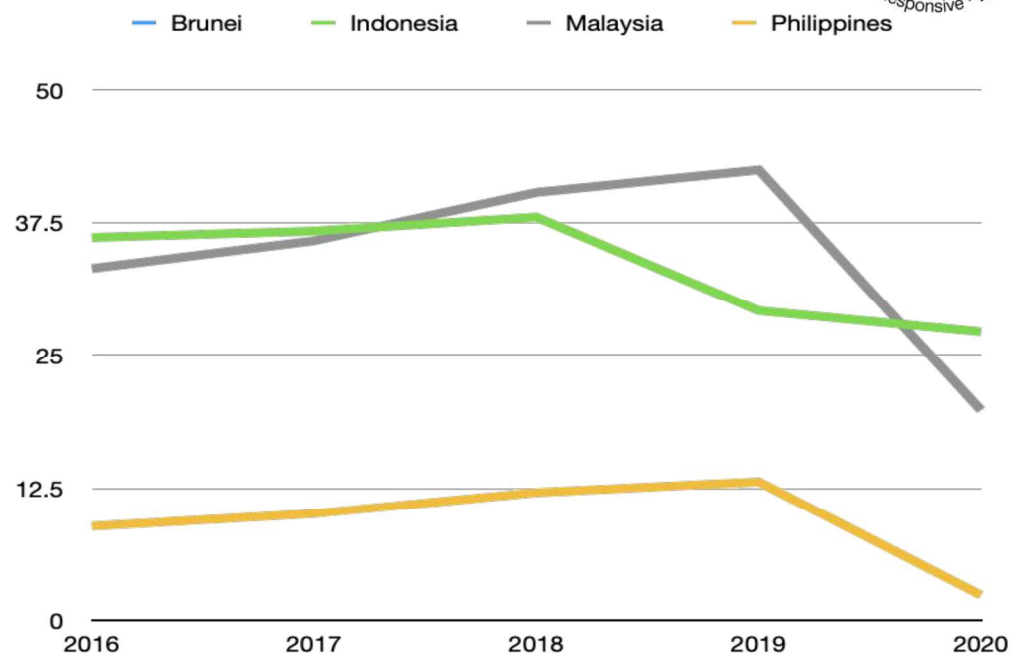


Figure 1. Domestic Tourists per country, 2016-2020 (million)

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Tourism Direct Gross Value Added (TDGVA)

Figure 1. Tourism Direct Gross Value Added, BIMP

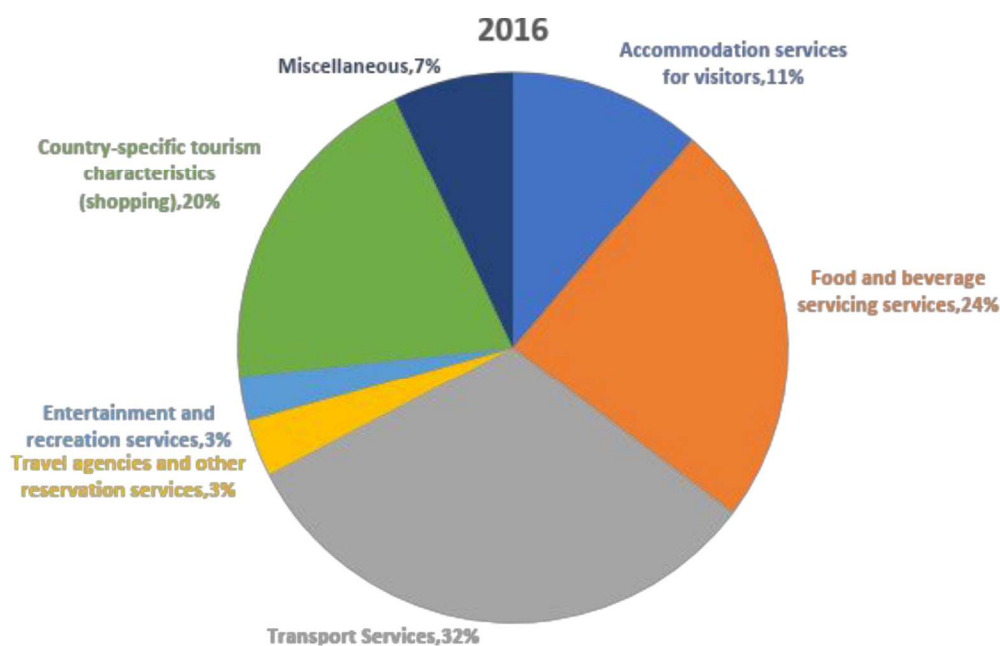
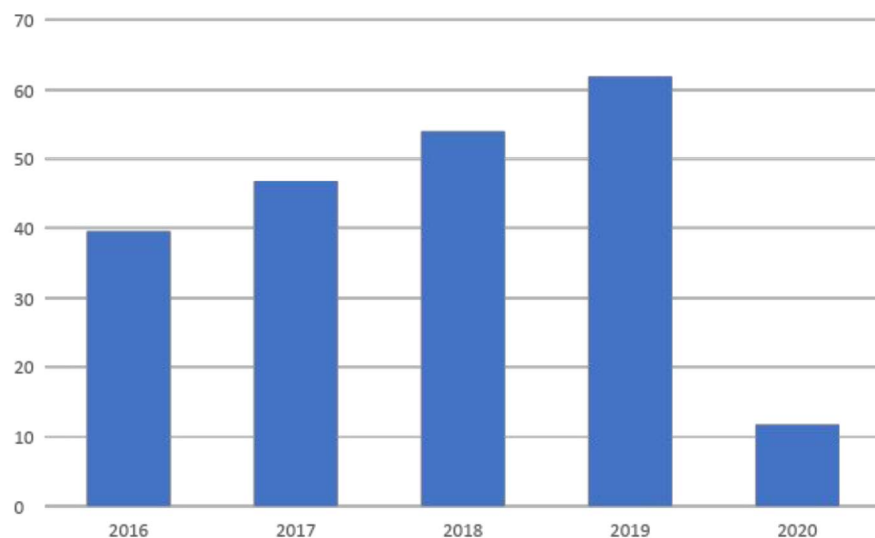


Figure 2. TGVA 2016. Data Generated from TSAs of Indonesia, Malaysia and Philippines

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TDGVA

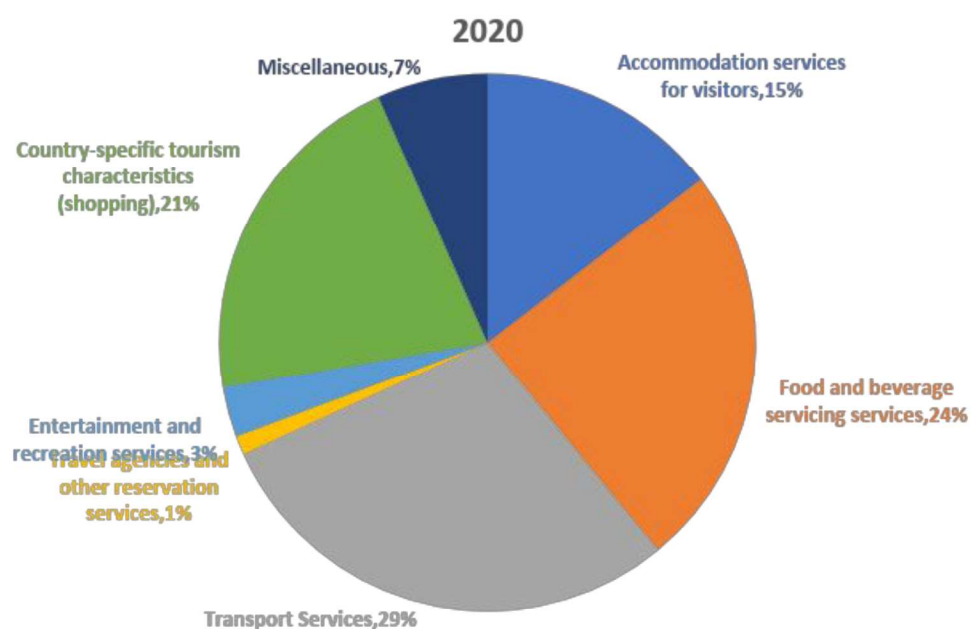
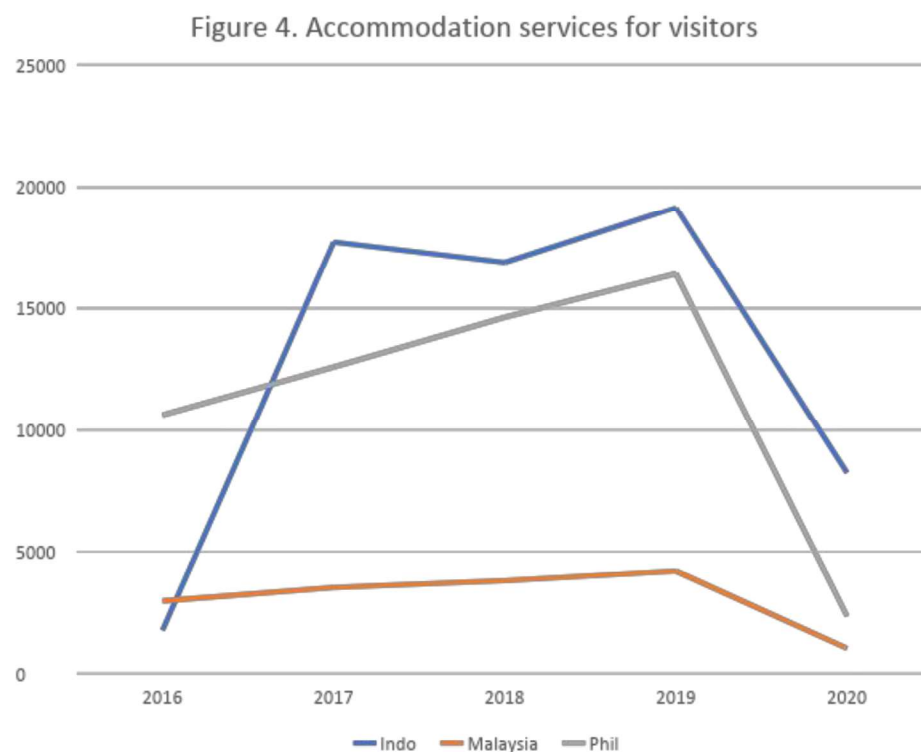


Figure 3. TGVA, 2020. Data Generated from TSAs of Indonesia, Malaysia and Philippines



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TDGVA

Figure 5. Food and beverage servicing services

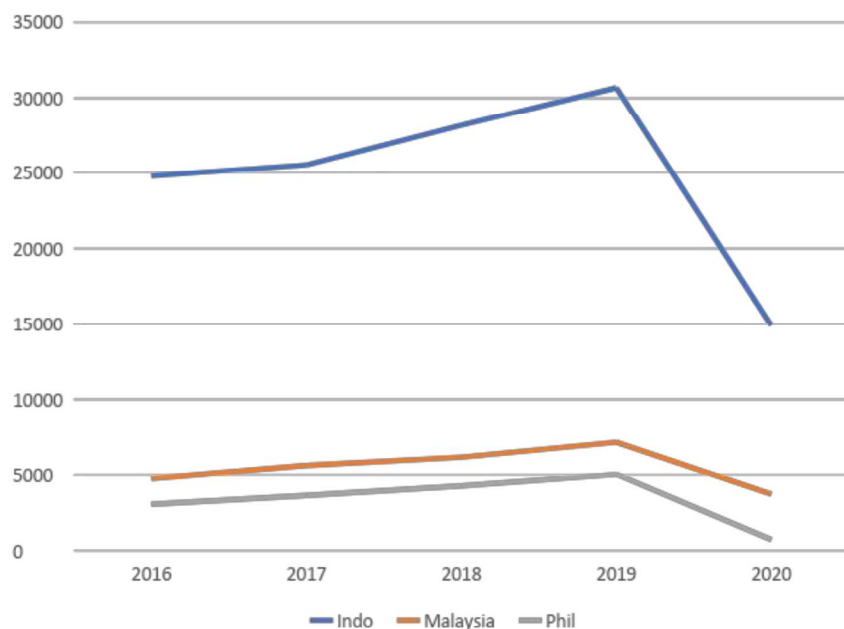
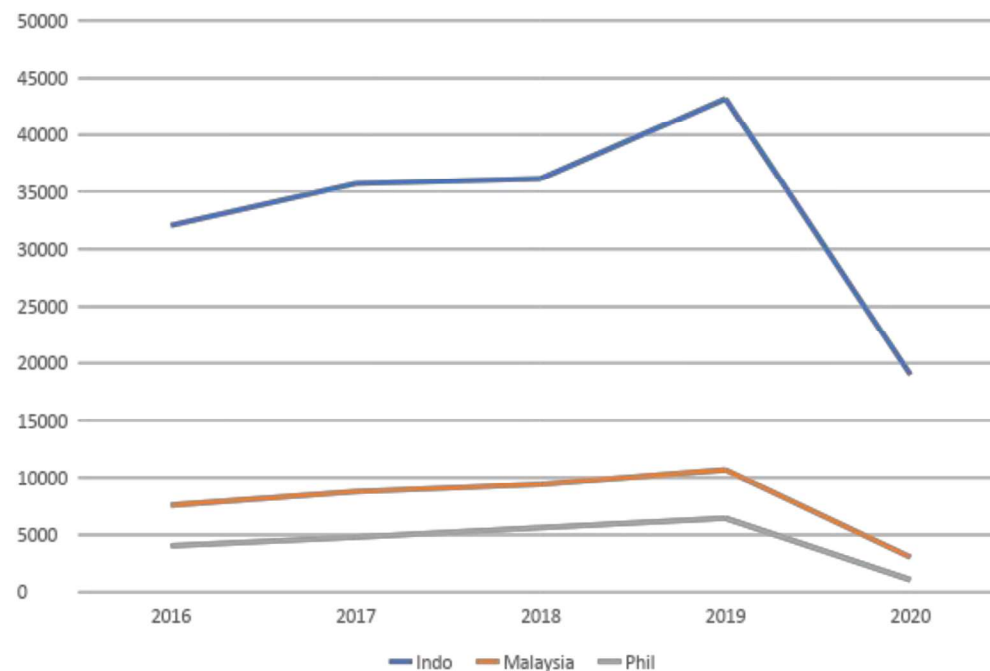


Figure 6. Transport Services



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TDGVA

Figure 7. Travel agencies and other reservation services

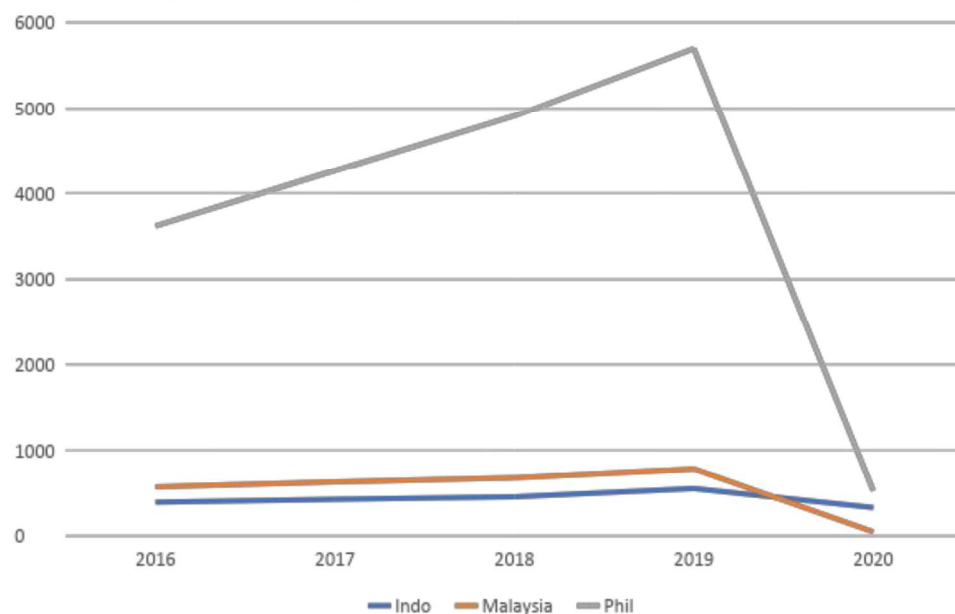
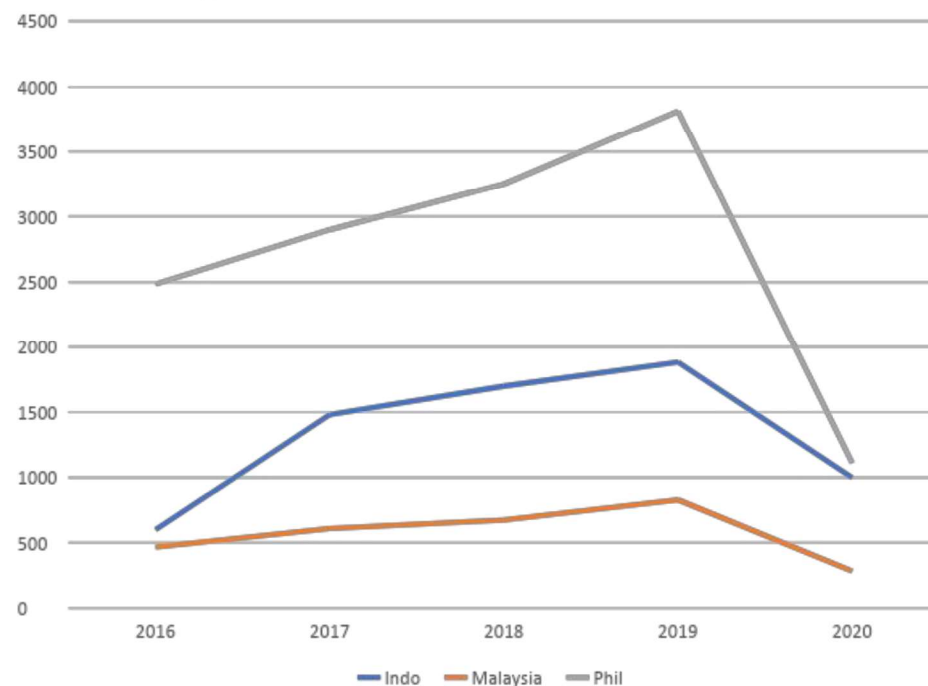


Figure 8. Entertainment and recreation services



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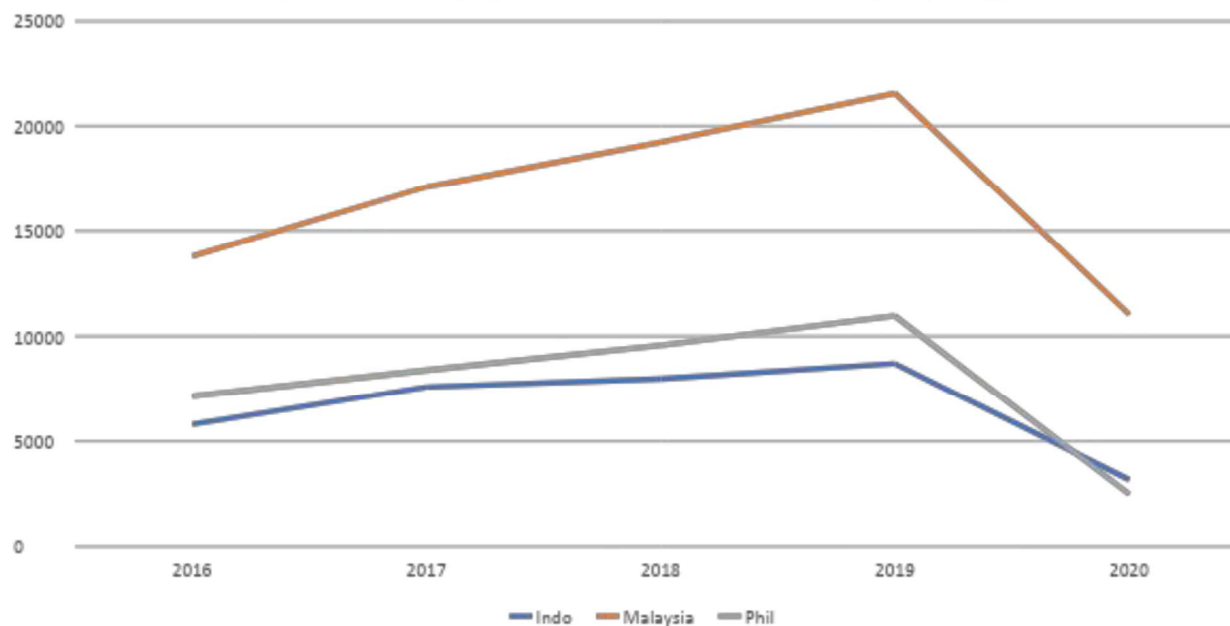
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TDGVA

Figure 9. Country-specific tourism characteristics (shopping)



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Maximizing domestic tourism

- destination exposition
- destination appreciation
- development of tourists
- role of the government – pricing, direct incentives, transport and tourism interlinkages,

Conclusion

- Domestic tourism remains the backbone of the IMP tourism industry
- All stakeholders (tourist agents and consumers) role in enhancing domestic tourism
- develop tourism access and support infrastructure
- establish multi-country destinations - community-based ecotourism
- manage nature, culture and heritage – best practices
- future proof mechanisms and initiatives both in local and regional levels



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Thank you!



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