



**15<sup>TH</sup> NATIONAL  
CONVENTION  
ON STATISTICS**

03-05 OCTOBER 2022



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# **Emerging Businesses Amidst COVID-19 Pandemic in the City of Sipalay, Negros Occidental**

**Keziah D. Odtujan, Lea T. Chavez and Racquel Dolores V. Sabeñano**  
Philippine Statistics Authority

Utilization of Administrative Data and Registers (Community-Based Monitoring System)  
Crowne Plaza Galleria Manila  
3:30-5:00 p.m, 04 October 2022

*Emerging Businesses Amidst COVID-19 Pandemic in the City of Sipalay, Negros Occidental*



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## **Outline of Presentation**

- Objectives
- 2021 Pilot CBMS
- Results from the 2021 Pilot CBMS in Negros Occidental
- Conclusion

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# City of Sipalay



Sipalay, officially known as the City of Sipalay, is a 4th class component city in the province of Negros Occidental, Philippines. It is one of the nine (9) pilot LGU areas that joined the 2021 Pilot CBMS.

There are **17,300 households** successfully interviewed in the city.

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# City of Sipalay



Ranked **106th out of 113 component cities in economic dynamism** based on the 2021 Cities and Municipalities Competitiveness Index (CMCI).



Sipalay City is among the 17 subnational governments from around the globe that **committed to achieving the SDGs**. Since 2018, the city is poised to vie for the ASEAN Clean Tourist City award.

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## Objectives

The result of the 2021 CBMS Pilot in the City of Sipalay, Negros Occidental will be utilized to present the different businesses and entrepreneurial activities that households engaged in during the COVID-19 pandemic. Furthermore, this study aims to explore the following:

- engagement in e-commerce platforms or social media in selling goods and/or services; and
- whether these entrepreneurial activities are registered in any government agency/ies.





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## **2021 Pilot CBMS Areas**

This paper utilized the 2021 Pilot CBMS data which was participated by nine (9) pilot LGUs. However, this study will only focus on one (1) pilot area which is the City of Sipalay, Negros Occidental.

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# **Entrepreneurial activity**

An entrepreneurial activity or a household-operated activity is any economic activity, business, or enterprise whether in agriculture or in non-agricultural enterprises, engaged in by any member of the household as an operator or as self-employed.

- produce goods mainly for SALE
- small scale business enterprise
- with/without business permit/license



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## Entrepreneurial activity

INCLUDED	EXCLUDED
<ul style="list-style-type: none"><li>household operated activities, any economic activity engaged in by any member of the household as an operator or as self-employed</li><li>those that operated as single proprietorship or loose partnership (without formal organization)</li><li>any person in private practice of his profession with or without a regular helper is considered operating an enterprise</li><li>any person working on his own account</li></ul>	<ul style="list-style-type: none"><li>partnerships, corporations and associations, which are <b>formally organized</b> and <b>registered</b> with the Securities and Exchange Commission (SEC).</li></ul> <p><i>Examples: SM Hypermarket, Jollibee Foods Corporation</i></p>





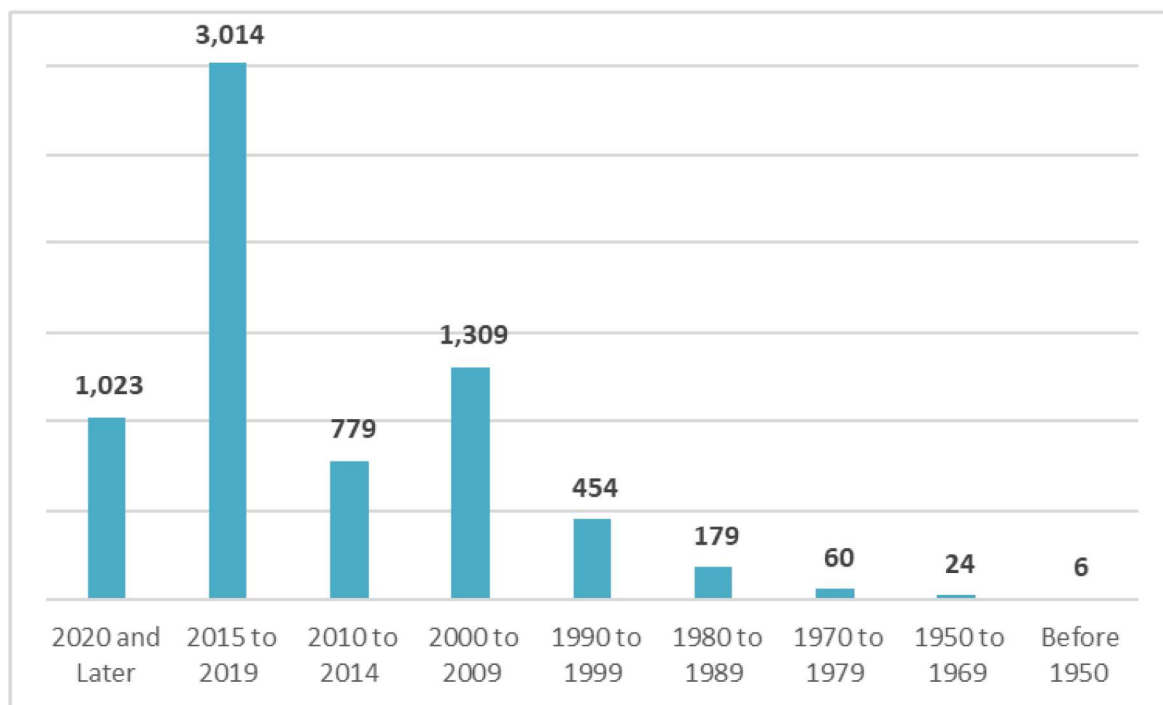
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**Figure 1. Household's engagement in entrepreneurial activities  
through the years in the City of Sipalay, Negros Occidental**



**6,848** entrepreneurial activities were started by the HHs even before 1950s up to 2021.

**1,023** or **14.9%** of these entrep activities started operating in year 2020 and later, this is amidst the COVID-19 pandemic.

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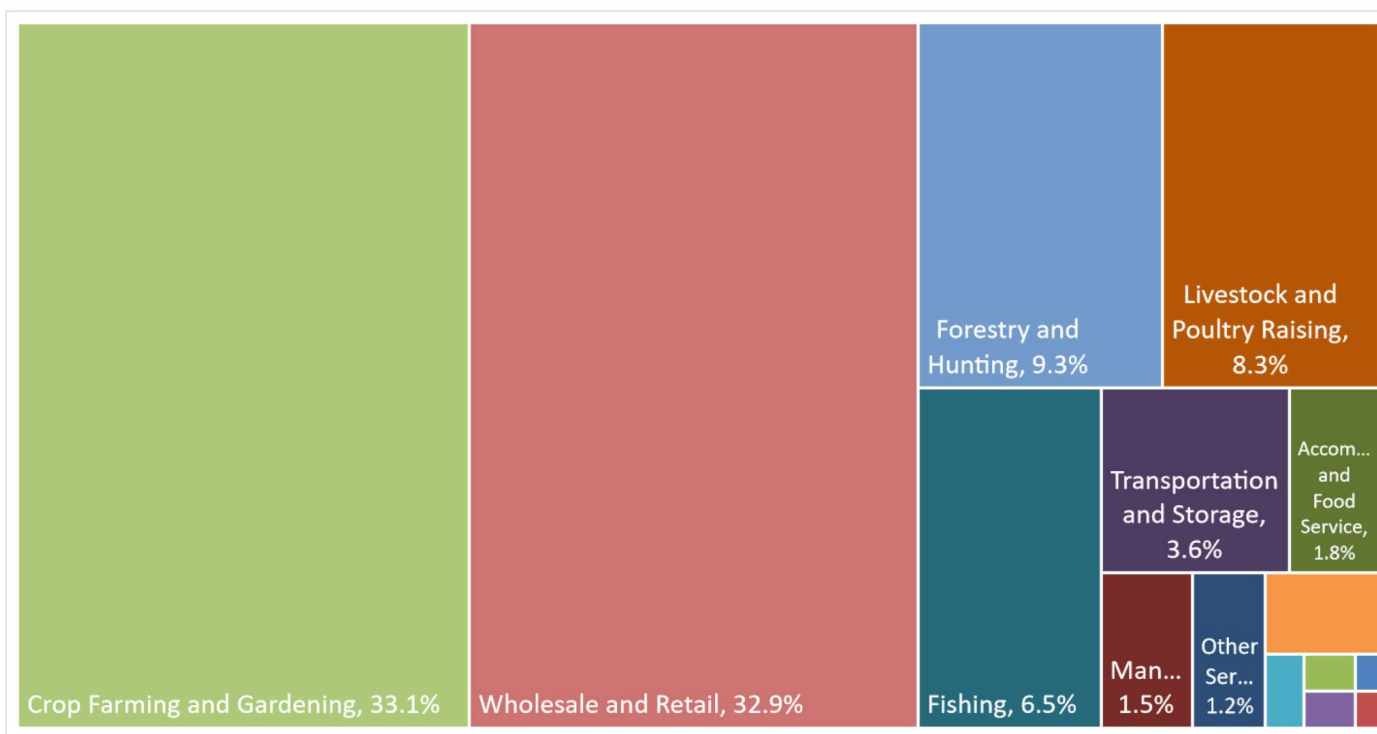
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### Figure 2. Number of Households engaged in entrepreneurial activity, by Industry



The top 5 (five) major industries that Households (HHs) engaged in and started 2020 or later are the following:

1. Crop Farming and Gardening, **339 HHs**;
1. Wholesale in Retail, **337 HHs**;
2. Forestry and Hunting, **95 HHs**;
3. Livestock and Poultry Raising, **85 HHs**;
1. Fishing, **66 HH**;
2. Transportation and Storage, **37 HHs**; and
3. Accommodation and Food Service, **18 HHs**.

\* Results are from the 2021 Pilot CBMS

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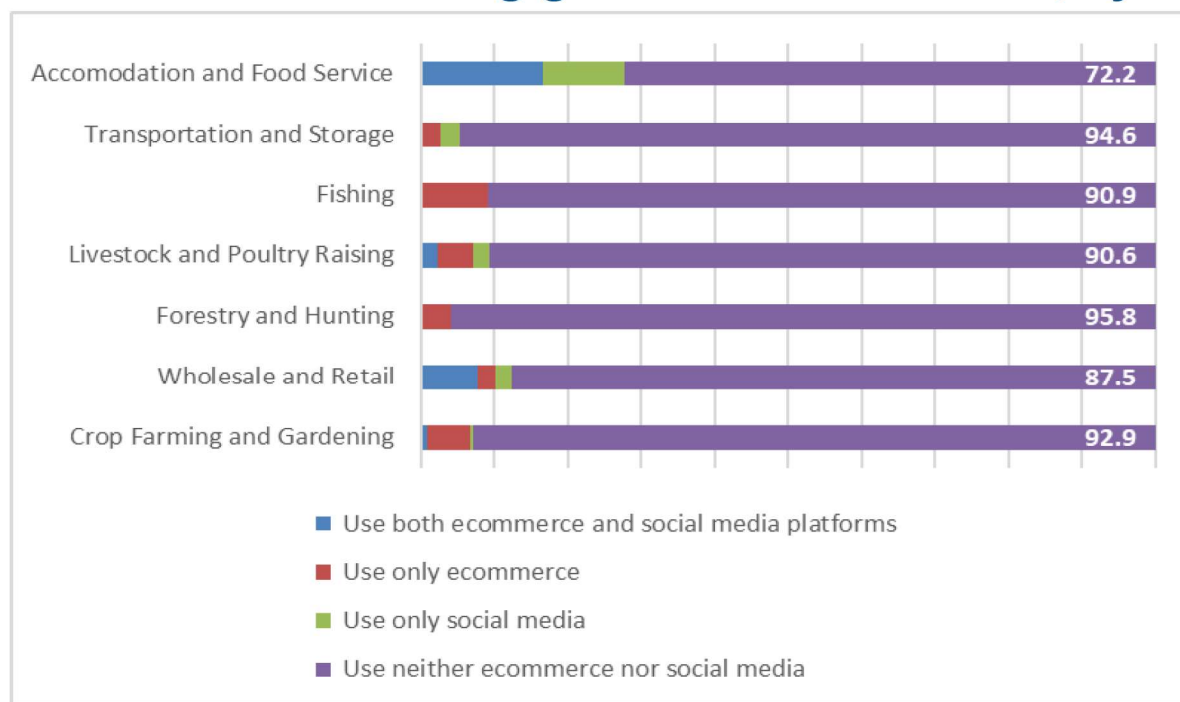
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**Figure 3. Usage of e-commerce platforms or social media in selling goods and/or services, by Industry, in percent**



\* Results are from the 2021 Pilot CBMS

High percentages of entrepreneurial activities engaged by HHs are not utilizing e-commerce platforms:

1. Crop Farming and Gardening, **92.9 percent**;
1. Wholesale and Retail, **87.5 percent**;
2. Forestry and Hunting, **95.8 percent**;
3. Livestock and Poultry Raising, **90.6 percent**;
1. Fishing, **90.9 percent**;
2. Transportation and Storage, **94.6 percent**;
3. Accommodation and Food Service, **72.2 percent**.



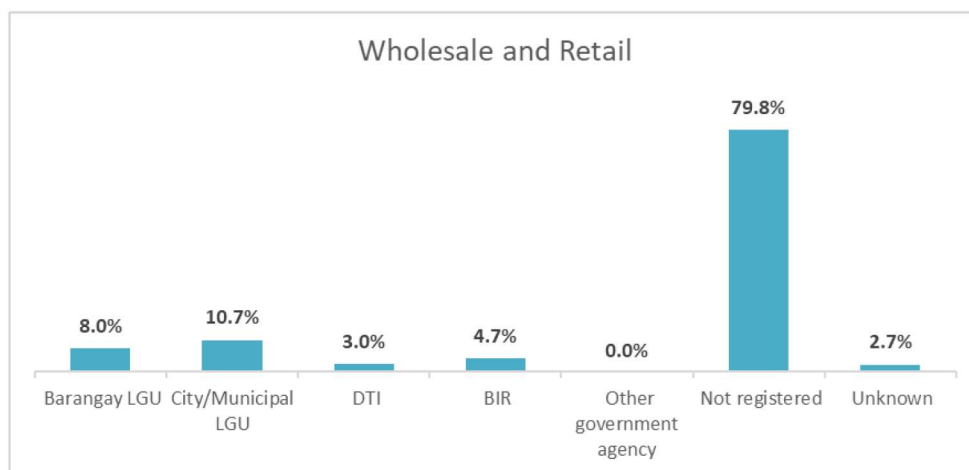
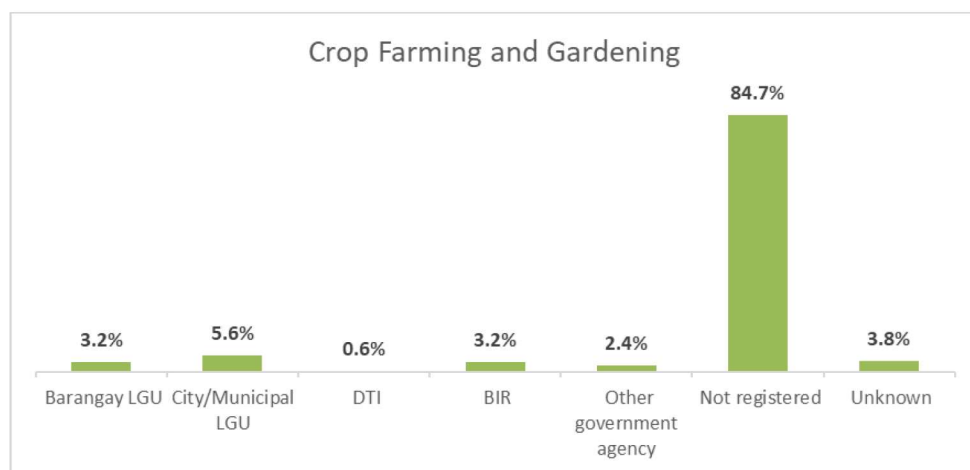
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## Figure 5. Entrepreneurial activities registered in any government agency/ies



**Most of the entrepreneurial activities engaged by the HHs in 2020 and later were not registered in any government agency. With Crop Farming and Gardening having 84.7 percent and Wholesale and Retail, 79.8 percent of entrep activities that were not registered.**

*\* Results are from the 2021 Pilot CBMS*

**Emerging Businesses Amidst COVID-19 Pandemic in Selected 2021 CBMS Pilot Areas**





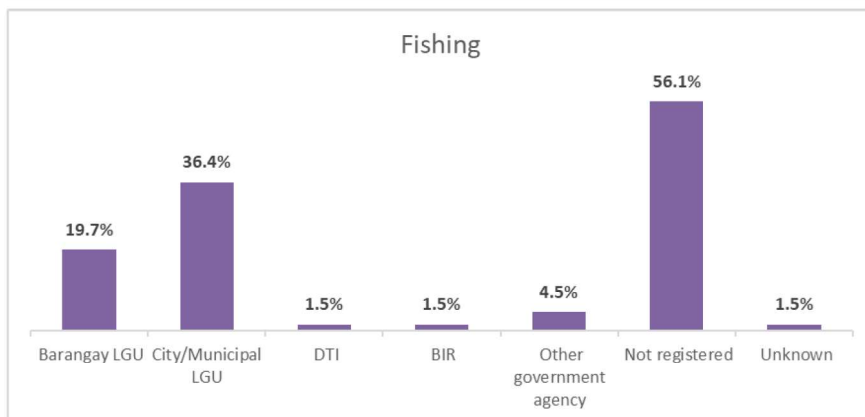
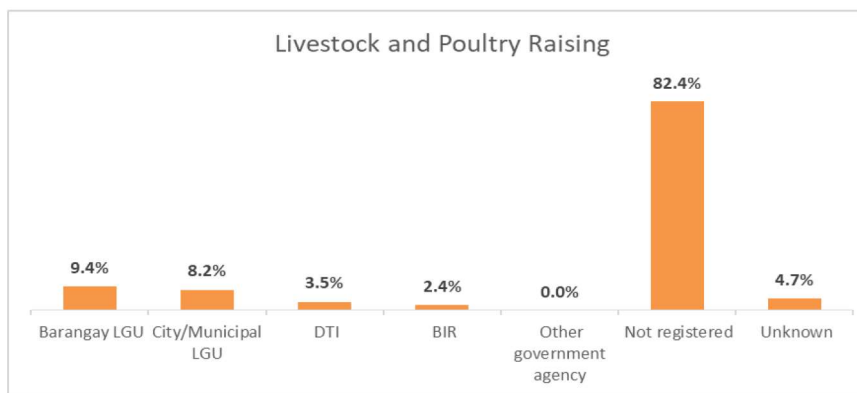
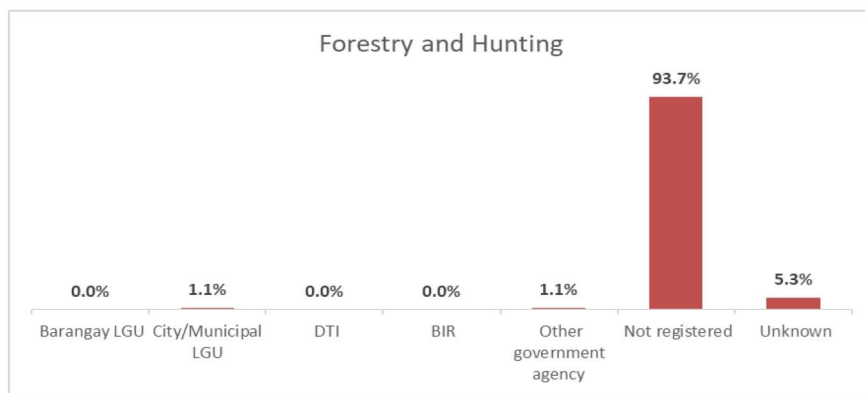
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## Figure 5. Entrepreneurial activities registered in any government agency/ies



Percentage of not registered entrep activities in **forestry and hunting**; **livestock and poultry raising**; and **fishing** are also high with **93.7** percent; **82.4** percent and **56.1** percent, respectively.





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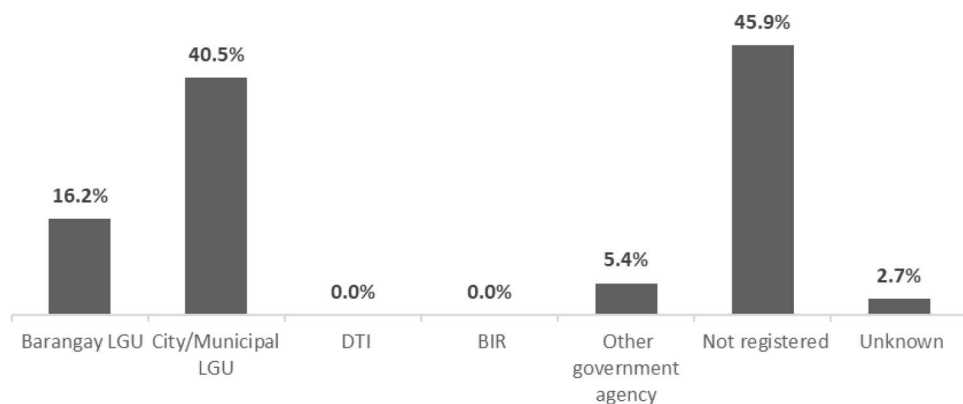
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### Figure 5. Entrepreneurial activities registered in any government agency/ies

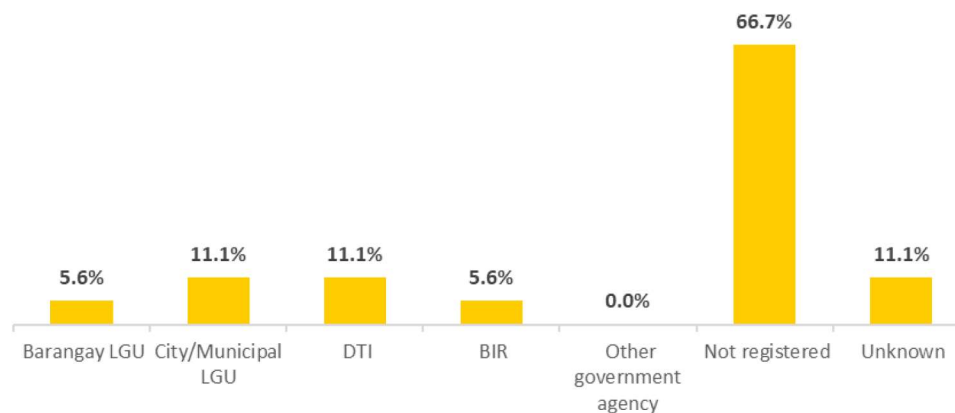
#### Transportation and Storage



**In Transportation and Storage, 40.5 percent were registered in there City/Municipal LGU, 16.2 percent registered in Barangay LGU while 45.9 percent were not registered.**

*\* Results are from the 2021 Pilot CBMS*

#### Accommodation and Food Service



**In Accommodation and Food Services, majority are not registered in any government agency with 66.7 percent. 11.1 percent were both registered in City/Municipal and DTI, while 5.6 percent are registered in Barangay LGU.**

## Conclusion

- Few local level statistics are released that have information on the engagement of households in entrepreneurial activities. CBMS has the potential to provide **locally disaggregated statistics on entrepreneurial activities**.
- CBMS data can be used by LGUs to provide **assistance to and support emerging businesses**. Households turn to creating businesses to support their needs s
- Widen scope of **statistical business register** in the country using CBMS data on household unorganized economic/entrepreneurial activities.
- Based on the results for the City of Sipalay, majority of entrep activities engaged by households are not utilizing e-commerce platforms. The LGU and relevant national government agencies may create programs to analyze the need for **online marketing support and introduce using e-commerce platforms to these households**.
- Percentage of not registered entrepreneurial activities are also high. With such information, and as commitment to SDGs and sustainable economic development, Sipalay LGU can **encourage households to register** and provide them information on how such registration will help them receive assistance from the government.



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## Thank you!



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