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MEDIA ADVISORY

The Philippine Statistics Authority (PSA) is pleased to announce that in partnership with the Presidential Communications Operations Office (PCOO), the PSA will premiere the Philippine Identification System (PhilSys) ceremonial event "#IDnatin: Maghanda at Makiisa sa Makabagong Pilipinas" on **Friday, 19 March 2021, 1:00PM.** via official PhilSys Facebook page (http://www.facebook.com/PSAPhilSysOfficial/).

To encourage the public to register, the livestream will feature the registration of President Rodrigo Roa Duterte and Mr. a low-income household head identified Gatchalian. by Senator Panfilo Lacson III during his sponsorship speech for the PhilSys. It will pre-recorded keynote speeches from showcase Socioeconomic Planning Secretary Karl Kendrick T. Chua of the National Economic and Development Authority, Governor Benjamin E. the Bangko Sentral nq Pilipinas, Undersecretary Dennis S. Mapa, National Statistician and Civil Registrar General.

Media are advised to broadcast, share, and/or livestream the ceremonial event on their social media pages or channels, and use the hashtag #IDnatin. For any concerns, you may reach Ms. Communication Bernardo, **PhilSys** Staff. Jennifer through 0916 philsys.comms@gmail.com. 658 9069 or

- PhilSys Registry Office

RPB/NDLN/JRB



