

## Philippine Identification System (PhilSys) Logo- Making Contest Mechanics, Rules, and Regulations

- 1. The contest is open to all Filipinos nationwide.
- 2. The contest duration is from 21 September to 03 October 2018.
- 3. A brief rationale should be included in the entry.
- 4. The logo shall only include the name *Philippine Identification System* and no other.
- 5. The design of the logo should be aligned with the PSA vision to be <u>solid</u>, responsive, and world class.
- 6. All entries must be sent to any raster or vector file format:

## Mr. Edgar M. Fajutagana

Project Director
PhilSys – Project Management Office
Office of the National Statistician
Philippine Statistics Authority
5F, TAM Building, PSA Complex, East Avenue, Quezon City

or emailed to:

nids.staff@psa.gov.ph on or before 03 October 2018, with attached contestant's basic information (Name/Address/Institution or Company/Contact Number)

- 7. By entering the contest, the participants declare that the submitted entry is their original work, have not been submitted to any other competition, and does not infringe on any third party's existing copyright. Any complaints that may arise due to similarities, likeness or comparison of the design would be the accountability of the participant as he/she would be responsible to prove its authenticity.
- 8. The logo-making competition shall be judged according to the following criteria:

Concept/Relevance – 40% Originality/Uniqueness – 30% Creativity and Impact – 30%

- 9. When the entry is chosen, a style guide shall be required of the artist.
- 10. The winning artist shall sign an intellectual property release for the intent that PSA shall fully own all rights to the logo. The Agency has also exclusive rights to the winning logo design; publish it on its website, and in other media and corporate materials such as letterheads and envelopes. The Agency reserves







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its right to further refine or make improvements and alterations on the final artwork of the winning entry.

- 11. One winner shall be chosen and shall receive a certificate and PhP100, 000.00 cash prize. The announcement of the winner shall be informed through a telephone call or email. The awarding will be on one of the PSPCC Meetings.
- 12. PhilSys-PMO Personnel and the members of the PSPCC, and their relatives up to a 3<sup>rd</sup> degree of consanguinity and affinity are disqualified from joining the contest.

Prepared by:

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Endorsed by:

EDGAR M. FAJUTAGANA
Project Director, PhilSys-PMO

Approved by:

JOSIE B. PEREZ

Chairperson

Working Committee for the Logo-Making Contest of PhilSys



