



**Philippine Data Festival**  
*"Bringing Statistics Closer to the People"*  
 15-16 November 2018  
 The Peninsula Manila, Makati City

## PROGRAMME

### DAY 1 – Thursday 15 November 2018

8:00 – 9:00      Registration of participants  
 Opening of Expositions

#### Opening Session

9:00 – 9:10	Invocation and National Anthem	<b><i>PhiSix</i></b> <b>National Commission for Culture and the Arts (NCCA)</b>
9:10 – 9:20	Welcome Remarks	<b>Usec. Lisa Grace S. Bersales, Ph.D.</b> National Statistician and Civil Registrar General Philippine Statistics Authority

#### Plenary Session 1

9:20 – 9:50      **About the Philippine Statistical System and the  
Philippine Statistics Authority**  
**Ms. Gina Perido**  
 Planning Officer IV  
 Planning and Management Service, PSA  
**and Ms. Lotis I. Ira**  
 Chief Statistical Specialist  
 Statistical Policies and Programs Division, PSA

(This session provides an overview of the Philippine Statistical System, its composition, and its function in providing statistical information and services to the public. It will also present the functions of the PSA as the central statistical authority of the Philippine government on various statistical activities including data collection, statistical coordination, and civil registration, among others.)

9:50 – 10:00	Open Forum	<b>Mr. Oliver P. Chancoco</b> Board Secretariat Planning and Management Service, PSA
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10:00 – 10:30      **Meet and Greet Usec. Lisa Grace S. Bersales, Ph.D., National Statistician and  
Civil Registrar General of the PSA**  
 (This session is will provide insights on PSA's latest innovations and projects/activities in the medium-term. Participants are enjoined to partake through asking questions and by having a quick photograph opportunity with the National Statistician.)

Moderator: **Mr. Oliver P. Chancoco**  
Board Secretariat  
Planning and Management Service, PSA

10:30 – 10:40 Break

10:40 – 11:00 **How Private Are Your Data?**  
**Mr. Jonathan Rudolph Y. Ragsag**  
Data Security and Technology Standards Division  
National Privacy Commission  
(This session aims to increase awareness on Freedom of Information as a government mechanism, which allows Filipino citizens to request any information about government transactions and operations, provided that it shall not put into jeopardy – privacy and matters of national security. This session also involves discussion on the Data Privacy Act which is to protect the fundamental human right of privacy, of communication while ensuring free flow of information to promote innovation and growth.)

11:00 – 11:30 **Battling Fake News with Real Data**  
**Ms. Lala Rimando**  
Freelance Business Journalist  
(This session will involve a discussion on data journalism reflecting the increased role that numerical data are being used in the production and distribution of information in the digital era. Presentations will reflect the increased interaction between content producers (journalists) and several other fields such as computer science and statistics.)

11:30 -12:00 Open Forum **Ms. Charito C. Armonia**  
Regional Director  
RSSO IV-A, PSA  
Moderator

12:00 – 1:00 Lunch Break

## Plenary Session 2

1:00 – 1:20 **Sustainable Development Goals: Where Are We Now?**  
**Ms. Wilma A. Guillen**  
Assistant National Statistician  
Social Sector Statistics Service, PSA  
(This session talks about appreciation on the solid framework of indicators and statistical data to monitor progress, policy and accountability of all stakeholders in the context of the Sustainable Development Goals.)

1:20 – 2:00 **Love, Sexual Health and More: Statistics and Facts**  
**Ms. Minerva Eloisa P. Esquivias**  
Assistant National Statistician  
National Censuses Service, PSA  
  
**Ms. Plene Grace J. Castillo**  
Chief Statistical Specialist  
Demographic and Health Statistics Division, PSA

(Interested in finding the love of your life? Using the data from the 2015 Census of Population, this session offers information on one's future "prospect" based on their sex, age, and geographic location, among others. Additionally, it also expounds on other interesting trends using relevant statistics derived from the population data, health surveys)

2:00 -2:15

Open Forum

**Ms. Patricia Anne R. San Buenaventura**

Chief Statistical Specialist

Statistical Standards Division, PSA

Moderator

## Breakout Sessions 1 and 2

Time/Venue	Venue 1: Rigodon Ballroom	Venue 2: The Conservatory	Venue 3: Garcia Villa/Balagtas
<b>Breakout Session 1</b>			
<b>2:15 – 3:15</b>	<p><b>What You Need to Know About Civil Registration and the Philippine Identification System</b> (This session provides statistics on live births, deaths, fetal deaths, marriages, etc. The most common way of collecting information on these events is through civil registration, an administrative system used by governments to record vital events which occur in their populations.)</p> <p><b>Resource Persons:</b> 1. Ms. Marizza B. Grande, Registration Officer V, Civil Registration Service, PSA 2. Mr. Edgar M. Fajutagana, Project Manager, PhilSys, PSA</p> <p><b>Session Coordinators:</b> Mr. Jomar B. Cariaga Ms. Emalyn P. Pineda Ms. Louella R. Ragos</p>	<p><b>Stats and Ladders (Elimination Rounds)</b> (Sharing the same concept as the board game classic "Snakes and Ladders", Stats and Ladders is a "life-size" board game comprised of two or more players all sharing the same objective of reaching the last board tile. All players can navigate the board through by rolling the die after answering a set of statistics questions.)</p> <p><b>Game Master:</b> Ms. Cherilyn C. Valdez</p> <p><b>Facilitators:</b> Mr. Justin Angelo O. Bantang Mr. Saturly S. Sevenorio Ms. Jenelyn S. Bañares Ms. Willi Krizzia May G. Oracion</p>	<p><b>Statistics and Facts on Youth</b> (This session tackles various issues and interesting facts on the Filipino youth through statistics.)</p> <p><b>Resource Persons:</b> 1. Mr. Teodolfo F. Bonitez, Presidential Staff Officer II, National Youth Commission 2. Prof. Nimfa B. Ogena, Ph.D., Professor 11, University of the Philippines Population Institute</p> <p><b>Session Coordinators:</b> Ms. Michelle P. Robles Mr. Roderick D. Santos Mr. Emerson M. Aquino Ms. Joy Angiela H. Garraez</p>
<b>3:15 – 3:30</b>	<b>Tea Break</b>		

Time/Venue	Venue 1: Rigodon Ballroom	Venue 2: The Conservatory	Venue 3: Garcia Villa/Balagtas
<b>Breakout Session 2</b>			
<b>3:30 – 5:00</b>	<b>Contest on Data Cartooning</b> (An on-the-spot contest on the illustration of the data into more visually appealing and concise but informative way. During the contest proper, participants will be given data or statistics produced by PSA which will be used in illustrating cartoons or set of image/s.)  <b>Emcee:</b> Mr. Oliver P. Chancoco  <b>Facilitators:</b> Mr. Rassel Jhun S. Embile Ms. Emalyn P. Pineda Mr. Dennis E. San Diego Ms. Michelle P. Robles	<b>Stats and Ladders (Final Round)</b>  <b>Game Master:</b> Ms. Cherilyn C. Valdez  <b>Facilitators:</b> Mr. Justin Angelo O. Bantang Mr. Saturly S. Sevenorio Ms. Jenelyn S. Bañares Ms. Willi Krizzia May G. Oracion	<b>Contest on Data Storytelling</b> (An on-the-spot contest on the preparation of articles using official statistics will be conducted. The pointers they got during the plenary session on Data Journalism will be used in this contest. During the contest proper, participants will be given a topic or set of statistics as their basis in crafting their article.)  <b>Emcee:</b> Mr. Ruben V. Litan  <b>Facilitators:</b> Ms. Patricia Anne R. San Buenaventura Mr. Roel Victor T. Cruz Ms. Rubelyn Q. Atienza

## DAY 2 – Friday 16 November 2018

### Breakout Sessions 3, 4 & 5

Time/Venue	Venue 1: Rigodon Ballroom	Venue 2: The Conservatory	Venue 3: Garcia Villa/Balagtas
<b>Breakout Session 3</b>			
<b>9:00 – 10:15</b>	<b>Success in Statistics: Position Yourself for the Future</b> (This session provides career development guidance designed to prepare students to better understand career opportunities and to assist them in making meaningful and informed career choices in the field of statistics.)  <b>Resource Persons:</b> 1. Mr. Arturo M. Martinez, Jr., Statistician,	<b>Economic Statistics 101 for Juan and Juana</b> (A briefing/orientation for media practitioners will be conducted for better appreciation to data produced by the PSA and other statistics from various agencies. Topics for this session are National Accounts and Price Statistics.)  <b>Resources Persons:</b> 1. Mr. Florande S. Polistico, Chief Statistical Specialist, Production	<b>How Open are Philippine Data?</b> (This session will involve a discussion on Open Data which allows anyone to search, access, and use government data for free for your research, reports, projects, or applications.)  <b>Resource Persons:</b> 1. Mr. Gideon Gale E. Ponio, Data Component Team Leader, Department of Information and

Time/Venue	Venue 1: Rigodon Ballroom	Venue 2: The Conservatory	Venue 3: Garcia Villa/Balagtas
	<p>Asian Development Bank 2. Ms. Ma. Pamela Katrina Cabudoy, Director for Advance Analytics, Globe Telecom, Inc. 3. Mr. Socrates L. Ramores, OIC-ANS, Finance and Administrative Service, PSA 4. Mr. Mark C. Pascasio, Chief Statistical Specialist, Expenditure Accounts Division, PSA</p> <p><b>Session Coordinators:</b> Mr. Justin Angelo O. Bantang Mr. Rassel Jhun S. Embile Ms. Willi Krizzia May G. Oracion</p>	<p>Accounts Division, PSA 2. Dr. Rosalinda C. Apura, Regional Director, RSSO XIII, PSA</p> <p><b>Session Coordinators:</b> Ms. Jenelyn S. Banares Ms. Michelle P. Robles Ms. Louella R. Ragos Ms. Rubelyn Q. Atienza</p>	<p>Communications Technology 2. Mr. Noel G. Perez, OIC-Division Chief, Systems Quality Assurance Division, PSA 3. Ms. Michelle Manza, Engagement Lead for Freedom of Information, Presidential Communications Operations Office</p> <p><b>Session Coordinators:</b> Mr. Saturly S. Sevenorio Mr. Jomar B. Cariaga Ms. Rose Ann M. Hernandez Mr. Emerson M. Aquino</p>
10:15 – 10:30	Tea Break		
Breakout Session 4			
10:30 – 12:00	<p><b>Integrating Statistics and Geospatial Information I</b> (This session involves a discussion on the use of mapping techniques to present data.)</p> <p><b>Resource Persons:</b> 1. Ms. Elaine B. Ocampo, Manager, Solution Engineering Division, Geodata Systems Technologies, Inc. 2. Mr. Florante C. Varona, Chief Statistical Specialist, Census Planning and Coordination Division, PSA 3. Mr. John Santiago F. Fabic, Director, Geospatial Information Systems Management Branch, National Mapping and Resource Information Authority</p>	<p><b>The Future of Big Data in the Philippines</b> (This session presents Big data as an evolving term that describes any voluminous amount of structured, semi-structured and unstructured data that has the potential to be mined for information.)</p> <p><b>Resource Persons:</b> 1. Mr. Erniel B. Barrios, Ph.D., Professor 12, UPSS 2. Mr. Erik Wetter, Ph.D., Co-founder, Flowminder.org 3. Ms. Ruby Jean L. Ocenar, Business Data Analyst, goFluent, Inc.</p> <p><b>Session Coordinators:</b> Ms. Joy Angiela H. Garraez Ms. Rose Ann M. Hernandez</p>	<p><b>The Philippines and the ASEAN in Figures</b> (This session presents comparative statistics on the different regions of the Philippines and among ASEAN member states.)</p> <p><b>Resource Persons:</b> 1. Mr. Candido J. Astrologo, Jr., ANS, Standards Service, PSA 2. Mr. Benjamin Arsenio Y. Navarro, Director III, International Cooperation Unit, PSA 3. Mr. Justin Angelo O. Bantang, Statistical Analyst, PSA</p> <p><b>Session Coordinators:</b> Ms. Louella R. Ragos Mr. Saturly S. Sevenorio Ms. Jenelyn S. Bañares</p>

Time/Venue	Venue 1: Rigodon Ballroom	Venue 2: The Conservatory	Venue 3: Garcia Villa/Balagtas
	(NAMRIA)  <b>Session Coordinators:</b> Ms. Severa B. De Costo Mr. Rassel Jhun S. Embile Ms. Susan B. Gipal Ms. Rubelyn Q. Atienza	Ms. Willi Krizzia May G. Oracion	
12:00 1:00	Lunch Break		
Breakout Session 5			
1:00 – 2:30	<b>Integrating Statistics and Geospatial Information II</b> (This session involves a discussion on the use of mapping techniques to present data.)  <b>Resource Persons:</b> 1. Ms. Mabelline T. Cahulogan, Project Leader, PHIVOLCS-DOST (The Big One) 2. Ms. Ma. Josefina J. Faulan, Director, MMDA in Action 3. Mr. Gene V. Lorica, OIC-Division Chief, Systems Development Division, PSA  <b>Session Coordinators:</b> Mr. Von Jeric F. Adona Mr. Rassel Jhun S. Embile Mr. Jomar B. Cariaga	<b>Stat Genius</b> (Patterned from a TV show game “ <i>Pinoy Henyo</i> ,” the participant is given a statistical term to be identified based on the clues mentioned to be confirmed by his/her teammate by answering “Oo”, “Hindi” or “Pwede”.)  <b>Game Master:</b> Mr. Ruben V. Litan  <b>Facilitators:</b> Mr. Saturly S. Sevenorio Ms. Jenelyn S. Bañares Ms. Willi Krizzia May G. Oracion	<b>Social Statistics 101 for Juan and Juana</b> (A briefing/orientation for media practitioners. Topics for this session are Social/Poverty Statistics, Labor and Employment Statistics and the Human Development Index)  <b>Resource Persons:</b> 1. Ms. Wilma A. Guillen, ANS, Social Sector Statistics Service, PSA 2. Ms. Bernadette B. Balamban, Chief Statistical Specialist, Poverty and Human Development Division, PSA  <b>Session Coordinators:</b> Mr. Roel Victor T. Cruz Mr. Justin Angelo O. Bantang Ms. Michelle P. Robles

### Plenary Session 3

- 2:30 – 3:00      **Circle of Life: Vital Events in Numbers**  
**Ms. Aurora T. Reolalas**  
 Chief Statistical Specialist  
 Vital Statistics Division, PSA  
 (This session highlights some of the fun and entertaining facts and figures derived from civil registration data. It also underscores the latest developments in civil registration and vital statistics.)
- 3:00 – 3:20      **Launching of Enhanced OpenSTAT**  
**Ms. Simonette A. Nisperos**  
 Information Officer V

Knowledge Management and Communications Division  
Philippine Statistics Authority

(This session introduces to the public the improved and more responsive OpenSTAT portal of the Philippine Statistics Authority. With the PSA as the primary statistical arm of the government responsible for the conduct and content of all national censuses and surveys, PSA's Open Data Portal or OpenSTAT aims to make the statistical data collected and compiled by the PSA be available to the general public. OpenSTAT contains datasets on various statistical subject matters with corresponding metadata for the public to use for free.)

3:20 – 3:35

Open Forum

**Ms. Wilma E. Perante**

Regional Director  
Region VIII, PSA  
Moderator

3:35 – 3:50

Tea Break

**Performance of the PSA WeIRD Band**

### **Closing Session**

3:50 – 4:45

Awarding of Plaques  
and/or Certificates

**Usec. Lisa Grace S. Bersales, Ph.D.**

National Statistician and Civil Registrar  
General

Games

1. Stats and Ladder
2. Stat Genius

**PSA Assistant National Statisticians**

**PSA Regional Directors**

Contest Winners

2. Data Storytelling
3. Data Cartooning

4:45 – 5:00

PH Data Fest Culminating Video

### **Masters of Ceremonies**

Ms. Joy Angiela H. Garraez  
Mr. Oliver P. Chancoco  
Mr. Jordan John D. Arnaez