

1st PHILIPPINE DATA FESTIVAL

15-16 November 2018



"Bringing Statistics Closer to the People"



Contest Mechanics: Data Cartooning

Description

Data Cartooning is illustrating data into visually appealing and concise but informative way. It is one of the most exciting ways to express insights and knowledge in interpreting data by means of sketching or drawing comical image/s. The Philippine Statistics Authority (PSA) organizes this competition to express their views on how statistics can matter to common Filipino students and appreciate the value of statistics produced by the PSA.

Mechanics

- Students from the invited private, State Universities and Colleges (SUCs) and public and private high school in the Philippines may participate in the contest. Each student will be submitting one entry each.
- Each contestant will be given the same set of tables containing PSA statistics.
- The participants will sketch by hand to create data cartoons (in comics style) in three (3) frames on-the-spot for two (2) hours on 15 November 2018 at 3:30 PM to 5:30 PM.
- Drawing or sketch shall be based on the theme: ***Bringing Statistics Closer to the People*** and should present in-depth visual interpretation of the data set or statistics to be provided by PSA at the start of competition.
- Data cartoons must not use any form of technology for animation. Picture cut-outs and electronically printed photos should not be used
- Materials such as ¼ illustration boards (15" x 20"), pencils with eraser, oil pastels, colored pens and sharpener will be provided by PSA to participants. Other coloring materials such as markers, ink, oil, acrylic and watercolor can be brought by participants.
- All data cartoons should have titles and captions based on the interpretation of the given theme and illustration of data.
- Texts or captions should be in Filipino or English.
- A submission should include the names of participants and name of private university/college, SUC, private and public high school, which is to be placed at the lower centre portion of the drawing. Also include the phrase "An entry to the 2018 Philippine Data Festival".
- The panel of judges reserves the right to disqualify any submitted artwork that does not comply with the mechanics or has concerns on copyright infringement.
- Any views expressed by the contestants through the data cartoons are his or her own and do not necessarily represent the views of the PSA.
- All submitted entries will become the property of PSA. Data cartoons and/or any of its derived illustration may be used by PSA for advocacy purposes and/or any other uses it may deem appropriate.
- Decisions to be made by the panel of judges are final and unbinding.
- Winning data cartoons will be announced during the closing ceremony of the Philippine Data Festival and their names and artwork may be posted on the Philippine Data Festival webpage on the PSA Website.



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Criteria for Judging

Originality/Uniqueness (20 points)

- Data cartoons should be original and do not infringe intellectual property rights.
- Data cartoons should exemplify novelty of presentation and ideas.

Relevance and implications (30 points)

- Data cartoons should be closely connected or appropriate to the theme.
- Data cartoons should carry a compelling message.

Visual Quality and Creativity (30 points)

- The design, color/tones of the data cartoons should be appealing.

Accuracy of Data Presented (20 points)

- Data cartoons should present some data which are clear and correct.

Total = 100 points