



## Contest Mechanics: Data Storytelling

**Contest Description:** The Data Storytelling Contest is an on-the-spot contest on the preparation of articles using official statistics. The contest aims to test data literacy i.e., data interpretation and communication of statistics, among students.

**Contestants:** Students from each school, university or college represented in the Philippine Data Festival can participate in the contest. The students/contestants will be identified by the participating university or college.

An alternate contestant shall likewise be identified by the school, university or college. He or she may participate in the contest if the designated contestant will likewise not be able to proceed with participating on the date of the contest due to unforeseen circumstances.

### Contest Mechanics:

1. Each contestant will be given the same of set tables containing PSA statistics.
2. The contestant will be given one (1) hour and 30 minutes to analyze and interpret the data and to prepare an article based on the data at hand. A timer will be shown in the front of the room.
3. Each contestant must bring his or her own laptop or tablet whichever is preferred and use this in writing their pieces.
4. Use of Internet and mobile phones during the contest is strictly prohibited.
5. The article (including tables, charts and figures) must be typewritten in English, double-spaced, and shall be composed of at least 800 words and shall not exceed 1000 words. The pages of the paper must be numbered consecutively.
6. If the contestant wa not able to bring his or her own laptop/tablet, he or she may prepare his or her article, handwritten in print (i.e. not in cursive).
7. All entries shall be submitted to [phdatafest@gmail.com](mailto:phdatafest@gmail.com) with the subject "DATA STORYTELLING" after the time allotted with the following information:
  - Title of the article
  - Name of the author
  - Name of the State University/College

The contestants will also be requested to save the files in the USB to be provided by the secretariat.

The requirements for the submission are as follows:

- Article should be in PDF and word format.
- The file should be named as follows:
  - <Contestant Number> <Title of Article>

8. All entries once submitted will be considered final. If there will be second submissions, the first submission will remain to be treated as final.
9. The criteria for judging will be as follows:

<b>Criteria</b>	<b>Percentage</b>
<b>Content</b> - Correct and innovative use of data with appropriate structure	40%
<b>Storytelling</b> - Capability to tell a compelling and engaging story	40%
<b>Overall impact</b> –Effectiveness in displaying the data that impact on the reader’s understanding of the data.	20%
<b>TOTAL</b>	100%

10. The winners of the data storytelling contest shall be announced during the closing ceremony of the Philippine Data Festival (PH Data Fest) and their names shall be posted at the Philippine Data Festival Official Website at <https://psa.gov.ph/datafestival>.
11. All submitted entries will become the property of the PSA. Articles may cited or used by PSA for advocacy purposes and/or any other uses the PSA may deem appropriate. Proper attribution to the author will be made should portions or the full article is cited.