



# 2nd Philippine Data Festival

03-04 October 2023



Organized by the PHILIPPINE STATISTICS AUTHORITY

## **CONTEST MECHANICS**

### **Infographics Making Contest**

**Contest Description:** The Infographics Making Contest is an on-the-spot contest on the preparation of infographics based on data reports of official statistics. An infographic (information graphic) is a visual way of presenting data and information intended to make them easy to understand at a glance. It can take the form of a chart, diagram, or illustration and usually involves minimal text. In line with the Philippine Statistics Authority's (PSA) aim to promote the use and appreciation of official statistics, the contest will help increase statistical literacy and awareness as well as statistical advocacy and dissemination. The infographics should showcase the power of visual communication and the dissemination of knowledge and effectively convey the information or data to its audience.

**Contestants:** Open to students and faculty members from the invited private and state universities and colleges in the Philippines. **One (1) contestant for the Student Category** and **one (1) contestant for the Non-Student Category** will be identified by each participating school prior to the conduct of the 2nd Philippine Data Festival and should register at:

**[https://bit.ly/2ndPHDataFest\\_RegistrationoftheAcademe](https://bit.ly/2ndPHDataFest_RegistrationoftheAcademe).**

#### **Contest Mechanics:**

1. Infographics should be computer-generated or graphically designed. Thus, each contestant must bring their own laptop or tablet, whichever is preferred, and use this to make the infographics.
2. Each contestant will be provided with the same report along with the corresponding statistical table/s about official statistics published by the PSA.
3. Contestants will be given a time limit of 50 minutes to make their infographics.
4. The contestant is free to use any software, application, or site in making the infographics (i.e., PowerPoint presentation, Canva, Photoshop, Visme).
5. It must be written in English.



# 2nd Philippine Data Festival

03-04 October 2023



Organized by the PHILIPPINE STATISTICS AUTHORITY

## **CONTEST MECHANICS**

### **Infographics Making Contest**

#### **Contest Mechanics:**

6. The format of the entries must follow the specifications detailed below:
  - Entries can be submitted in either PDF, JPEG, or PNG Format.
  - Entries must be in Portrait A3 size (29.7 x 42 cm).
  - File name: Name of University/College\_Title of the Infographics (e.g., UPD\_Philippine Export and Import Statistics April 2023 Preliminary Results).
7. References must be identified on the infographics. The name of the participant and school should not appear anywhere on the infographic.
8. All entries should be submitted to [ssd.staff@psa.gov.ph](mailto:ssd.staff@psa.gov.ph) with the subject “2nd PH Data Festival Infographics Making Contest” after the time allotted. The body of the email should contain the following information:
  - Name of the contestant
  - Name of the University/College
9. All submitted entries will be printed and displayed in the function rooms for the judging and appreciation of PH Data Festival attendees.
10. The panel of judges reserves the right to disqualify any submitted entry that does not comply with the mechanics or has concerns about copyright infringement.
11. All submitted entries will become the property of PSA. The infographics may be used by PSA for advocacy purposes and/or any other uses it may deem appropriate.
12. By entering the competition, the participants declare that the infographic submitted is their original work, has not been submitted to any other competition, and does not infringe on any third party's existing copyrights. Infographics which won in other contests, have been used for commercial purposes, or have been published is not eligible to join.



# 2nd Philippine Data Festival

03-04 October 2023



Organized by the PHILIPPINE STATISTICS AUTHORITY

## CONTEST MECHANICS

### Infographics Making Contest

#### Contest Mechanics:

13. Winning infographics will be announced during the closing ceremony of the 2nd PH Data Fest and will be posted on the **2nd PH Data Fest webpage**: <https://psa.gov.ph/data-festival/2nd> on **04 October 2023**.

14. Decision of the judges shall be **final and irrevocable**.

#### Contest Criteria for Judging:

The Infographics Making Contest will be evaluated based on the following criteria:

Criteria for Judging	%	Description
1. Design, Visual Appeal, and Creativity	30%	<ul style="list-style-type: none"><li>The design, color/tones, and design composition of the infographic should be appealing.</li><li>Original and creative design</li><li>Use of proper data visualization for presenting data is used (i.e, pic charts, bar graphs, etc.)</li></ul>
2. Accuracy of Data, Information, and Content	30%	<ul style="list-style-type: none"><li>Infographics should present clear and correct information.</li><li>Technical topics are presented and explained in an easy to understand format.</li><li>Completeness and relevance of presented information.</li></ul>
3. Focus and Overall impact	20%	<ul style="list-style-type: none"><li>The topic is clear and easily identified.</li><li>Effectiveness in conveying the information or data that impacts the reader's understanding of the data.</li></ul>
4. Originality/Uniqueness	10%	<ul style="list-style-type: none"><li>Infographics should be original and do not infringe intellectual property rights.</li><li>The content is presented in an innovative way.</li></ul>
<b>Total</b>	<b>100%</b>	