



2nd Philippine Data Festival

03-04 October 2023



Organized by the PHILIPPINE STATISTICS AUTHORITY

CONTEST MECHANICS

StatisTiktok Making Contest

Contest Description: StatisTiktok Making Contest is a video-making contest which goal is to create short, creative and informative video related to theme “**Harnessing the Power of Data and Statistics for Future-ready Filipino and Filipina Youth**” of the **2nd Philippine Data Festival (PH Data Fest)**. The videos may also include commentary or narration to provide additional context and insights related to the abovementioned theme. The Tiktok video entry is intended to make statistics interesting and accessible to a wider audience.

Contestants: All are welcome to participate in this contest (either individual, by pair, or by group).

Contest Mechanics:

1. This contest is open to **ALL** individual, pair, or group with **NO MAXIMUM NUMBER OF MEMBERS** and can submit **only one (1) Tiktok entry**.
2. The central theme for StatisTiktok should be related to the 2nd PH Data Fest’s theme, “**Harnessing the Power of Data and Statistics for a Future-ready Filipino and Filipina Youth**”.
3. The entry can be in Filipino, English, or a combination of both.
4. The entry shall **not contain any inappropriate or indecent acts**.
5. The length of each entry **should be a minimum of 1 minute and not exceeding 3 minutes** and with a file size of not exceeding **100 MB**.
6. Tiktok entry must be posted through one of the participant’s Tiktok account. Note that the participant’s account should be public for the judges to view the Tiktok video. Also, the Tiktok entry should be posted publicly where in the audience should be **EVERYONE CAN VIEW THIS POST**.
7. Failure to follow the mechanics will result in disqualification.
8. The participant may submit the Tiktok entry/link of the Tiktok video entry to the Google Form provided for the submission:

https://bit.ly/2ndPHDataFest_StatisTiktokMakingContest.



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9. The deadline of submission is on **Tuesday, 03 October 2023**.
10. The panel of judges reserves the right to disqualify any submitted entry that does not comply with the mechanics or has concerns about copyright infringement.
11. All submitted entries will become the property of PSA. The Tiktok video entry may be used by PSA for advocacy purposes and/or any other uses it may deem appropriate.
12. By entering the competition, the participants declare that the Tiktok video entry submitted is their original work, has not been submitted to any other competition, and does not infringe on any third party's existing copyrights. Tiktok video which won in other contests, have been used for commercial purposes, or have been published is not eligible to join.
13. The decision of the panel of judges is **final and irrevocable**.
14. The Top 3 winners will receive plaques.
15. The winners will be announced during the closing ceremony of the 2nd PH Data Fest and will be posted on the **2nd PH Data Fest webpage: <https://psa.gov.ph/data-festival/2nd> on 04 October 2023**.

Contest Criteria for Judging:

The StatisTiktok Making Contest will be evaluated based on the following criteria:

Criteria for Judging	%
1. Relevance to the theme	35%
2. Content and Visual Interpretation	30%
3. Creativity	20%
4. Originality	15%
Total	100%