



# SPECIAL RELEASE

## 2020 Survey of Tourism Establishments in the Philippines (STEP) Economy-Wide Preliminary Results

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Table A. Comparative Summary Statistics for Tourism Characteristic Industries Establishments in the Philippines: 2014 and 2020

Particulars	2014 <sup>f</sup>	2020 <sup>p</sup>	Growth Rate (%)
Number of Establishments	38,699	40,815	5.5
Employment	770,202	672,947	(12.6)
Revenue Generated from Tourists (in thousand pesos)	489,252,510	360,964,567	(26.2)
Proportion of Establishments with Expansion Plan (in percent)	10.6	6.1	
Proportion of Establishments with Renovation Plan (in percent)	15.9	8.2	
Total Solid Waste Disposal (in kg)*	-	67,554,026	-
Proportion of Establishments with DOT Accreditation (in percent)	23.6	26.7	

Notes: Growth rates are computed from actual values and may yield different results when computed manually.

f – final

p – preliminary

() – negative value

\* – Not collected in 2014 STEP. Started collection in 2020 STEP

Sources: Philippine Statistics Authority, 2014 STEP and 2020 STEP

This Special Release highlights the preliminary results of the 2020 Survey of Tourism Establishments in the Philippines (STEP) for tourism characteristic industries classified according to the 2016 Philippine Tourism Statistical Classification System (PTSCS).



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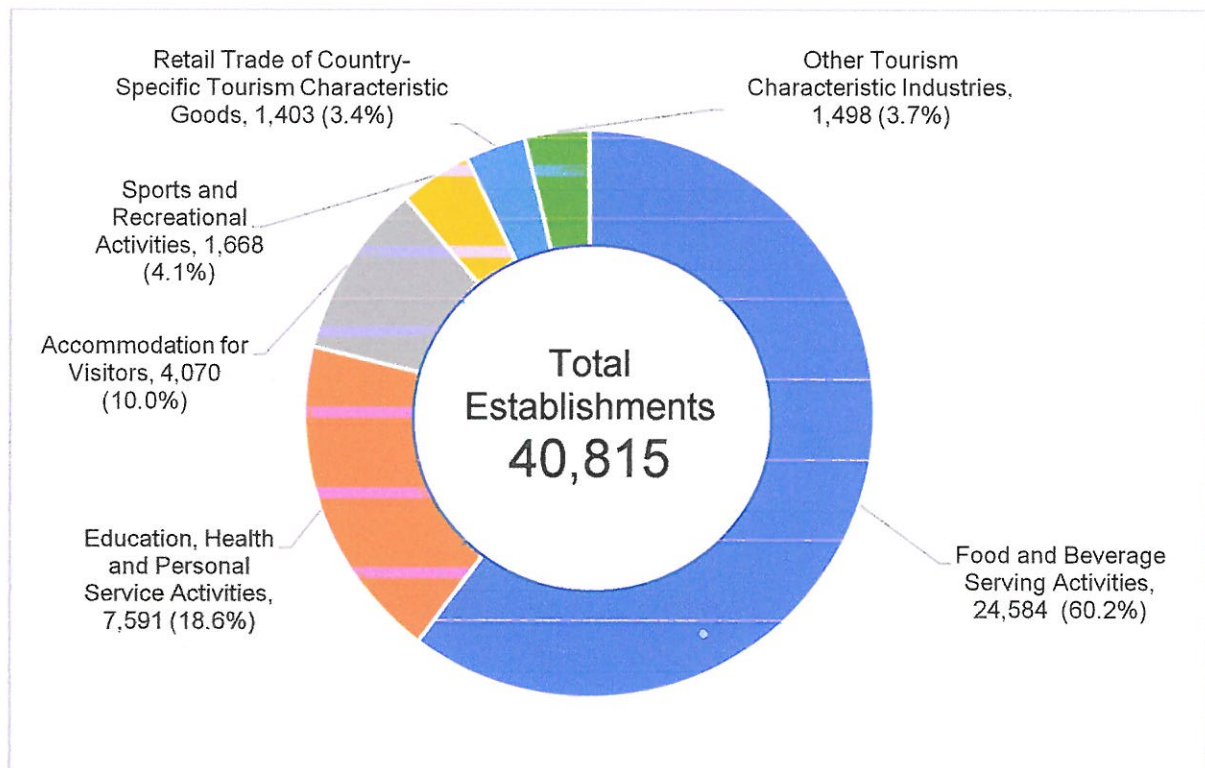
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## Number of establishments in the tourism characteristic industries increased by 5.5 percent

The preliminary results of the 2020 Survey of Tourism Establishments in the Philippines (STEP) showed that a total of 40,815 establishments in the formal sector of the economy were engaged in tourism characteristic activities. This was higher by 5.5 percent compared with the 38,699 recorded tourism characteristic establishments in 2014. (Table A)

Among the tourism characteristic industries, food and beverage serving activities recorded the highest share to the total number of establishments at 24,584 or 60.2 percent. Education, health and personal service activities followed with 7,591 establishments (18.6%). On the third spot was accommodation for visitors with 4,070 establishments (10.0%). (Table 1 and Figure 1)

Figure 1. Distribution of Tourism Characteristic Establishments by Tourism Characteristic Industry: Philippines, 2020



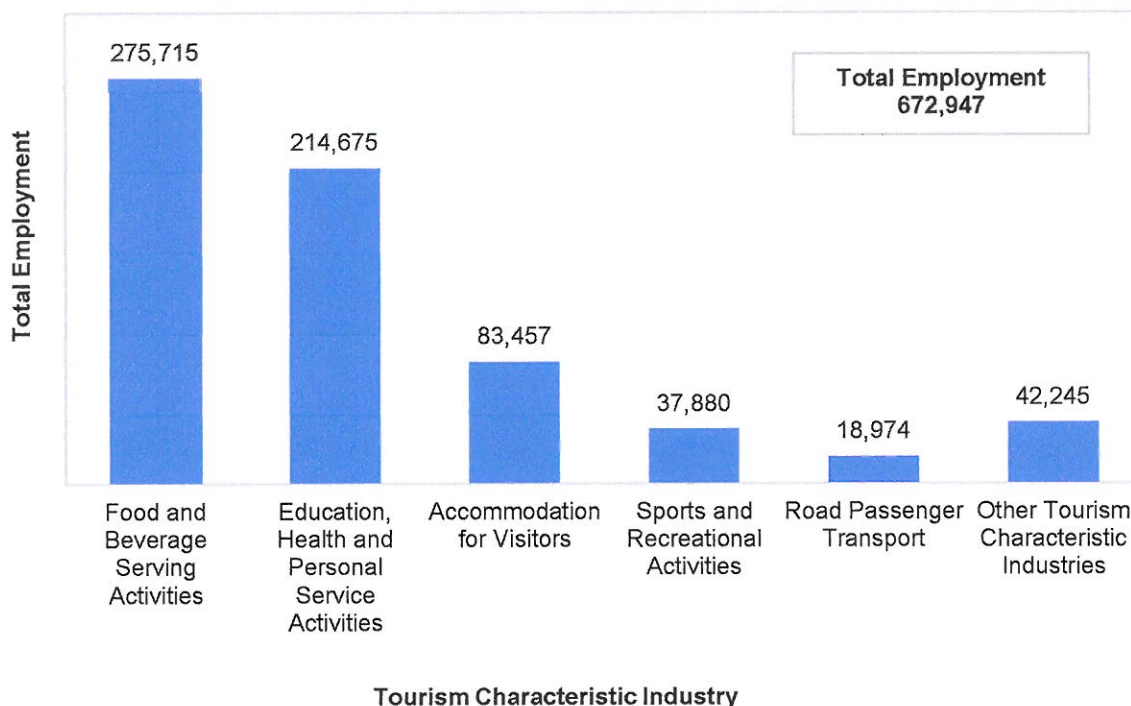
Note: Details may not add up to total due to rounding and/or statistical disclosure control.  
Source: Philippine Statistics Authority, 2020 STEP (Preliminary Results)

## Food and beverage serving activities hired the highest number of workers

A total of 672,947 workers were engaged in tourism characteristic activities in 2020. This represents a decrease of -12.6 percent compared with the reported 770,202 workers in 2014. (Table A)

By tourism characteristic industry, food and beverage serving activities hired the highest number of workers of 275,715 or 41.0 percent of the total. This was followed by education, health and personal service activities with 214,675 workers or 31.9 percent. Far behind was accommodation for visitors with 83,457 workers (12.4%). (Table 1 and Figure 2)

Figure 2. Distribution of Employment by Tourism Characteristic Industry: Philippines, 2020



Note: Details may not add up to total due to rounding and/or statistical disclosure control.

Source: Philippine Statistics Authority, 2020 STEP (Preliminary Results)

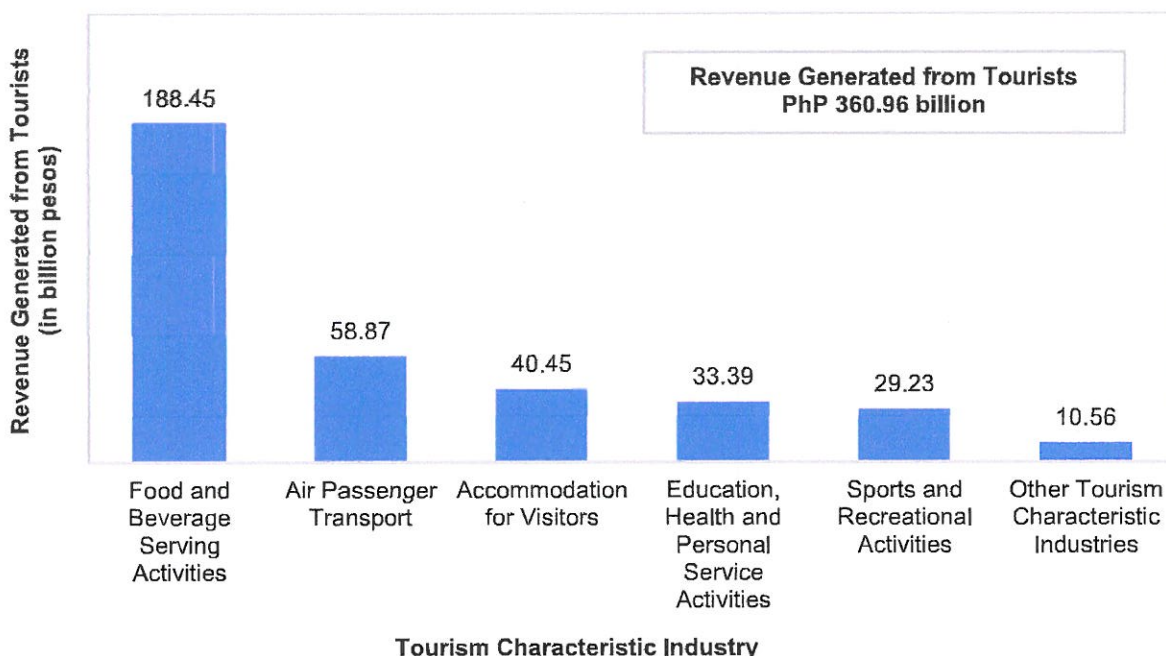
## Food and beverage serving activities reported the biggest share to revenue generated from tourists

The total revenue generated from tourists in 2020 amounted to PhP 360.96 billion. Compared with the total revenue generated from tourists in 2014, this reflects a decrease of -26.2 percent. (Table A)

The top three industries in terms of revenue generated from tourists in 2020 were as follows:

1. Food and beverage serving activities with PhP 188.45 billion (52.2%);
2. Air passenger transport with PhP 58.87 billion (16.3%); and
3. Accommodation for visitors with PhP 40.45 billion (11.2%). (Table 1 and Figure 3).

Figure 3. Distribution of Revenue Generated from Tourists by Tourism Characteristic Industry: Philippines, 2020



Note: Details may not add up to total due to rounding and/or statistical disclosure control.

Source: Philippine Statistics Authority, 2020 STEP (Preliminary Results)

### **About 6.1 percent of the establishments planned to expand and 8.2 percent planned to renovate within the next five years**

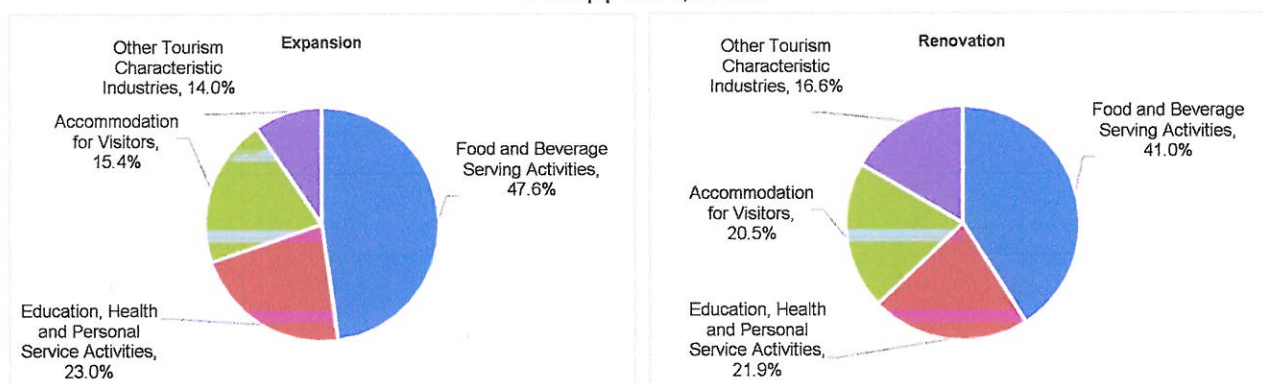
Of the total 40,815 tourism characteristic establishments registered in 2020, 6.1 percent planned to expand their business operations within the next five years. This was lower by 4.5 percentage points from the 2014 proportion of 10.6 percent.

Meanwhile, the proportion of establishments with plan to renovate within the next five years was 8.2 percent, lower by 7.7 percentage points from the 15.9 percent recorded in 2014. (Figure 4, Tables A and 1)

Listed below are the top tourism characteristic industries relative to their expansion and renovation plans within the next five years:

1. Food and beverage serving activities with 47.6 percent of the establishments with expansion plan and 41.0 percent with plan to renovate;
  2. Education, health and personal service activities with 23.0 percent of the establishments with plan to expand and 21.9 percent with plan to renovate; and
  3. Accommodation for visitors with 15.4 percent of the establishments with expansion plan and 20.5 percent with plan to renovate.
- (Table 1 and Figure 4)

Figure 4. Percent Distribution of Establishments with Expansion and Renovation Plans within the Next Five Years by Tourism Characteristic Industry: Philippines, 2020



Note: Details may not add up to total due to rounding and/or statistical disclosure control.

Source: Philippine Statistics Authority, 2020 STEP (Preliminary Results)

### **Solid waste generated from tourism characteristic industries totaled to 67.55 million kilograms in 2020**

More than 95.0 percent of the total solid waste disposed by tourism characteristics industries in 2020 were generated by three out of the 12 tourism characteristics industries. These three industries with highest solid waste disposal in 2020 were food and beverage serving activities with 49.5 percent share, followed by education, health and personal service activities, and accommodation for visitors with 25.4 percent and 20.2 percent share, respectively. (Table 1)

## **Air passenger transport recorded the highest proportion of establishments with DOT accreditation**

About 27.0 percent of the total tourism characteristics establishments reported in 2020 were accredited by the Department of Tourism (DOT). This was higher by 3.1 percentage points than the reported proportion of 23.6 percent in 2014. (Table A)



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