



Republic of the Philippines
COMMUNITY-BASED MONITORING SYSTEM COUNCIL

CBMS Council Resolution No. 05, Series of 2021

**APPROVING AND ADOPTING THE OFFICIAL CBMS LOGO AND
JINGLE**

WHEREAS, Republic Act (RA) No. 11315 otherwise known as Community-Based Monitoring System Act was enacted on 17 April 2019, institutionalizing the conduct of the Community-Based Monitoring System (CBMS) in every city and municipality in the country;

WHEREAS, Section 14 of RA No. 11315 provides that for purposes of achieving secure and efficient data sharing arrangements between and among concerned cities and municipalities and national government agencies to be used for their particular social protection and welfare programs and projects, a council for the creation of the CBMS Council composed of the Philippine Statistics Authority (PSA), Department of the Interior and Local Government (DILG) and Department of Information and Communications Technology (DICT) to be headed by the PSA;

WHEREAS, Section 3 of RA No. 11315 defines that CBMS refers to an organized technology-based system of collecting, processing and validating necessary disaggregated data that may be used for planning, program implementation and impact monitoring at the local level while empowering communities to participate in the process;

WHEREAS, to create an extensive awareness and familiarity on the CBMS in line with the pertinent provisions of RA No. 11315. Symbols such as logo and jingle are important elements of the advocacy that will help get attention, create curiosity and interest, and draw support and participation for CBMS activities;

WHEREAS, the CBMS Council recognized the need to have a logo and jingle that will represent and help introduce the CBMS, which ultimately aimed to acquire high participation rate of the public;



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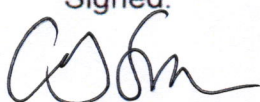
PSA Complex, East Avenue, Diliman, Quezon City, Philippines 1101
Telephone: (632) 8938-5267
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WHEREAS, within that aspiration, the PSA initiated a contest whereby the public were invited to submit the most suitable logo and jingle that integrate the objectives and strategic goals of the CBMS;

NOW, THEREFORE BE IT RESOLVED, that the CBMS Council approves and adopts the enhanced logo and the winning jingle as official logo and jingle of the CBMS as hereto attached CBMS CR 05-20210526-01.

APPROVED, this 26th day of May 2021, in Quezon City, Metro Manila.

Signed:



CLAIRE DENNIS S. MAPA, Ph.D.
Chairperson
Undersecretary
National Statistician and Civil Registrar General
Philippine Statistics Authority



MARLO L. IRINGAN, CESO III
Member

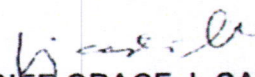
Undersecretary for Local Government
Department of the Interior and Local
Government



EMMANUEL REY R. CAINTIC
Member

Undersecretary for Digital Philippines
Department of Information and
Communication Technology

Attested by:



PLENEE GRACE J. CASTILLO
Chairperson, CBMS Council Secretariat
Interim Assistant National Statistician
Community-Based Statistics Service
Philippine Statistics Authority