

DIGITAL SHORT FILM COMPETITION Contest Guidelines

ELIGIBILITY

- The competition is open to all students of Philippine Higher Education Institutions
- Individual or a group of not more than five may submit an entry.

GUIDELINES

- answers the question “How can we use Statistics to promote sustainable tourism development?”
- shot using a mobile device (mobile phone, digital camera)
- should be in HD file (MP4 format)
- running time between 3-5 minutes
- opening and/or closing credits (optional)
- dialogues may be in any language, provided that other languages aside from Filipino and English must have subtitles

COMPETITION AND JUDGING

- The competition has two stages: Regional and National.
- First Placers from the Regional Level of the competition will compete in the National Level.
- The Criteria for judging is as follows:

CRITERIA	3	2	1	Average
Storytelling (30%)				
Does the story have a clear structure and plot?				
Are the characters adequately developed and relevant?				
Is the story original and engaging?				
Are the images arranged logically and effectively in a way that fits the				
Does the film have pace and continuity?				
Creativity and Originality (30%)				
Does the writing and direction use imaginative and creative ways to convey the theme?				
Does the film exhibit originality?				
Does the film display innovative ideas or story telling techniques?				
Engagement (20%)				
How strongly does this entry stimulate thoughts and ideas?				
Does the film provoke an emotional response?				
Technical Quality				
Cinematography (10%)				
Is the camera steady and are the shots framed and focused?				
Are close-ups and camera angles used to add meaning to the story?				
Is the lighting and camera positioning visually effective?				
Editing (5%)				
Does the editing help to clarify the story and enhance the pacing and flow of the story?				
Are transitions smooth and well-paced or distracting?				
Are the opening titles and closing credits appealing and easy to read?				
Audio, Music, Sound Effects (5%)				
Does the audio and soundtrack complement the story?				
Is the dialogue and/or narration clear and easy to understand?				
If there are sound effects, are they appropriate to the story or do they detract				
AVERAGE				

