

POSTER-MAKING COMPETITION Contest Guidelines

ELIGIBILITY

- The competition is open to all students of Philippine Higher Education Institutions.

GUIDELINES

- answer the question “How can we use Statistics to promote sustainable tourism development” in relation to the 29th National Statistics Month’s theme: *“Exploring Philippine Wonders in Numbers: Statistics Towards Sustainable Tourism Development”*
- make use of infographics
- should be an electronic file in jpeg format with 300 DPI (Dots per inch) or print resolution of 3508 pixels x 4961 pixels

COMPETITION AND JUDGING

- The competition has two stages: Regional and National.
- First Placers from the Regional Level of the competition will compete in the National Level.
- The Criteria for judging is as follows:

CRITERIA	3	2	1	Average
Appearance (50%)				
The poster attracts viewer's attention.				
Words are easy to read from appropriate distance (3-5) feet.				
Text color and background color complements.				
Background color doesn't obscure or dim text.				
Graphics and other visuals are clear, not pixelated or blurry.				
All images are relevant and necessary to the poster.				
Message / Content (50%)				
Message / content is clear and concise.				
Content is not duplicated in text and graphics.				
Purpose of the poster is stated clearly.				
Conclusions are stated clearly.				
AVERAGE				

SUBMISSIONS

- Entries must be submitted to the CHED Regional Office on or before the deadline set by the concerned office. Participants may submit the poster personally, electronically (INSERT EMAIL ADDRESS HERE) or through a courier.
- Entries must include the following details:
 - Name/s of participants
 - Contact Number
 - Email Address
 - Name of Institution
 - Address of Institution
 - Contact Details of Institution

