

### Survey of "Hot Jobs" in Top Enterprises in Metro-Manila\* (First of a Three-Part Series)



#### INTRODUCTION

This LABSTAT presents the highlights of the employment survey that covered 448 large enterprises in Metro-Manila. The samples were drawn from the List of Top 5,000 Enterprises in the Philippines as compiled by the Securities and Exchange Commission (SEC). Data collection was conducted from January to March 2007 as a rider questionnaire to the 4<sup>th</sup> quarter 2006 Labor Turnover Survey.

The survey asked employers a series of questions on: (1) the occupations/skills for which they have encountered shortage of qualified applicants over the last three years; (2) the quality of job applicants to these positions; (3) the average time to fill up job vacancy; and (4) measures/practices to keep their best workers.

#### SURVEY RESULTS

##### ***Nearly one in three enterprises experienced talent/skill shortage***

- Of the 448 enterprise respondents, 136 or 30.3% experienced shortage of qualified applicants in certain occupations in the last three years. Majority of them were engaged in wholesale and retail

trade (31.1%) and manufacturing (28.2%). The rest were spread out thinly across sectors.

##### ***Accountants, Engineers, IT-based occupations at the top of talent shortage list***

- Nearly a hundred specific occupations were identified by the respondents in their shortage list.
- These occupations varied from high-end jobs such as actuary, geologist, mall architect, environmental engineer, account executive, and HR manager to blue-collar jobs such as welder, tinsmith, machinist, driver and skilled laborer.
- The occupations in the talent shortage list which appeared common across industries were:
  - Accountant
  - Computer Programmer
  - Engineer (electrical, mechanical)
  - Financial Analyst
  - HRD Manager
  - IT Technician
  - Lawyer
  - Manager
  - Nurse
  - Sales/Marketing Representative

\* For operational purposes, the term "hot jobs" was defined in this survey as occupations/skills for which employers have encountered shortage of qualified applicants over the last three years.

- On the other hand, the following were the occupations specific to each industry group:
  - 1. Mining and Quarrying**
    - Geologists
    - Mining Engineers
  - 2. Manufacturing**
    - Assembler
    - Autocad Designer
    - Engineer/Supervisor
      - Automotive
      - Chemical
      - Electrical
      - Manufacturing
      - Production
      - Quarry
    - Machine Operator
    - Machinist
    - Refinery Operator
    - Safety Inspector/Officer
    - Waste Water Treatment Expert
    - Welder
  - 3. Electricity, Gas and Water**
    - Electrical Engineer
    - Linemen
    - Plant Operator
  - 4. Construction**
    - Engineers (Electrical, Mechanical, Safety)
    - Equipment Operator
    - Fitter (structural)
    - Pipe Fitter
    - Plumber
    - Skilled Laborer
    - TIG Pipe/Plate Welder
    - Tinsmith
  - 5. Wholesale and Retail Trade**
    - Administrative Assistant
    - Artist
    - Baking Technician
    - Beauty Therapist
    - Clothing Technician
    - Marketing Assistant
    - Pharmacists
    - Product Planning and Pricing Officer
    - Sales Executive
  - Sales/Marketing Representative
  - Technical Support Specialist
  - Visual Design Merchandiser
  - 6. Hotels and Restaurants**
    - HR Manager
    - Operation Board Position
    - Receptionist
    - Restaurant Manager
  - 7. Transport, Storage and Communications**
    - Account Manager
    - Dispatcher
    - Mechanics
    - Purchaser
    - IT Software Specialist
  - 8. Financial Intermediation**
    - Actuarian
    - Account Executive
    - Auditor
    - Branch Operations Manager
    - Bookkeeper
    - Programmer (Cobol, Java)
    - Underwriter
    - System Administrator
  - 9. Real Estate, Renting and Business Services**
    - Mall Architect
    - Project Development Officer
    - Engineer (Civil, Structural)
    - Environmental Scientist
    - Oracle Administrator
    - Telemarketer
    - Sales Trainer
  - 10. Education**
    - Clinical Instructor
  - 11. Health and Social Work**
    - Medical Technician
    - Nurse (Registered)
    - Technician (Radiologic, Ultrasound, X-Ray)
    - Respiratory Therapist
  - 12. Other Community, Social and Personal Service Activities**
    - Post-Production Editor

**FOR INQUIRIES:**

Regarding this report contact **EMPLOYMENT AND MANPOWER STATISTICS DIVISION** at 527-3000 loc. 312/313

Regarding other statistics and technical services contact **BLES DATABANK** at 527-3000 loc. 317

Or Write to BLES c/o **Databank, 3/F DOLE Bldg. Gen. Luna St., Intramuros, Manila, 1002**

FAX 527-93-24 E mail: [emsd@manila-online.net](mailto:emsd@manila-online.net) or [blesemsd@bles.dole.gov.ph](mailto:blesemsd@bles.dole.gov.ph)

Or visit our website at <http://www.manila-online.net/bles> or <http://www.bles.dole.gov.ph>