

2013 First Quarter SURVEY OF HOT JOBS in large enterprises in Metro Manila

OVERVIEW

This issue presents job vacancy statistics in large enterprises based in Metro Manila for the first quarter of 2013. These statistics were compiled from the results of the Labor Turnover Survey (LTS) conducted by the Bureau of Labor and Employment Statistics (BLES). The report attempts to capture the quarterly trend and distribution of labor demand by type of occupations/skills in the enterprises covered in the survey. Job vacancy statistics in this report represent the "stock" of vacancies at the end of each quarter and hence do not account for the "flow" or total job openings in the quarter under review.

The LTS covered 763 respondents that were drawn from the Securities and Exchange Commission's 2010 List of Top Corporations. Considered as industry trend setters, firms covered in LTS provide signals on labor demand in the formal sector of the economy.

Survey Highlights

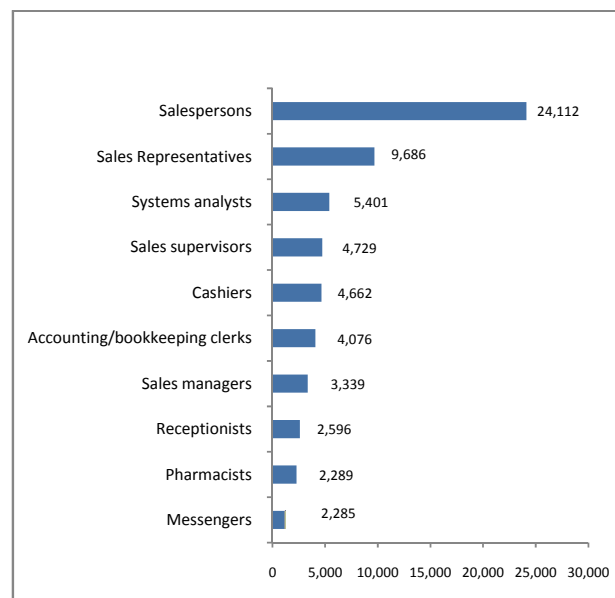
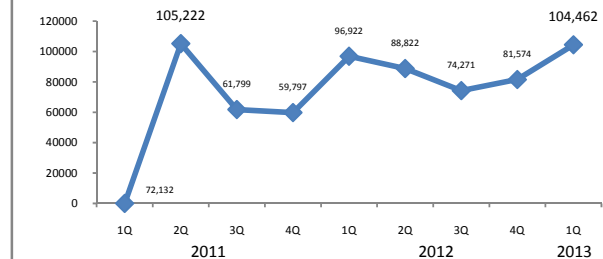
Job vacancies breached 100,000 in 1st quarter 2013

- The stock of job vacancies in large enterprises in Metro Manila as of end of the first quarter of 2013 breached 100,000 to reach 104,462.
- This figure represents a marked improvement from the number of job openings reported in all quarters of 2012 that ranges from 74,000 to 97,000.
- This is also the second time that the figure exceeded 100,000 vacancies since 2011. (Figure 1)

Growth in job vacancies largely driven by wholesale and retail trade

- The growth in job vacancies this quarter was driven largely by the wholesale and retail trade sector which accounted for two-fifths (40.5% or 42,311) of the total vacancies reported. (Table 1)

**FIGURE 1 - Job Vacancies in Metro Manila:
2011-2013**



- Professional, scientific and technical activities ranked far second (17.9% or 18,744) followed closely by administrative support and service activities (14.3% or 14,900).
- Relatively smaller proportions were reported in manufacturing (7.0% or 7,273), information and communication (5.9% or 6,163) and construction (4.7% or 4,911).

Service workers and shop market sales workers dominated the list of job openings

- Reflective of the economy of Metro Manila which is largely service-oriented, the biggest proportion of job vacancies were related to demand for service workers and shop market sales workers (26.4% or 27,575). (*Table 2*)
- This was followed by technicians and associate professionals (21.0% or 21,887) and professional workers (17.9% or 18,748).
- Two other occupation groups also posted fairly large number of vacancies, namely: clerks (14.6% or 15,286); and corporate executives, managers, managing proprietors and supervisors (10.7% or 11,129).

Two in every three vacancies related to sales and marketing in the top ten list

- Demand for sales workers stood out during this quarter. Four occupations in the top ten list were related to selling or marketing including the top two

job openings. Out of the total 63,175 vacancies in the top ten occupations, roughly two-thirds (66.3% or 41,866) were accounted for by occupations related to sales. (*Table 3*)

- The largest number of job openings was posted for shop salespersons and demonstrators at 24,112. This figure represented roughly one-fourth (23.1%) of total 104,462 job openings during the quarter.
- Technical and commercial sales representatives ranked far second at 9.3% or 9,686. Other sales-related job vacancies in the top ten list were sales supervisors in retail trade at fourth place (4.5% or 4,729) and sales and marketing managers at seventh place (3.2% or 3,339).
- Only two professional occupation groups entered the top ten list, namely, system analysts and designers at third place (5.2% or 5,401) and pharmacists at ninth place (2.2% or 2,289).
- Others in the top ten list were clerical positions: cashiers and tickets clerks at fifth place (4.5% or 4,662), accounting and bookkeeping clerks at sixth place (3.9% or 4,076) and receptionists and information clerks at eighth place (2.5% or 2,596). Messengers, package and luggage porters and deliverers rounded up the top ten list (2.2% or 2,285).

List of Job Vacancies by Major Occupation Groups

Details on vacancy statistics by major occupation groups provide some important insights on job vacancies that were not numerically large (hence, not included in the top ten list), but nevertheless vital to the growth and success of businesses and industries in the National Capital Region. Figures in parenthesis indicate quarterly average number of job vacancies for first quarter 2013.

- 1. Corporate executives, managers, managing proprietors and supervisors**
 - Finance and administration managers (649)
 - Sales supervisors in wholesale trade (397)
- 2. Professionals**
 - a. Computer professionals
 - Computer programmers (705)
 - Other computer professionals (408)
 - b. Engineers
 - Computer engineers and related professionals (938)
 - Civil (927)
 - Mechanical (911)
 - Industrial (843)
 - Electrical (511)
 - Electronics and communications (351)
 - Chemical (317)
 - Other engineers and related professionals (111)
 - c. Accountants and auditors (777)
 - d. Health professionals
 - Medical technologists (393)
 - Professional nurses (207)
 - e. Personnel and human resource development professionals (418)
 - f. Chemists (238)
 - g. Architects (94)
- 3. Technicians and associate professionals**
 - Administrative secretaries and related professionals (1,552)
 - Pharmaceutical assistants (1,552)
 - Safety, health and quality inspectors (1,271)
 - Mechanical engineering technicians (1,205)
 - Computer equipment operators (826)
- 4. Clerks**
 - Customer service representatives/associates (1,390)
 - Other office clerks (396)
 - Production clerks (395)
 - Stock clerks (346)
 - Secretaries (255)
 - Data entry operators (255)
- 5. Service workers and shop market sales workers**
 - Hairdressers, barbers, beauticians and related workers (961)
 - Protective services workers n.e.c. (774)
 - Service crew (726)
 - Waiters, waitresses and bartenders (467)
 - Fashion and other models (194)
- 6. Farmers, forestry workers and fishermen**
 - Deep-sea fishermen (53)
 - Inland and coastal waters fishermen (26)
- 7. Craft and related trades workers**
 - Carpenters and joiners (882)
 - Structure-metal preparers, erectors and related workers (877)
 - Building maintenance, scaffolders and demolition men (175)
 - Pressman letterpress and related workers (141)
 - Riggers and cable splicers (123)
- 8. Plant and machine operators and assemblers**
 - Heavy truck and lorry drivers (1,007)
 - Chemical-filtering and separating equipment operators (527)
 - Car, taxi and van drivers (407)
- 9. Laborers and unskilled workers**
 - Helpers and cleaners in offices, hotels and other establishments (1,107)
 - Hand packers and other manufacturing laborers (492)
 - Construction and maintenance laborers (368)

FOR INQUIRIES

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**TABLE 1 - Job Vacancies in Large Enterprises by Major Industry Group,
Metro Manila: 1st Quarter 2013**

MAJOR INDUSTRY GROUP	Number of Vacancies	Percent (%)
ALL INDUSTRIES	104,462	100.0
Agriculture, forestry and fishing	158	0.2
Mining and quarrying	355	0.3
Manufacturing	7,273	7.0
Electricity, gas, steam and air conditioning supply	124	0.1
Sewerage, waste management and remediation activities	19	0.0
Construction	4,911	4.7
Wholesale and retail trade	42,311	40.5
Transportation and storage	1,766	1.7
Accommodation and food service activities	2,438	2.3
Information and communication	6,163	5.9
Financial and insurance activities	1,755	1.7
Real estate activities	1,914	1.8
Professional, scientific and technical activities	18,744	17.9
Administrative support and service activities	14,900	14.3
Education	173	0.2
Human health and social activities	614	0.6
Arts, entertainment and recreation	713	0.7
Other service activities	130	0.1

Note: Details may not add up to total due to rounding.

Source: Bureau of Labor and Employment Statistics, Labor Turnover Survey.

**TABLE 2 - Job Vacancies in Large Enterprises by Major Occupation Group, Metro Manila:
1st Quarter 2013**

MAJOR OCCUPATION GROUP	Number of Vacancies	Percent (%)
ALL OCCUPATIONS	104,462	100.0
Corporate executives, managers, managing proprietors and supervisors	11,129	10.7
Professionals	18,748	17.9
Technicians and associate professionals	21,887	21.0
Clerks	15,286	14.6
Service workers and shop market sales workers	27,575	26.4
Farmers, forestry workers and fishermen	79	0.1
Craft and related trades workers	2,941	2.8
Plant and machine operators and assemblers	2,307	2.2
Laborers and unskilled workers	4,510	4.3

Note: Details may not add up to total due to rounding.

Source: Bureau of Labor and Employment Statistics, Labor Turnover Survey.

**TABLE 3 - Top 15 Job Vacancies in Large Enterprises by Occupation,
Metro Manila: 1st Quarter 2013**

OCCUPATION	Number of Vacancies	Percent (%)
ALL OCCUPATIONS	104,462	-
TOP TEN	63,175	60.5
1. Shop salespersons and demonstrators	24,112	23.1
2. Technical and commercial sales representatives	9,686	9.3
3. Systems analysts and designers	5,401	5.2
4. Sales supervisors in retail trade	4,729	4.5
5. Cashiers and ticket clerks	4,662	4.5
6. Accounting and bookkeeping clerks	4,076	3.9
7. Sales and marketing managers	3,339	3.2
8. Receptionists and information clerks	2,596	2.5
9. Pharmacists	2,289	2.2
10. Messengers, package and luggage porters and deliverers	2,285	2.2
SECOND FIVE	6,970	6.7
11. Pharmaceutical assistants	1,552	1.5
12. Administrative secretaries and related associate professionals	1,552	1.5
13. Customer service representative/associates	1,390	1.3
14. Safety, health and quality inspectors	1,271	1.2
15. Mechanical engineering technicians	1,205	1.2

Source: Bureau of Labor and Employment Statistics, Labor Turnover Statistics.

**TABLE 4 - Job Vacancies by Year and Quarter,
Metro Manila: 2011-2013 (1st Quarter)**

YEAR/QUARTER	Number of Vacancies
2013	
1 st Quarter	104,462
2012	
1 st Quarter	96,922
2 nd Quarter	88,822
3 rd Quarter	74,271
4 th Quarter	81,574
2011	
1 st Quarter	72,132
2 nd Quarter	105,222
3 rd Quarter	61,799
4 th Quarter	59,797

Source: Bureau of Labor and Employment Statistics, Labor Turnover Survey.