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## QUARTERLY SURVEY OF HOT J OBS <br> IN LARGE ENTERPRISES IN METRO MANI LA: 2011

## OVERVIEW

This issue presents quarterly statistics on job vacancies in large enterprises based in Metro Manila for the year 2011. Said statistics were compiled from the results of the Labor Turnover Survey (LTS) conducted by the Bureau of Labor and Employment Statistics (BLES).

The LTS covered 726 respondents that were drawn from the Securities and Exchange Commission's 2010 List of Top Corporations. Considered as industry trend setters, firms covered in LTS provide signals on labor demand in the formal sector of the economy.

More specifically, the report attempts to capture the quarterly trend and distribution of labor demand by type of occupations/skills in the enterprises covered in the survey. Job vacancy statistics in this report represents the "stock" of vacancies at the end of each quarter and hence does not account for the "flow" or total job openings in the quarter under review.

## SURVEY RESULTS

## Job vacancies at around 75,000 per quarter

- An average of 75,000 job openings in various types of occupations were reported at the end of each quarter in 2011.
- These numbered at a little over 72,000 by end of the first quarter, then peaked to about 105,000 in the
end of second quarter and levelled at below 62,000 by end of the third and fourth quarters.
- It could be that a number of job vacancies have remained unfilled during the quarter and were carried over to the succeeding quarter/s particularly those which are considered hard to fill.

FIGURE 1 - Job Vacancies in Metro Manila by End of Quarter: 2011


## The bulk of job vacancies occurred in real estate, renting and business activities

- The largest number of job vacancies was created in the real estate, renting and business activities. Boosted by enterprises engaged in business process outsourcing (BPO), a quarterly average of 43,523 (58.2\%) job vacancies occurred in this sector. (Table 2)
- The wholesale and retail trade ranked a distant second at $18.9 \%$ or 14,155 job vacancies, on the average.
- The rest of the job openings were thinly spread across the other industries - mostly in manufacturing (7.5\% or 5,639 ), financial intermediation $(5 \%$ or 3,705$)$ and transport, storage and communications (3.3\% or 2,468 ).

High-end jobs dominated the vacancy list

- More than two-fifths (42.3\% or $31,606)$ of vacancies were classified as high-end jobs -- comprised mainly of professional workers (19.6\% or 14,632 ); technicians and associate professionals (16.0\% or 11,992); and corporate executives, managers, proprietors and supervisors (6.7\% or 4,982). (Table 3)
- Clerks accounted for the largest group of occupational demand (40.5\% or 30,259 ) -- mostly call center agents and clerks (accounting/bookkeeping, stock and other office clerks) and cashiers and ticket clerks.
- A small proportion $(4.9 \%$ or 3,640$)$ was accounted for by craft and related trades workers and plant and machine operators and assemblers.


## Top ten hot jobs for 2011-a mixture of high-end jobs, sales representatives and office clerks

- The top ten jobs revolved around a number of key occupations that consistently dominated the top-ten list for the year. (Table 1)

| Top Ten J ob Vacancies | Ave. No. of <br> Vacancies <br> Per Quarter |  |
| :--- | :--- | :---: |
| 1. | Call center agents | 18,026 |
| 2. | Sales representatives | 6,913 |
| 3. | Computer professionals | 5,779 |
| 4. | Clerks (accounting/bookkeeping, stock | 5,533 |
| 5. and other office clerks) | 3,528 |  |
| 6. | Prop salespersons | 2,565 |
| 7. | Engineers | 2,140 |
| 8. | Cashiers and ticket clerks | 1,951 |
| 9. Accountants and auditors | 1,292 |  |
| 10. | Debt collectors | 1,111 |

- Demand for call center agents remained robust in 2011 on the back of the country's global leadership in "voice contact" business outsourcing.
- The need for sales representatives and salespersons cut across industries as their services are vital in improving the marketing of the products and services of enterprises.
- The hiring of clerks, cashiers and protective services continued to be numerically large as they provide vital support services in the day-to-day operation of a firm.
- Demand for computer professionals particularly in the areas of programming and system analysis and designs increased, driven by diversification of BPO industries towards higher value chain products and adoption of modern technology in many industries.
- Similarly, demand for engineers (particularly civil, industrial and electrical engineers) and accountants remained strong.


## List of Top Job Vacancies by Major Occupation Group

Details on vacancy statistics by major occupation group provide some important insights on job vacancies that were not numerically large (hence, not included in the top ten list) but nevertheless vital to the growth and success of businesses and industries in the National Capital Region. Figures in parenthesis indicate quarterly average number of job vacancies for 2011.

1. Corporate executives, managers, managing proprietors and supervisors

- Sales supervisors in retail trade (746)
- Sales and marketing managers (791)
- Finance and administration managers (779)


## 2. Professionals

a. Computer professionals $(5,779)$

- Systems analysts and designers $(2,827)$
- Computer programmers $(2,431)$ )
- Computer engineers (149)
- Other computer professionals (372)
b. Engineers $(2,140)$
- Civil (518)
- Mechanical (510)
- Industrial (471)
- Electronics and communications (321)
- Electrical (106)
- Chemical (59)
- Other engineers and related professionals (156)
c. Accountants and auditors $(1,292)$
d. Health professionals $(1,041)$
- Optometrists and opticians (512)
- Pharmacists (256)
- Professional nurses (96)
- Medical technologists (58)
e. HRD professionals (640)
f. College teachers (285)
g. Architects (68)
h. Geologists, geophysicists/geodetic and related professionals (68)
i. Lawyers (25)


## 3. Technicians and associate professionals

- Sales representatives $(6,913)$
- Computer assistants $(1,060)$
- Administrative secretaries (768)
- Electronics and communications engineering technicians (375)
- Computer equipment operators (372)
- Safety, health and quality inspectors (304)

4. Clerks

- Call center agents $(18,026)$
- Accounting/bookkeeping, stock and other office clerks $(5,533)$
- Receptionists and information clerks $(2,562)$
- Cashiers and ticket clerks $(1,951)$
- Debt collectors $(1,111)$

5. Service workers and shop market sales workers

- Shop salespersons and demonstrators including stall and market salespersons $(3,528)$
- Protective services workers $(2,565)$

6. Craft and related trades workers

- Building and related electricians (553)
- Bakers, pastry cooks and confectionery makers (536)

7. Plant and machine operators and assemblers

- Automated assembly-line operators (702)
- Car, taxi and van drivers (462)
- Heavy truck and lorry drivers (189)


## 8. Elementary occupations

- Messengers, package and luggage porters and deliverers (459)
- Hand packers and other manufacturing laborers (390)


## FOR I nQUIRIES

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## TABLE 1 - Top J ob Vacancies by Quarter: 2011

First Quarter

| 1. Call center agents | 23,013 |
| :--- | ---: |
| 2. Clerks (accounting, stock, other clerks) | 6,832 |
| 3. Sales representatives | 6,337 |
| 4. Computer professionals | 5,441 |
| 5. Health professionals | 1,925 |
| 6. Shop salespersons | 1,911 |
| 7. Accountants and auditors | 1,907 |
| 8. Cashiers and ticket clerks | 1,790 |
| 9. Automated assembly-line | 1,740 |
| $\quad$ operators | 1,731 |
| 10. Engineers | 1,551 |
| 11. Debt collectors | 1,550 |
| 12. Protective services workers | 1,312 |
| 13. Finance and administrative | 1,235 |
| 14. Hand packers and other |  |
| $\quad$ manufacturing workers |  |

Second Quarter

| 1. Call center agents | 45,260 |
| :--- | ---: |
| 2. Sales representatives | 8,642 |
| 3. Clerks | 5,728 |
| 4. Shop salespersons | 5,488 |
| 5. Computer professionals. | 4,323 |
| 6. Computer assistant | 3,820 |
| 7. Protective services workers | 1,625 |
| 8. Engineers | 1,776 |
| 9. Receptionists and information |  |
| clerks | 1,247 |
| 10. Sales supervisors | 1,237 |
| 11. Debt collectors | 1,228 |
| 12. Cashiers and ticket clerks | 1,194 |
| 13. Health professionals | 1,107 |
| 14. Accountants and auditors | 996 |


| 1. Sales representatives | 6,482 |
| :--- | :---: |
| 2. Computer professionals | 6,214 |
| 3. Clerks | 5,770 |
| 4. Shop salespersons | 4,745 |
| 5. Protective services workers | 3,578 |
| 6. Engineers | 2,148 |
| 7. Cashiers and ticket clerks | 1,956 |
| 8. Call-center agents | 1,669 |
| 9. Electrical engineering technicians | 1,391 |
| 10. Sales and marketing managers | 1,086 |
| 11. Debt collectors | 963 |
| 12. Receptionists and information |  |
| $\quad$ clerks | 809 |
| 13. Accountants and auditors | 796 |
| 14. Administrative secretaries and |  |
| $\quad$ related associate professionals | 772 |
|  |  |

## Source: Bureau of Labor and Employment Statistics, Labor Turnover Survey.

## TABLE 2- Quarterly Job Vacancies in Large Enterprises in Metro Manila by Major Industry Group: 2011

| MAJ OR I NDUSTRY GROUP | Number of Vacancies |  |  |  | Average |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | First Quarter | Second Quarter | Third Quarter | Fourth Quarter | Number | Percent (\%) |
| ALL INDUSTRIES | 72,132 | 105,222 | 61,799 | 59,797 | 74,738 | 100.0 |
| Agriculture, Hunting and Forestry | 83 | 17 | 17 | 24 | 35 | a |
| Fishing | 19 | 31 | 15 | 10 | 19 | a |
| Mining and Quarrying | 184 | 237 | 148 | 177 | 187 | 0.3 |
| Manufacturing | 7,984 | 4,351 | 5,411 | 4,811 | 5,639 | 7.5 |
| Electricity, Gas and Water Supply | 222 | 62 | 41 | 32 | 89 | 0.1 |
| Construction | 1,631 | 2,963 | 1,556 | 1,528 | 1,920 | 2.6 |
| Wholesale and Retail Trade | 14,413 | 15,598 | 14,392 | 12,215 | 14,155 | 18.9 |
| Hotels and Restaurants | 1,413 | 1,637 | 1,227 | 1,957 | 1,559 | 2.1 |
| Transport, Storage and Communications | 1,863 | 2,068 | 2,965 | 2,974 | 2,468 | 3.3 |
| Financial Intermediation | 2,992 | 3,941 | 4,284 | 3,601 | 3,705 | 5.0 |
| Real Estate, Renting and Business Activities | 39,239 | 73,155 | 30,574 | 31,125 | 43,523 | 58.2 |
| Education | 735 | 472 | 321 | 505 | 508 | 0.7 |
| Health and Social Work | 372 | 217 | 305 | 307 | 300 | 0.4 |
| Other Community, Social and Personal Service Activities | 981 | 473 | 543 | 532 | 632 | 0.8 |

a Less than 0.1 percent.
Source: Bureau of Labor and Employment Statistics, Labor Turnover Survey.

## TABLE 3 - Quarterly J ob Vacancies in Large Enterprises in Metro Manila by Major Occupation Group: 2011

| MAJ OR OCCUPATI ON GROUP | Number of Vacancies |  |  |  | Average |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | First Quarter | Second Quarter | Third Quarter | Fourth Quarter | Number | Percent (\%) |
| ALL OCCUPATI ONS | 72,132 | 105,222 | 61,799 | 59,797 | 74,738 | 100.0 |
| Corporate Executives, Managers, Proprietors and Supervisors | 4,391 | 6,242 | 4,300 | 4,996 | 4,982 | 6.7 |
| Professionals | 12,667 | 10,870 | 17,654 | 17,335 | 14,632 | 19.6 |
| Technicians and Associate Professionals | 9,626 | 16,506 | 10,735 | 11,101 | 11,992 | 16.0 |
| Clerks | 34,456 | 55,583 | 18,067 | 12,928 | 30,259 | 40.5 |
| Service Workers and Shop Market Sales Workers | 4,238 | 9,441 | 6,286 | 9,632 | 7,399 | 9.9 |
| Craft and Related Trades Workers | 1,083 | 2,360 | 3,000 | 1,599 | 2,011 | 2.7 |
| Plant and Machine Operators and Assemblers | 2,921 | 1,615 | 778 | 1,200 | 1,629 | 2.2 |
| Elementary Occupation: Laborers and Unskilled Workers | 2,751 | 2,605 | 980 | 1,006 | 1,836 | 2.5 |

Source: Bureau of Labor and Employment Statistics, Labor Turnover Survey.

