



Republic of the Philippines  
DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT  
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## MEMORANDUM

**TO :** NAPOLCOM VICE CHAIRMAN, PNP DIRECTOR GENERAL,  
PPSC PRESIDENT, BJMP DIRECTOR, BFP DIRECTOR AND LGA  
EXECUTIVE DIRECTOR

**SUBJECT :** CELEBRATION OF THE 26th NATIONAL STATISTICS MONTH  
(NSM) AND 2<sup>nd</sup> WORLD STATISTICS DAY

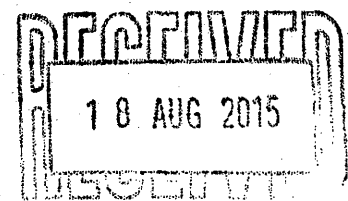
**DATE :** July 27, 2015

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The Philippine Statistics Authority (PSA) in its Memorandum Circular No. 01-15 dated 25 May 2015 is enjoining all national government agencies, local government units, academic institutions, state universities and colleges, and the private sector at the national and sub-national levels to actively participate and support the celebration of the 26<sup>th</sup> National Statistics Month (NSM) throughout the whole month of October 2015 and 2<sup>nd</sup> World Statistics Day on 20 October 2015. This is pursuant to Presidential Proclamation No. 647, series of 1990 aimed to promote, enhance and instill nationwide awareness and appreciation of the importance and value of statistics to the different sectors of society and to elicit the cooperation and support of the general public in upgrading the quality and standards of statistics in the country. The overall theme of this year's NSM celebration is **"Pagyamanin at Gamitin ang Estadistika, Kalusugan para sa Lahat ay Abot-Kamay na."** Meanwhile, the overarching theme to observe the 2<sup>nd</sup> WSD is, **"Better data, Better Lives"** as recommended by the United Nations Statistics Division (UNSD).

In this regard, all heads of offices are hereby enjoined to actively participate in the celebrations by holding activities such as, but not limited to the following:

- Hang a streamer/tarpaulin in the building façade through the whole month of October carrying this year's theme (see attached format);
- Conduct of symposia, workshops, orientation seminars, exhibits, slide shows;



- Publication of statistical reports, indicators and other relevant information; and
- Conduct other NSM theme related activities.

Your planned activities shall be submitted to the NSM/WSD Secretariat thru e-mail [R.Reyes@psa.gov.ph](mailto:R.Reyes@psa.gov.ph) and [F.Talento@psa.gov.ph](mailto:F.Talento@psa.gov.ph) on or before August 28, 2015 using the attached format and/or submit the hard copy to this address:

26<sup>th</sup> NSM/13<sup>th</sup> NCS Steering Committee  
NSM/WSD Secretariat  
Philippine Statistics Authority  
3<sup>rd</sup> Floor, CVEA Bldg., East Avenue  
Diliman, Quezon City 1101

For further inquiries, you may call 895-2436 and 462-6600 local 822/824, telefax numbered 896-1730 and 462-6600 local 827.

Attached is a copy of NSCB Memorandum Circular No. 01-15 dated 25 May 2015 and a copy of streamer format for your reference and guide.

For compliance.

  
MAR ROXAS  
Secretary



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