



## MEMORANDUM

TO : **ALL REGIONAL DIRECTORS**  
**ALL OFFICERS-IN-CHARGE**

FROM : **OFFICE OF THE UNDERSECRETARY**  
Tourism Regulation, Coordination and Resource Generation

SUBJECT : **29<sup>th</sup> National Statistics Month (NSM)**

DATE : 22 August 2018

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We are celebrating the 29<sup>th</sup> National Statistics Month (NSM) in October 2018 with the theme *"Exploring Philippine Wonders In Numbers: Statistics Towards Sustainable Tourism Development"* pursuant to Proclamation No. 647 "Declaring the Month of October of Every Year as the National Statistics Month".

As part of our observance of the NSM Month, we would like to request from your offices **the list of activities and statistical advocacy initiatives** relative to this celebration.

In addition, we are happy to share with you that our Department will host the 29<sup>th</sup> NSM Opening Ceremony on 02 October 2018 at the Philippine International Convention Center (PICC), Pasay City.

We would appreciate receiving your submission on or before **31 August 2018**. Please email it directly to Statistics, Economic Analysis and Information Management Division (SEAIMD) at [mtreyes@tourism.gov.ph](mailto:mtreyes@tourism.gov.ph), copy [joyce.dotouapb@gmail.com](mailto:joyce.dotouapb@gmail.com) and this email address. You may refer to the attached Calendar of Activities Form for guidance.

We have also attached the Philippine Statistics Authority (PSA) Memorandum Circular No. 2018-01 for your reference.

Thank you.

  
**ARTURO P. BONCATO, JR.**

cc: [mtreyes@tourism.gov.ph](mailto:mtreyes@tourism.gov.ph)



REPUBLIC OF THE PHILIPPINES  
**PHILIPPINE STATISTICS AUTHORITY**

Reference No. 18SS01-119

**PSA MEMORANDUM CIRCULAR NO. 2018- 01**

**TO** : The Heads of Departments, Bureaus, Offices, and Instrumentalities of the National Government, Government-Owned and Controlled Corporations, State Universities and Colleges, Local Government Units, and the Private Sector

**SUBJECT** : Celebration of the 29<sup>th</sup> National Statistics Month in October 2018

**DATE** : 10 July 2018

**1. Purpose**

This Memorandum Circular is issued to enjoin all agencies of the government, local government units, academic institutions, state universities and colleges, and the private sector at the national and subnational levels to actively participate in and support the celebration of the **29<sup>th</sup> National Statistics Month (NSM) in October 2018**.

The annual observance of the NSM is pursuant to Presidential Proclamation No. 647, "Declaring the Month of October of Every Year as the National Statistics Month," issued on September 20, 1990 by then President Corazon C. Aquino.

**2. Objectives**

The NSM is aimed to: (a) promote, enhance, and instill nationwide awareness and appreciation of the importance and value of statistics to the different sectors of society; and (b) elicit the cooperation and support of the general public in upgrading the quality and standards of statistics in the country.

**3. Theme and Sub-Theme**

The 29<sup>th</sup> NSM shall have the following theme:

**"Exploring Philippine Wonders In Numbers:  
Statistics Towards Sustainable Tourism Development"**

This theme may be translated into other major Philippine dialects. Depending on the focus and direction of its statistical activities, an agency or region may choose to have its own sub-theme.

**4. Suggested Activities**

Activities in support of the NSM may be undertaken by an organization, university/college or a region in accordance with the capabilities of the participating units/regions. These may be in the form of symposia, workshops, orientation seminars, exhibits, slide shows, and publication of statistical reports, indicators, and other relevant information, among others, with particular emphasis on the theme and the agency's/region's sub-theme, if any.



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Participating organizations, universities/colleges and units of the government are requested to display 29<sup>th</sup> NSM streamers/tarpaulin in their building facade throughout the month of October following the prescribed streamer format. Likewise, organizations, universities/colleges and units of the government are encouraged to post the 29<sup>th</sup> NSM Calendar of Activities, posters, and other promotional materials provided by the 29<sup>th</sup> NSM Secretariat on their respective websites and disseminate printed copies of such to their stakeholders and local official counterparts.

**5. Coordination of Activities at the National Level**

To oversee and coordinate the implementation of the various activities and programs to be undertaken during the month-long celebration, the Steering Committee for the 29<sup>th</sup> NSM has been established with composition as follows:

Chair: Philippine Statistics Authority (PSA)  
Vice-Chair: Department of Tourism (DOT)  
Members: Bangko Sentral ng Pilipinas (BSP)  
Commission on Higher Education (CHED)  
Department of Budget and Management (DBM)  
Department of Education (DepEd)  
Department of Environment and Natural Resources (DENR)  
Department of Foreign Affairs (DFA)  
Department of Health (DOH)  
Department of Information and Communications Technology (DICT)  
Department of the Interior and Local Government (DILG)  
Department of National Defense (DND)  
Department of Social Welfare and Development (DSWD)  
Department of Transportation (DOTr)  
Kapisanan ng mga Brodkaster ng Pilipinas (KBP)  
National Economic and Development Authority (NEDA)  
Presidential Communications Operations Office (PCOO)  
Philippine National Volunteer Service Coordinating Agency (PNVSCA)  
Philippine Statistical Association, Inc. (PSAI)  
Philippine Statistical Research and Training Institute (PSRTI)  
Senate Economic Planning Office (SEPO)  
Technical Education and Skills Development Authority (TESDA)  
Tourism Infrastructure and Enterprise Zone Authority (TIEZA)  
Tourism Promotions Board (TPB)  
University of the Philippines Los Baños, Institute of Statistics (UPLB INSTAT)  
University of the Philippines School of Statistics (JPSS)

The Committee shall be chaired by the PSA and vice-chaired by the DOT, the 29<sup>th</sup> NSM host. Various subcommittees with specific terms of reference shall also be established. The PSA technical staff shall serve as secretariat to the Steering Committee and subcommittees.

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**6. Coordination of Activities at the Local Level**

For the regional NSM celebration, the Regional Statistics Committees (RSCs) are hereby designated as the coordinating bodies for all NSM activities. The PSA Regional Statistical Services Offices (RSSOs) shall provide technical and administrative support to their respective RSCs.

**7. Fund Contribution**

The participating agencies/organizations in the NSM celebration are requested to earmark funds for their respective activities as well as for common NSM activities. While funds of participating agencies for their own celebration shall come from their respective agencies/organizations, the funds for major NSM activities such as interagency forum, publicity and promotional materials, and other activities shall be sought from contributions of participating agencies and other possible donors, subject to existing accounting and auditing rules and regulations of the Commission on Audit (COA). **Each agency shall be requested to contribute at least Fifteen Thousand Pesos (PhP 15,000.00) and the PSA is hereby designated to administer the NSM funds.**

Funds needed for the national 29<sup>th</sup> NSM Opening Ceremony shall be provided by the host agency, DOT.

**8. Submission of Agency Activities**

All concerned are hereby urged to cooperate in ensuring the attainment of the objectives of the NSM. National line agencies are enjoined to issue special orders/circulars to solicit the participation of their field/local offices/bureaus/ attached agencies in the celebration of the NSM. Administrators of state universities and colleges are encouraged to issue announcements relating to the 29<sup>th</sup> NSM celebration to the faculty and students. Private sector organizations, on the other hand, are encouraged to take part and cooperate in the conduct of the various interagency NSM activities and coordinate organization-wide activities aiming at improving statistical knowledge and awareness. Whenever necessary, the PSA Undersecretary shall issue additional guidelines for the successful conduct of the event.

Attested by:

**LISA GRACE S. BERSALES, Ph.D.**

Undersecretary

National Statistician and Civil Registrar General  
and Chairperson, 29<sup>th</sup> NSM Steering Committee

  
**ERNESTO M. PERNIA, Ph.D.**  
Socioeconomic Planning Secretary  
and Chairperson, PSA Board

**29th National Statistics Month  
Calendar of Activities**

Agency: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_  
 Telephone Numbers: \_\_\_\_\_  
 Fax No: \_\_\_\_\_  
 Email Address: \_\_\_\_\_

Date	Activity	Type*	Venue/Time	Sponsoring Agency	Estimated Cost**	Remarks

<sup>1</sup> For submission to the 29<sup>th</sup> NSM Secretariat by 31 August 2018;

\*-Type: refers to the type of activity, e.g. symposium, workshop, conference, exhibit, lecture, film showing, statistical quiz, motorcade, slogan/essay/oratorical contest, etc.

\*\* - Estimated Cost may include direct expenses, e.g. Maintenance and Other Operating Expenses and other expenditures, incurred by the agency for the organization and implementation of the identified NSM activity

Prepared by: \_\_\_\_\_  
 \_\_\_\_\_

Approved by: \_\_\_\_\_  
 \_\_\_\_\_  
 (Head of Agency)

Date: \_\_\_\_\_

Date: \_\_\_\_\_