



# PRESS RELEASE

## Call for Entries to the 11th NSM Media Awards

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The search is on! In view of the celebration of the 33<sup>rd</sup> National Statistics Month (NSM), the Philippine Statistics Authority (PSA) is now calling for entries to the 11<sup>th</sup> NSM Media Awards (NSMMA). This award aims to recognize the significant role and contribution of media in promoting and popularizing official statistical information by way of featuring data/statistics and other products and services from the Philippine Statistical System in television, radio, print and online news service.

This year's categories are the following:

1. Best Statistical Reporting in Print Media;
2. Best Statistical Reporting in Online Media;
3. Best Statistical Reporting in TV Broadcast Media;
4. Best Statistical Reporting in Radio Broadcast Media; and
5. Best Media Advocate for Statistics

Interested national and local media practitioners can apply or be nominated by accomplishing an application form downloadable in the PSA website, along with the copies of at least five news articles published in printed newspaper and/or online, and/or at least three TV/Radio segments/documentaries aired on television/radio, which make use of statistics **during the period of August 2021 to July 2022**. All news articles and TV/Radio segment/documentary submissions should be properly labeled with title of article/segment/program, the name of writer/reporter/s, name of media organization, and date of publication/release.

All entries must be accompanied by evidence illustrating the reach and impact of submitted articles and/or TV/Radio segments/documentary programs such as but not limited to the following:

- a. Number of online shares/views; and/or
- b. Google analytics (number of web page hits)



Submissions may be done in person, through email, and/or courier. Candidates or nominating party must submit the requirements not later than **05 August 2022, 5:00PM** to NSM Media Awards Secretariat through:

**Mr. Ferdinand R. Aquino**

Philippine Statistics Authority

Ground Floor CVEA Building, PSA Complex

East Avenue, Diliman, Quezon City

Telephone number: (02) 8462-6600 loc 839

e-mail address: nsmmediaawards@gmail.com

cc: nationalstatmonth@gmail.com

The winner for each category will be announced during the joint opening ceremony of the 33<sup>rd</sup> NSM and 15<sup>th</sup> National Convention on Statistics on 03 October 2022.

For more details, visit the NSM Media Awards web page at **<https://psa.gov.ph/node/164963>**.

You may also follow our Facebook page: **[www.facebook.com/NSMPhilippines](http://www.facebook.com/NSMPhilippines)** and our Twitter account: **[twitter.com/NSMPhilippines](https://twitter.com/NSMPhilippines)**.

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