



34th National Statistics Month Awards¹

Guidelines/Mechanics

The National Statistics Month (NSM) Awards system has been instituted since 2002 as a means of providing incentives to participating agencies/organizations in the observance of NSM.

In the beginning (2002), only two categories were awarded: 1) Best Activity; and 2) Best Region. In 2014, the category Best Activity was broken down into two subcategories: 1) Government; and 2) Private/Youth Organization. Then, in 2015, the categories became four, namely: 1) Best Statistical Activity Conducted by a Government Organization; 2) Best Statistical Activity Conducted by a Private Organization; 3) Best NSM Region; and 4) Best Youth Group Advocate for Statistics, and later became five with the inclusion of 5) Best LGU Advocate for Statistics. Since 2017, these five categories have comprised the NSM Awards System.

These awards are given in recognition of the outstanding participation of agencies and regional offices, as well as of the youth and the private sector, in the celebration of the NSM and encourage them to be more active in their involvement in the observance of the NSM. Each year, the NSM Subcommittee on Programs and Awards reviews and approves the awards criteria, which were last modified in 2022.

1. NSM Awards Categories

In October 2023, awards will be given to individual winners in five categories, as follows:

1.1 Best Statistical Activity Conducted by a Government Organization

All agencies of the government, local government units (LGUs), academic institutions, state universities and colleges, government-owned and controlled corporations in the Philippines with statistical activities undertaken in October 2022 are welcome to send entries for this category. Statistical forums, information dissemination activities and contests conducted in October 2022 by proponent agencies/units of the government are covered in this category, to wit:

- Statistical Forum - workshops, symposia, trainings, seminars, and lectures on statistics
- Statistical Information Dissemination Activity - exhibits, web-based/online dissemination, database systems, information caravans, publications, primers, flyers, and bulletins
- Statistical Contest - statistics quizzes, oratorical contests, essay contests, poster-making contest related to statistics where participants compete for an award

¹Revised from "33rd" to "34th" NSM Awards to align with the NSM series. Activities to be rated cover those conducted during the previous year, i.e., October 2022. For categories 4 and 5, reference period is January to December 2022; hence, may involve several activities throughout the year and not only in October 2022.

1.2 Best Statistical Activity Conducted by a Private Organization

All private firms and non-profit organizations are welcome to send entries for this category. A private organization can nominate its own statistical activities undertaken in October 2022 or an activity undertaken by another private entity, so long as the nominating party can provide evidence and/or the nominee can provide pertinent documentation sufficient for the evaluation of the 34th NSM Board of Judges. Government agencies can also nominate statistical activities spearheaded by a private organization under this category. However, private organizations that were nominated by government agencies must provide sufficient documentation to the NSM Secretariat for evaluation by the 34th NSM Awards Board of Judges. Statistical activities in the form of forums, information dissemination activities and contests (see 1.1), which were conducted in October 2022 by private sector organizations/groups, are covered in this category.

1.3 Best NSM Region

All Regional Statistics Committees (RSCs) which have undertaken statistical activities in October 2022 are invited to send entries for this category. The statistical activities can be in the form of forums, information dissemination activities and contests.

The Regional Statistical Services Offices (RSSOs) shall consolidate materials/documentation on subnational NSM activities for an integrated submission for the Best NSM Region.

1.4 Best Youth Group Advocate for Statistics

All youth organizations in private and public high schools, universities, and colleges, LGUs and other sectors of the society, which conducted statistical advocacy activities from January to December 2022, can send entries for this category. Government agencies and private organizations can nominate youth organizations with outstanding efforts in promoting statistics in various venues and formats, provided that sufficient documentation is submitted by the nominated youth organizations to merit the evaluation of the 34th NSM Awards Board of Judges.

1.5 Best LGU Advocate for Statistics

All LGUs, from municipality/city to provincial level, which conducted statistical advocacy activities from January to December 2022, can send entries for this category. Government agencies and private organizations can nominate LGUs with very strong support for statistics and employ a world-class approach in promoting statistics, provided that sufficient documentation is submitted by the nominated LGUs to merit the evaluation of the 34th NSM Awards Board of Judges.

2. NSM Awards Criteria

2.1 Explanation of criteria

- *Relevance to the theme.* The statistical activity/ies conducted should be consistent with the theme. The theme for the 33rd NSM celebration in October 2022 was “Boosting the Country’s Recovery with Informed Decisions, Better Policies.”
- *Diversity and number of statistical activities.* Series of varying statistical activities conducted.
- *Clarity of objectives/message and promotion of statistical awareness/literacy.* The objectives of the statistical activity/ies conducted, i.e., enhancing statistical awareness/literacy, should be made clear to participants and target audience.
- *Outputs, outcomes and impacts of the statistical activities to the target group.* The message of statistical awareness conveyed in the statistical activity/ies should have outputs, outcomes and impacts to the audience. Did the audience learn and have some takeaways from the activity/ies? This can be documented through feedback/evaluation forms filled out by participants, audience, or target group.
- *Extent of participation/Coverage.* Extent of participation of other organizations or sectors, who participated in the activity/ies, who are the audiences, the variety and number of participants.
- *Economy in the use of resources.* This refers to creative use of materials/resources in the activity/ies. How was/were the activity/ies financed? Is there any sponsorship? Was/Were the activity/ies conducted in a resource-efficient manner, e.g., use of recycled materials.

2.2 Scoring of criteria

The winner of the 34th NSM Awards will be chosen by a Board of Judges based on the following criteria per category:

2.2.1 Best Statistical Activity Conducted by a Government Organization*	
2.2.2 Best Statistical Activity Conducted by a Private Organization*	
Outputs, outcomes and impacts to the audience/target group	30
Clarity of objectives/message and promotion of statistical awareness/ literacy	25
Relevance to the theme**	20
Extent of participation/Coverage	15
Economy in the use of resources	10
TOTAL	100

**Statistical activity/entry submitted should have been conducted in October 2022.*

***The theme for the 33rd NSM celebration in October 2022 was “Boosting the Country’s Recovery with Informed Decisions, Better Policies.”*

2.2.3 Best NSM Region*	
Outputs, outcomes and impacts to the audience/target group	20
Clarity of objectives/message and promotion of statistical awareness/literacy	20
Relevance to the theme**	20
Diversity and number of statistical activities	15
Extent of participation of cooperating agencies and LGUs	15
Economy and ingenious use of resources	10
TOTAL	100

**Statistical activity/entry submitted should have been conducted in October 2022.*

*** The theme for the 33rd NSM celebration in October 2022 was “Boosting the Country’s Recovery with Informed Decisions, Better Policies.”*

2.2.4 Best Youth Group Advocate for Statistics*	
2.2.5 Best LGU Advocate for Statistics*	
Outputs, outcomes and impacts of the statistical activities to the youth	25
Clarity of objectives/message and promotion of statistical awareness/literacy	25
Diversity and number of statistical activities	25
Extent of participation/coverage	15
Economy in the use of resources	10
TOTAL	100

**Statistical activities submitted should have been conducted within the period of January to December 2022.*

2.3 Circle of Excellence

The awardee/s for the Circle of Excellence, will be chosen by the Board of Judges based on the following criteria:

Categories	Criteria
Best Statistical Activity Conducted by a Government Organization	Same government organization awarded for the category "Best Statistical Activity Conducted by a Government Organization" for at least 5 years*
Best Statistical Activity Conducted by a Private Organization	Same private organization awarded for the category "Best Statistical Activity Conducted by a Private Organization" for at least 5 years*
Best NSM Region	Same region awarded for the category "Best NSM Region" for at least 3 consecutive years*
Best Youth Group Advocate for Statistics	Same youth group awarded for the category "Best Youth Group Advocate for Statistics" for at least 3 consecutive years*
Best LGU Advocate for Statistics	Same LGU awarded for "Best LGU Advocate for Statistics" for at least 3 consecutive years*

**Count would include from 26th NSM (2015) up to the awarding year.*

Elevation to the Circle of Excellence will not preclude awardee from nominating the same entry/organization for any category in succeeding years.

3 How to apply

Applicants can either apply or be nominated by submitting the following requirements:

- Accomplished Nomination Form
 - Photographs (printed or e-copy format) and/or video of the activities
 - List of outputs and outcomes of the activities conducted
 - Information on the coverage and beneficiaries of the activities
 - Total expenses incurred and list of resources used for the conduct of the activities
 - Weblinks on the activities (YouTube, social media, websites, online news articles, etc.), if any
 - Feedback forms or evaluation sheet of conducted activity/ies (*Annex 1*)
- 3.1 Applications or nominations of NSM Awards Categories 1.1, 1.2, and 1.3 must be coursed through the concerned PSA-RSSO, who will submit to the PSA Central Office within five working days after receipt and checking for completeness and veracity of supporting documents.
- 3.2 The above-mentioned requirements must be submitted not later than **31 August 2023** to the 34th NSM Awards Secretariat thru:
- Ms. Lotis I. Ira
Chief Statistical Specialist
Statistical Policies and Programs Division
Philippine Statistics Authority
- 17th Floor Eton Centris Cyberpod Three,
EDSA corner Quezon Avenue, Diliman, Quezon City
Telephone No.: (632) 8376-1928
Telefax No.: (632) 8376-1931
E-mail Addresses: nsm@psa.gov.ph; sppd.staff@psa.gov.ph
- Subject: [34th NSM Awards]
- 3.3 Submission of entries after the deadline will not be accepted.
- 3.4 Decisions of the Board of Judges shall be final. Contestants or their representatives shall agree to the immunity of the members of the Board of Judges, the PSA and its employees from any legal suit that may arise from or relative to the conduct of the contest.
- 3.5 Materials submitted by the contestants as entries may be used by the PSA for information dissemination related to the conduct of this contest.
- 3.6 Sole entry in a specific category will not automatically make the entry qualify to the title or award. The entry will still be evaluated by the Board of Judges. Only entries garnering an average of 80 points and above will be qualified to vie for the award.

- 3.7 An entry can be nominated to only one category. Same entry for more than one category will not be accepted.
- 3.8 The Board of Judges has the right not to declare any winner and/or may opt to give only special citations, if deemed necessary.

4 Prizes

A plaque will be given to the winners during the 34th NSM Closing Ceremony.

5 Board of Judges

The Subcommittee on Programs and Awards (with the NSM Secretariat) shall serve as the Board of Judges.