



PRESS RELEASE

Call for Entries to the 34th NSM Media Awards

Date of Release: 10 July 2023
Reference No. 2023-215

The search is on! In view of the celebration of the 34th National Statistics Month (NSM), the Philippine Statistics Authority (PSA) is now calling for entries to the 34th NSM Media Awards (NSMMA). Running on its 12th season this year, this award aims to recognize the significant role and contribution of media in promoting and popularizing official statistical information by way of featuring data/statistics and other products and services from the Philippine Statistical System in print, online platforms, television, and radio news service.

This year's categories and requirements are the following:

Type of Awards	Requirements
Best Statistical Reporting in Print Media	<ul style="list-style-type: none">● At least five best articles published in any local or national newspapers● Analytics (Number of views/shares/webpage hits)
Best Statistical Reporting in Online Media	<ul style="list-style-type: none">● At least five best articles, segment or documentary published in online media platform● Analytics (Number of views/shares/webpage hits)
Best Statistical Reporting in TV Broadcast Media	<ul style="list-style-type: none">● At least five segments or documentary program broadcasted in TV● Analytics (Number of views/shares/webpage hits)
Best Statistical Reporting in Radio Broadcast Media	<ul style="list-style-type: none">● At least five segments or documentary program aired in Radio● Analytics (Number of views/shares/webpage hits)
Best Media Advocate for Statistics	<ul style="list-style-type: none">● An article published in print/online or a report broadcasted/aired on television/radio● Analytics (Number of views/shares/webpage hits)● Any new policy/law with reference to the article or any proof of people's satisfaction (e.g., survey, testimony)

The reference period of the published articles and/or reports to be submitted as entries is from **August 2022 to July 2023**.



Interested national and local media practitioners in private organizations or working as a freelance media practitioner can apply or be nominated by accomplishing an application form downloadable in the PSA website.

All entries should be properly labeled with the title of article/segment/program, the name of writer/reporter/s, name of media organization, and date of publication/release as well as web links for proper access.

Submissions may be done in person, through e-mail, and/or courier. Candidates or nominating party must submit the requirements not later than **04 August 2023, 5:00 PM** to the NSM Media Awards Secretariat through:

Mr. Ferdinand R. Aquino

Philippine Statistics Authority

Ground Floor CVEA Building, PSA Complex

East Avenue, Diliman, Quezon City

Telephone number: (02) 8462-6600 loc 839

e-mail address: f.aquino@psa.gov.ph

cc: nsm@psa.gov.ph

The winner for each category will be announced during the opening ceremony of the 34th NSM on 02 October 2023.

For more details, visit the NSM Media Awards web page at **<https://psa.gov.ph/nsm/media-awards/12th>**.

We also invite you to like and send your comments/suggestions to our Facebook page at <https://www.facebook.com/NSMPhilippines> and/or follow us at our Twitter account <https://twitter.com/NSMPhilippines>.

*- Information Technology and Dissemination Service and Standards Service,
Censuses and Technical Coordination Office*