



33rd National Statistics Month (NSM) Celebration

NSM Jingle Dance Contest Mechanics and Guidelines

I. Introduction

As part of the 33rd National Statistics Month (NSM) celebration, a nationwide NSM Jingle Dance Contest will be conducted to advocate the significance of the NSM.

The objectives of the Contest are the following:

- a. To create awareness and familiarity with the NSM celebration;
and
- b. To highlight the importance of statistics to every Filipino

The NSM was first observed in 1990, and annually thereafter, pursuant to Presidential Proclamation No. 647, *Declaring the Month of October of Every Year as the National Statistics Month*. The celebration is observed nationwide where all regions conduct their respective activities advocating the importance of statistics, e.g., contests, exhibits, fora, and seminars. Each year, it focuses on a specific sector in which the main goal is the promotion and improvement of statistics in that particular sector.

The objectives of celebrating the NSM are as follows:

- a. To promote, enhance, and instill awareness and appreciation of the importance and value of statistics in the different sectors of society; and
- b. To elicit the cooperation and support of the general public in upgrading the quality and standards of statistics in the country

The winning entry will be used by the Philippine Statistics Authority (PSA) in its NSM advocacy, promotions, and other related activities.



II. Who May Join?

The Contest is open to all interested parties in the country, regardless of age.

Contestants below 18 years old must secure and submit parental consent to be able to join the contest.

Employees of the PSA and member agencies of the 33rd NSM/15th National Convention on Statistics (NCS) Steering Committee and its Subcommittees nationwide are also qualified and encouraged to join this contest.

III. Specific Guidelines in the Preparation of the NSM Jingle Dance Video

Specific guidelines in the preparation of the dance video are the following:

- a. The entry is expected to drive up interest and enjoin the general public to participate in the annual nationwide observance of the NSM.
- b. Background music to be used is the NSM jingle entitled "*Estadistika, Daan sa Kaunlaran,*" which can be downloaded through this link: <https://bit.ly/37IFhQd>.
- c. The length of the dance video should cover the whole duration of the NSM jingle (3 minutes and 15 seconds), featuring solo, pair, or group, and observing the use of a face mask and/or face shield with physical distancing as precaution and observance of basic health protocols due to the Corona Virus Disease 2019 (COVID-19) pandemic while performing the dance video, where applicable.
- d. There should be no profanity and inappropriate language and gesture in the video. Entries must be suitable for general audiences and **MUST NOT** contain anything that is: illegal, abusive, defamatory, obscene, libelous, discriminatory against race, ethnicity, nationality, religion, sexual preference, disability, and age.

- e. Use of texts and props is allowed.
- f. Any dance genre is allowed as long as it is suitable for the general audience.
- g. All entries to the NSM Jingle Dance Contest shall become the property of the PSA. The mere submission of an entry shall constitute the expressed willingness and consent that allows the PSA to use the material in all NSM advocacy and related activities.
- h. All entries may be shared on the contestant's respective Facebook pages once posted on the official NSM FB page to gain FB reactions. Be reminded that only the number of reactions on the videos uploaded to the official NSM FB page in the duration of the contest will be counted. The contestants may also opt to post their entries on their other social media pages after the announcement of winners on 03 October 2022.

It is further understood that all entrants shall hold the PSA free and harmless from any and all liabilities pertaining to intellectual property rights, and/or any ownership-related issues.

IV. Criteria for Judging

All entries will be screened by the Board of Judges (BOJ) composed of PSA Officials. The BOJ will decide on the winner in a strict blind judging process based on the following criteria:

Criteria for Rating	Percentage
Choreography (Artistry, Creativity, Originality/Uniqueness)	35%
Execution (Timing, Coordination, Projection, and Expression)	35%
Overall Impact/Entertainment Value (Striking continual visual, Influence, and Recall; the number of FB reactions: likes, hearts, and wows)	10%
Relevance to the NSM theme and objectives	20%
Total	100%

The decision of the BOJ shall be final and non-appealable.

The three highest-scoring contestants will be declared as the 3rd Place winner, 2nd Place winner, and the 1st Place winner. The top three winners will each receive a plaque of recognition.

V. Contest Timeline/Duration

The submission of entries is until 31 August 2022.

All entries will be posted on the NSM official FB page only for public viewing and gathering of FB reactions including Like, Heart, and Wow from 01 to 09 September 2022.

The Selection of the Winner will be held in the 2nd week of September 2022. Winners will be announced during the joint opening ceremony of the 33rd NSM and 15th NCS on 03 October 2022.

Activity	Schedule of Conduct
Deadline of Submission/ Endorsement of entries	31 August 2022
Posting on NSM official FB page	01 to 09 September 2022
Selection of Winners	12 to 16 September 2022
Announcement of Winners	03 October 2022

VI. Contest Requirements

The entry, including the dance video (.mp4) and registration form (Annex 1), must be submitted directly to the 33rd NSM/15th NCS Overall Secretariat through email address **natlstatmonth@gmail.com** on or before **31 August 2022**. All contestants should receive an acknowledgment from the 33rd NSM/15th NCS Overall Secretariat to ensure receipt of the entries.