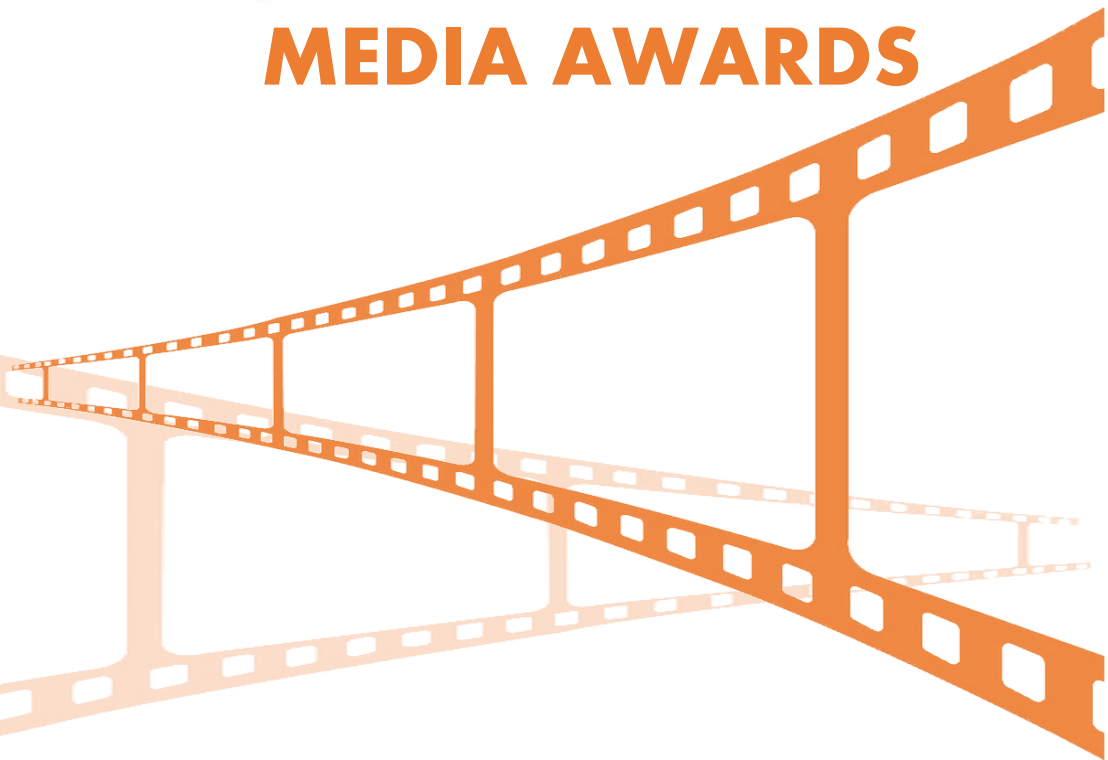




THE 6TH  
NATIONAL STATISTICS  
MONTH (NSM)

# MEDIA AWARDS



Organized by the **PHILIPPINE STATISTICAL SYSTEM**  
Spearheaded by the **PHILIPPINE STATISTICS AUTHORITY**

# 1. About the National Statistics Month (NSM) Media Awards

This award recognizes the important role of media practitioners specifically reporters from **broadcast (Television and radio)** and **print or online news service** from both the government and private media organizations, who have made significant contributions in promoting and popularizing statistical information.

- Professional Award (Individual) – to be given to an individual media reporter for valuing the extensive use of, as well as for the professional handling of statistics in his/her work
- Professional Award (Program for Television and Radio) – to be given to Television and Radio program that features/advocates data or services from the Philippine Statistical System (PSS)

There will be awards for the following categories:

1. Individual for Print
2. Individual for Online
3. Program for Television
4. Program for Radio

## 2. Criteria for Evaluation

The Winner of the NSM Media Awards will be chosen by the Board of Judges composed of experts from the government, private sectors, and the academe who are media oriented and users of statistics themselves. The Board of Judges will use the following criteria as basis :

- 2.1 **Quality (accuracy and timeliness) of data based on reliable sources.**  
Substance of the article or report must specify its significance and relevance to the needs of the country and the Filipino people. The report or article can include both qualitative and quantitative analysis using statistics **(50%)**.
- 2.2 **Effectiveness of the style/approach/form of articles/reports released.**  
News articles/reports which make use of statistics should be user friendly and easily understood by the public and should also positively motivate readers in deeply understanding the use and importance of statistics in improving people's lives through informed decisions **(40%)**.
- 2.3 **Frequency/number of articles/reports released** based on the submitted list of the reporter and the monitoring of news releases by statistical agencies published/aired in newspapers/online/broadcast media. News articles/items should have been released during the period September 2015 to July 2016 **(10%)**.

### 3. Eligibility

Filipino citizens who are media reporters affiliated with local and national news organization/company in both government and private media.

### 4. Submission of entries

4.1 Applicants can either apply or be nominated by submitting the following requirements:

- News articles reported in newspaper or published online and/or aired on radio/television programs which make use of statistics published/broadcasted during the period September 2015 to July 2016, indicating the name of newspaper or the TV/Radio program and when it was published/reported.
- At least three of their best articles/reports as entries

4.1.1 Candidates or nominator must submit the above-mentioned requirements not later than **31 August 2016** to the Chair of the NSM Media Awards thru the NSM Media Awards Secretariat:

**Mr. Oliver P. Chancoco**

Philippine Statistics Authority

3rd Floor PSA CVEA Building, East Avenue,

Diliman, Quezon City, Philippines

Telephone number: 462-6600 loc. 809 or 827

Email address: [o.chancoco@psa.gov.ph](mailto:o.chancoco@psa.gov.ph)

4.2 Decisions of the Board of Judges shall be final and unappealable. Candidates or their representatives shall agree to the immunity of the members of the Board of Judges, the PSA and its employees from any legal suit that may arise from or relative to the conduct of the contest.

4.3 The winning article/report submitted by media reporters as entries can be used by the NSM Media Awards Secretariat for information dissemination related to the conduct of this contest.

4.4 The Board of Judges has the right not to declare any winner and/or may opt to recognize deserving media reporters for special awards, if deemed necessary.

## 5. Prize

A plaque and cash award shall be given to the winners during the NSM Opening Ceremonies.

### NSM Media Awardees

#### 1st NSM Media Awards

- **Mr. Roel L. Landingin** of **Newsbreak Magazine** for his article *“The Hidden Job Crisis”*

#### 2nd NSM Media Awards

- **Ms. Iris Gonzales** of **Philippine Star** for her article *“RP races to meet Millennium Development Goals by 2015”*

#### 3rd NSM Media Awards

- **Outstanding Award for Print and TV Broadcast Categories**— Ms. Malou C. Mangahas of Philippine Center for Investigative Journalism (PCIJ) and Investigative Documentaries
- **Print Straight News Category**—Mr. Roderick de la Cruz of Manila Standard Today
- **Online Investigative Documentary Category**—Ms. Karole Ann M. Ilagan of PCIJ
- **Radio Broadcast Category**—Mr. Francisco Cansino of DZRB-Radyo ng Bayan

#### 4th NSM Media Awards

- **Online Investigative Category**— Ms. Malou C. Mangahas of PCIJ
- **Print Straight News Category**—Ms. Iris Gonzales of Philippine Star
- **TV Broadcast Category**—Special Assignment Team of GMA News and Public Affairs
- **Online News Category**—Mr. Jake Chew Soriano of GMA News Online

#### 5th NSM Media Awards

- **Online News Category**— Ms. Cai U. Ordinario of Rappler
- **Print Straight News Category**—Ms. Mayvelin U. Caraballo of Manila Times
- **TV Broadcast Category**—Ms. Apples Jalandoni of ABS-CBN