



August 02, 2013

MEMORANDUM CIRCULAR

NO. 2013-71

TO : PROVINCIAL GOVERNORS, CITY MAYORS,
MUNICIPAL MAYORS, DILG REGIONAL
DIRECTORS AND OTHERS CONCERNED

SUBJECT : CELEBRATION OF THE 24TH NATIONAL
STATISTICS MONTH (NSM)

Pursuant to NSCB Memorandum Circular (MC) No. 01-13 dated 23 May 2013, enjoining the participation, coordination and cooperation of various sectors in the observance of NSM, and Presidential Proclamation No. 647 dated September 20, 1990, the National Statistics Month (NSM) shall be celebrated every October with two-fold objectives: a.) to promote, enhance and instill nationwide awareness and appreciation of the importance and value of statistics to the different sectors of the society; and (b) to elicit the cooperation and support of the general public in upgrading the quality and standard of statistics in the country.

The overall theme of the celebration is, "Statistics that Matter to Every Filipino" with Filipino translation "Estadistika na may Halaga sa Bawat Filipino" highlighting the vital roles that data and statistics play in the everyday lives of Filipinos. This 24th NSM Celebration coincides the conduct of the 12th National Convention on Statistics (NCS).

In this regard, all Local Chief Executives are hereby enjoined to actively participate in this celebration by holding activities in the form of symposia, workshops, orientation seminars, exhibits, slide shows and publication of statistical reports, indicators and other relevant information, among others, with particular emphasis on the theme. Hanging of streamers during the NSM celebration is also encouraged. The theme may be translated into other major Philippine dialects depending on the focus and direction of its statistical activities, an agency or region may choose to have its own sub-theme.

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You may coordinate with the Regional Statistical Coordinating Council (RSCCs) regarding your planned activities using the attached NSCB-NSM Form 1. Accomplished forms shall be submitted thru email at nsm@nscb.gov.ph not later than 29 August 2013, preferably in excel format. This form may also be downloaded at <http://www.nscb.gov.ph/nsm/activities.asp> or the hard copy can be sent to the NSM Secretariat at the following address:

12th NCS/24th NSM Secretariat
c/o Statistical Programs, Policies and Advocacy Division
National Statistical Coordination Board
2nd Floor Midland Buendia Bldg.
403 Sen. Gil J. Puyat Avenue, Makati City

Attached herewith is a copy of NSCB Memorandum Circular No. 01-03 dated 23 May 2013 for your guidance and reference.

All Regional Directors are hereby directed to immediately disseminate this Memorandum Circular to all local government units within their regional assignments.

For compliance.



Madam
MAR ROXAS

Secretary

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