



REPUBLIC OF THE PHILIPPINES

PHILIPPINE STATISTICS AUTHORITY

PSA MEMORANDUM CIRCULAR NO. 01-15

TO : The Heads of Departments, Bureaus, Offices, and Instrumentalities of the National Government, Government-Owned and Controlled Corporations, State Universities and Colleges, Local Government Units, and the Private Sector

SUBJECT : Celebration of the 26th National Statistics Month in October 2015 and 2nd World Statistics Day on 20 October 2015

DATE : 25 May 2015

1. Purpose

This Memorandum Circular is issued to enjoin all agencies of the government, local government units, academic institutions, state universities and colleges, and the private sector at the national and subnational levels to actively participate in and support the celebration of the **26th National Statistics Month (NSM) in October 2015** and **2nd World Statistics Day (WSD) on 20 October 2015**.

The annual observance of the NSM is pursuant to Presidential Proclamation No. 647, *Declaring the Month of October of Every Year as the National Statistics Month*, issued on September 20, 1990 by then President Corazon C. Aquino. Meanwhile, the Philippines' participation in the 2nd WSD is in support of the United Nations Statistical Commission's call for the celebration of 2nd WSD on 20 October 2015 as agreed in its 45th session held in March 2014.

The 26th NSM/13th National Convention on Statistics (NCS) during its organizational meeting held on 27 April 2015 agreed to support the conduct of various interagency statistical advocacy initiatives that uphold the objectives of the NSM and to adhere to the global effort to promote the importance of quality statistics through the WSD.

2. Objectives

The NSM is aimed at: (a) promoting, enhancing, and instilling nationwide awareness and appreciation of the importance and value of statistics to the different sectors of society; and (b) eliciting the cooperation and support of the general public in upgrading the quality and standards of statistics in the country.

In consonance with the 26th NSM celebration, the WSD will be celebrated in the Philippines on 20 October 2015 to: (a) emphasize the need for high quality official statistics geared towards improving people's lives; (b) recognize the crucial role of statistics in nation-building and tracking progress through the Sustainable Development Goals (SDGs); (c) further support the work of statisticians across different settings, cultures and domains; and (d) promote public knowledge and accessibility to timely, reliable and quality statistics for evidence-based and efficient decision-making.

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3. Themes for the 26th NSM and 2nd WSD

With the Department of Health as the host of this year's NSM, the 26th NSM shall have the following theme:

***"Pagyamanin at Gamitin ang Estadistika,
Kalusugan para sa Lahat ay Abot-Kamay Na"***

Meanwhile, as recommended by the United Nations Statistics Division (UNSD), the overarching theme to observe the 2nd WSD is:

"Better data. Better lives"

These themes may be translated into other major Philippine dialects. Depending on the focus and direction of its statistical activities, an agency or region may choose to have its own sub-theme.

4. Suggested Activities

Activities in support of the NSM and the WSD may be undertaken by an organization, university/college or a region in accordance with the capabilities of the participating units/regions. These may be in the form of symposia, workshops, orientation seminars, exhibits, slide shows, and publication of statistical reports, indicators, and other relevant information, among others, with particular emphasis on the theme and the agency's/region's sub-theme, if any.

Participating organizations, universities/colleges and units of the government are requested to display NSM/WSD streamers/tarpaulin in their building facade throughout the month of October following the prescribed streamer format. Likewise, organizations, universities/colleges and units of the government are encouraged to post the NSM Calendar of Activities, posters, and other promotional materials provided by the NSM/WSD Secretariat on their respective websites and disseminate printed copies of such to their stakeholders and local official counterparts.

5. Coordination of Activities at the National Level

To oversee and coordinate the implementation of the various activities and programs to be undertaken during the month-long celebration, the Steering Committee for the 26th NSM/13th National Convention on Statistics (NCS) has been established with the composition, as follows:

Philippine Statistics Authority (PSA)
Department of Health (DOH)
Bangko Sentral ng Pilipinas (BSP)
Civil Service Commission (CSC)
Commission on Elections (COMELEC)
Commission on Higher Education (CHED)
Council for the Welfare of Children (CWC)
Department of Agriculture (DA)
Department of Budget and Management (DBM)
Department of Education (DepEd)
Department of Energy (DOE)

Department of Environment and Natural Resources (DENR)
 Department of Foreign Affairs (DFA)
 Department of the Interior and Local Government (DILG)
 Department of Justice (DOJ)
 Department of Labor and Employment (DOLE)
 Department of National Defense (DND)
 Department Public Works and Highways (DPWH)
 Department of Science and Technology (DOST)
 Department of Social Welfare and Development (DSWD)
 Department of Tourism (DOT)
 Department of Trade and Industry (DTI)
 Department of Transportation and Communication (DOTC)
 National Economic and Development Authority (NEDA)
 Philippine Commission on Women (PCW)
 Philippine Health Insurance Corporation (PHIC)
 Philippine Information Agency (PIA)
 Philippine Statistical Research and Training Institute (PSRTI)
 Technical Education and Skills Development Authority (TESDA)
 University of the Philippines Institute of Statistics (UPInStat)
 University of the Philippines School of Statistics (UPSS)
 Kapisanan ng mga Brodkaster ng Pilipinas (KBP)
 Makati Business Club (MBC)
 Philippine Center for Investigative Journalism (PCIJ)
 Philippine Statistical Association, Inc. (PSAI)

The Committee shall be chaired by the PSA National Statistician and co-chaired by the Department of Health.

Various subcommittees with specific terms of reference shall also be established. The PSA Technical Staff shall serve as secretariat to the Steering Committee and subcommittees.

6. Coordination of Activities at the Local Level

For the regional NSM and WSD celebration, the Regional Statistical Committees (RSCs) of the PSA are hereby designated as the coordination bodies for all NSM activities. The PSA Regional and Provincial Field Offices shall provide technical and administrative support to their respective RSCs.

7. Fund Contribution

The participating agencies/organizations in the NSM and WSD celebration are requested to earmark funds for their respective activities as well as for common NSM activities. While funds of participating agencies for their own celebration shall come from their respective agencies/organizations, the funds for major NSM activities such as interagency forum, publicity and promotional materials, and other activities shall be sought from contributions and participating agencies and other possible donors, subject to existing accounting and auditing rules and regulations of the Commission on Audit (COA).

Agencies/organizations are requested to send at least Fifteen Thousand Pesos (PhP 15,000.00) as contribution to the NSM Funds on or before 15 August 2015. Thus the PSA is hereby designated to administer such NSM funds for the conduct of the various NSM and WSD interagency activities.

Funds needed for the 26th NSM opening and closing ceremonies shall be provided by the host agencies, namely the Department of Health (DOH), Bangko Sentral ng Pilipinas (BSP) and the PSA.

8. Submission of Agency Activities


To synchronize all efforts in the 26th NSM and 2nd WSD celebration, participating agencies/organizations at the national level and in the National Capital Region (NCR) are requested to submit a detailed list of their proposed NSM activities to be conducted in October 2015 to the 26th NSM/13th NCS Steering Committee through the NSM/WSD Secretariat on or before **August 28, 2015** at:

PHILIPPINE STATISTICS AUTHORITY
3rd Floor, CVEA Building,
East Avenue, Diliman,
Quezon City, 1101

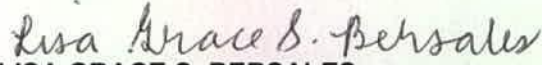
Further inquiries may be coursed through the NSM Secretariat at telephone numbered 895-2436 and 462-6600 local 822/824, telefax numbered 896-1730 and 462-6600 local 827, or email addresses R.Reyes@psa.gov.ph and F.Talento@psa.gov.ph.

Participating agencies/organizations in all other regions are requested to submit their activities to their respective RSCs through the PSA Regional and Provincial Field Offices.

All concerned are hereby urged to cooperate in ensuring the attainment of the objectives of the NSM and the WSD. **National line agencies** are enjoined to **issue their respective special orders/ circulars** to solicit the participation of their field/local offices/bureaus/ attached agencies in the celebration of the NSM. **Administrators of state universities/colleges and private sector organizations** are encouraged to **issue announcements** to their faculty/ students and members, respectively, to encourage them to take part in the conduct of the various interagency 26th NSM activities and coordinate organization-wide activities aiming at improving statistical knowledge and awareness. Whenever necessary, the PSA National Statistician shall issue additional guidelines for the successful conduct of the event.


ARSENIO M. BALISACAN
Secretary of Socioeconomic Planning
and Chairperson, PSA Board

Attested by:


LISA GRACE S. BERSALES
National Statistician and Civil Registrar General
Chair, 26th NSM/13th NCS Steering Committee



MALACAÑANG
Manila

BY THE PRESIDENT OF THE PHILIPPINES

PROCLAMATION NO. 647

**DECLARING THE MONTH OF OCTOBER OF EVERY YEAR AS THE
NATIONAL STATISTICS MONTH**

WHEREAS, statistics plays a pivotal and crucial role in policy formulation, planning and decision making in both the government and the private sectors;

WHEREAS, the crucial role of statistics in nation building must be given the official recognition it rightly deserves;

WHEREAS, the observance of National Statistics Month will be a step towards promoting, enhancing and instilling nationwide awareness and appreciation of the importance and value that statistics provide the different sectors of our society, while at the same time insuring the support of the public at large in improving and enhancing the quality and standard of statistics in the country;

WHEREAS, there is a need for an over-all coordinator of the different statistical agencies of the government to ensure the success of the various programs to be undertaken during the National Statistics Month;

NOW, THEREFORE, I, CORAZON C. AQUINO, President of the Philippines, by virtue of the powers vested in me by law, do hereby declare the month of October of every year as the National Statistics Month under the auspices of the National Statistical Coordination Board.

All departments, agencies and instrumentalities of the national government, local government units, government owned or controlled corporations, the private sector, and the public at large are hereby enjoined to actively support the activities and programs for the National Statistics Month.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the Republic of the Philippines to be affixed.

Done in the City of Manila, this 20th day of September in the year of Our Lord, nineteen hundred and ninety.

Corazon C. Aquino

By the President:

Catalino Macaraig, Jr.
CATALINO MACARAIG, JR.
Executive Secretary