



## **30th National Statistics Month (NSM) Celebration**

### **NSM Jingle-Making Contest Mechanics and Guidelines**

#### **I. Introduction**

As part of the 30th National Statistics Month (NSM) celebration, the Philippine Statistics Authority (PSA) conducts a nationwide NSM Jingle-Making Contest as part of its advocacy to firmly establish the significance of the NSM.

The objectives of the Contest are the following:

- To create awareness and familiarity on the NSM celebration
- To highlight the importance of statistics to every Filipino

The NSM was first observed in 1990, and annually thereafter, pursuant to Presidential Proclamation No. 647, *Declaring the Month of October of Every Year as the National Statistics Month*. The celebration is observed nationwide where all regions conduct their respective activities advocating the importance of statistics, e.g., contests, exhibits, fora and seminars. Each year, it focuses on a specific sector in which the main goal is the promotion and improvement of statistics in that particular sector.

The winning entry will be used by the PSA in its NSM advocacy, promotions, and other related activities.

#### **II. Who May Join**

The Contest is open to all amateur/professional songwriters, musicians, music enthusiasts and other interested parties in the country.

Employees of the PSA nationwide are also qualified and encouraged to join the contest.

Contestants below 18 years old must secure and submit a parental consent to be able to join the contest.

#### **III. Specific Guidelines to Observe in the Preparation of the Jingle**

The jingle must highlight and revolve around the objectives of celebrating the NSM, as follows:

- promote, enhance and instill awareness and appreciation of the importance and value of statistics to the different sectors of society
- elicit the cooperation and support of the general public in upgrading the quality and standards of statistics in the country



Specific guidelines in the preparation of the jingle are the following:

- The entry is expected to drive up interest and enjoin the general public to participate in the annual nationwide observance of the NSM.
- The entry must be an original composition and should not infringe on any existing copyright or any intellectual property rights.
- Adaptation is not allowed. Thus, both the music and the lyrics must not have been used, published, performed in public or submitted to a similar contest.
- The lyrics may be in English, Filipino or a combination of both. Words with registered trademarks are not allowed.
- The jingle should run from two (2) to a maximum of three (3) minutes inclusive of intro- and extro-music.
- The composer has the discretion to use any musical instrument as accompaniment. Likewise, the composition may have any musical arrangement, including a *cappella* rendition. Purely instrumental compositions will not be accepted.

All entries to the NSM Jingle-Making Contest shall become the property of the PSA. The mere submission of an entry constitutes the expressed willingness and consent of the composer that he/she is allowing PSA to use the material in all NSM advocacy and related activities.

It is further understood that all entrants indemnify and hold the PSA free and harmless from any and all liabilities of intellectual property rights, and/or any ownership-related issues.

#### IV. Criteria for Judging

All entries will be screened by a panel of judges. The Board of Judges (BOJ) will decide on the winner in a strict blind judging process based on the following criteria:

Criteria for Rating	Percentage
Relevance to the NSM objectives	30%
Melody (originality, creativity, form and style, structure and chord progression, rhythm)	25%
Lyrics (originality, consistency and organization, choice of words, cultural substance, statistical relevance)	25%
Recall value and popular appeal	20%
<b>Total</b>	<b>100%</b>

The decision of the BOJ shall be final and non-appealable.

## V. Contest Timeline/Duration

The Contest will run from 01 July to 13 September 2019. The PSA Regional Statistical Services Offices (RSSOs) can endorse official entry/ies or representative/s to the Contest. Submissions must be received by the PSA by 13 September 2019.

The Selection of Winner will be held during the 4th week of September 2019.

Activity	Schedule of Conduct
Submission/Endorsement of entries	01 July to 13 September 2019
Selection of Winner	4th week of September 2019

## VI. Contest Requirements

All entries must be placed inside a sealed brown envelope with the contest title "NSM Jingle-Making Contest" printed at the back. The brown envelope must contain the following:

- duly accomplished and signed registration form and copyright waiver
- letter of parental consent, for minors
- lyric sheets in triplicate copies
- properly labelled USB flash drive containing the output in mp3 format with information on the track title, name of the composer/performer and contact details

The official entries must be submitted directly or endorsed by the RSSOs to the 30th NSM Overall Secretariat, on or before **13 September 2019**, thru:

**Mr. CANDIDO J. ASTROLOGO, JR.**  
Assistant National Statistician  
Standards Service  
Chairperson, 30th NSM Overall Secretariat

ATTENTION: **Ms. LOTIS I. IRA**  
Chief Statistical Specialist  
Statistical Policies and Programs Division  
Co-Chairperson, 30th NSM Overall Secretariat

## VII. Prize at Stake

All contestants will receive a Certificate of Participation. The winner shall be awarded with a Plaque of Recognition and cash prize of PhP50,000.00.



**NATIONAL STATISTICS MONTH (NSM) JINGLE-MAKING CONTEST  
REGISTRATION FORM**



**PARTICIPANT'S INFORMATION**

FULL NAME: \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_

ADDRESS: \_\_\_\_\_  
\_\_\_\_\_

AGE (as of 13 September 2019): \_\_\_\_\_ (*attach parental consent, if minor*)

CONTACT NUMBER: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

**WAIVER AND CERTIFICATION**

The submission of this jingle authorizes the Philippine Statistics Authority (PSA) to use the same for exhibition, education, and/or publicity purposes related to National Statistics Month (NSM) campaigns; and that the PSA is not responsible for any legal claims involving copyright, trademark, credits, royalty infringement or any other violations related to the jingle. Once the prize has been received, the PSA shall have complete and sole ownership of the winning jingle to be utilized at its discretion.

The undersigned acknowledges and agrees to the following:

- a. Have read, understood and fully complied with terms and conditions and eligibility requirements of the contest
- b. Duly authorized to submit this entry to the event
- c. This entry has not been, in any way, commercially exhibited anywhere
- d. That the entry is original and that the participant is to obtain all music rights and clearances, in accordance with any and all existing applicable laws
- e. Certify that all information given here is true to the best of knowledge and abilities

\_\_\_\_\_  
SIGNATURE OVER PRINTED NAME

\_\_\_\_\_  
DATE