



PRESS RELEASE

PSA Enjoins All Agencies to Participate in the Celebration of the 35th National Statistics Month

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The Philippine Statistics Authority (PSA) issues Memorandum Circular No. 2024-12 enjoining all agencies of the government, local government units, academic institutions, state universities and colleges, and the private sector at the national and subnational levels to actively participate in and support the celebration of the 35th National Statistics Month (NSM) in October 2024.

The Memorandum Circular, signed by Secretary Arsenio M. Balisacan, Chairperson of the PSA Board, calls for submission of detailed list of agency-proposed NSM activities to be conducted in October 2024. NSM Activities to be conducted this year can vie for NSM Awards in 2025. Likewise, participating organizations, universities/colleges, and units of the government are requested to display the 35th NSM streamers/tarpaulin in the building façade throughout the month of October 2024.

Pursuant to Presidential Proclamation No. 647 "Declaring the Month of October of Every Year as the National Statistics Month," the NSM is annually observed nationwide. The NSM aims to: 1) promote, enhance, and instill nationwide awareness and appreciation of the importance and value of statistics to the different sectors of the society; and 2) elicit the cooperation and support of the general public in upgrading the quality and standard of statistics in the country.

In October 2024, the 35th NSM will carry the theme "Advancing Data and Statistics Through Digital Transformation: A Road to an Empowered Nation" which highlights the efforts in modernizing the statistical system

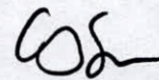


through the adoption of digital tools and platforms to improve the accuracy, timeliness and accessibility of statistics. Ultimately, empowering decision- and policy-makers, and other stakeholders with valuable insights for informed decision-making and policy formulation which are geared towards national economic and social development.

The Philippine Statistical System (PSS) enjoins the general public to participate in the nationwide celebration of the 35th NSM in October 2024.

For further information, please contact the 35th NSM Secretariat thru **Ms. Lotis I. Ira** and **Ms. Katherine Eve E. Ebue**, with email addresses **sppd.staff@psa.gov.ph** and **k.ebue@psa.gov.ph**, respectively.

- *Standards Service, Censuses and Technical Coordination Office*

A handwritten signature in black ink, appearing to be the initials 'KSE' followed by a flourish.