



Why does the 2020 CPH matter?

The 2020 Census of Population and Housing (2020 CPH) aims to provide government executives, policy and decision makers, and planners with updated population and housing data as bases for social and economic development plans, policies, and programs at the national and local levels.











What is the Importance of 2020 CPH and How Does It Benefit the People?

₱ 4.1 Trillion

budget for 2020 is allocated to national and local government units to spend on prioritized programs



infrastructure



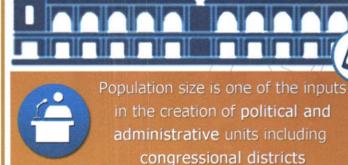
education



health



housing/ human settlement





Identify sites for establishing businesses

The population and housing data provide opportunities





✓ for academic institutions



Provide estimates of consumer demand for various goods and services and improve supply of labor



Conduct researches on population and related disciplines



Study the population size, growth, and distribution as bases in preparing population projections







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