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PHILIPPINE STATISTICS AUTHORITY

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**Philippine Competition Commission conducts
Survey on Perception and Awareness of
Households on Market Competition**

The Philippine Competition Commission (PCC) in partnership with the Philippine Survey and Research Center starts the data collection of their survey entitled, "Survey on Perception and Awareness of Households on Market Competition" in February 2017. The survey aims to gather baseline information on the extent of knowledge, perception, and attitudes of households on market competition in the Philippines as well as the laws and regulations governing business competition. The level of awareness of the Philippine Competition Act (PCA), and the household's familiarity with PCC and its responsibilities is also aimed to be measured in the survey.

The survey will be undertaken through face-to-face personal interviews to 1,200 respondents aged 15-64 years, in the National Capital Region (NCR) and urban areas of Luzon, Visayas, and Mindanao. Some of the provinces included in the survey are Pangasinan, Pampanga, and Batangas in Luzon; Iloilo, Leyte, and Cebu in Visayas; and Zamboanga del Sur, Davao del Sur, and South Cotabato in Mindanao.

The major data items to be collected in the survey are the following:

- Monthly income
- Occupation
- Educational attainment
- Perceived benefits of the market competition
- Perception on the existence of competition among businesses offering goods and services
- Perception on anti-competitive behavior
- Perceived relevance of a competition agency
- Familiarity with PCC and its roles and responsibilities
- Familiarity with PCC's involvement in current events
- Ways to enhance PCC's visibility to the Filipinos
- Topics that consumers want to know more about PCC and PCA

The cost of the survey is estimated at Php 995,000.00, covering expenses for travel, supplies, printing and capital outlay. Results of the survey are scheduled to be released in April 2017.

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The Survey on Perception and Awareness of Households on Market Competition was cleared for conduct on 23 January 2017 under the Statistical Survey Review and Clearance System (SSRCS), a mechanism being implemented by PSA by virtue of Rule 28 of Implementing Rules and Regulations (IRR) of Republic Act No. 10625 to:

- ensure sound design for data collection;
- minimize the burden placed upon respondents;
- effect economy in statistical data collection;
- eliminate unnecessary duplication of statistical data collection; and
- achieve better coordination of government statistical activities.

For further information on SSRCS, please contact the Statistical Standards Division (SSD) of the Standards Service (SS) with telephone numbers (02) 376-1928 and (02) 376-1931, and email address: ssd.staff@psa.gov.ph or ssdss.staff@gmail.com.

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JB/CJA/PARSB